

## Press Release

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### **Green Frog Award: The best CSR report in the Czech Republic was prepared by VEOLIA, it qualifies for the regional round**

**Prague, 28 November 2016 – The best report on sustainability, environmental policy and CSR in the Czech Republic was prepared by Veolia Czech Republic. This was the decision of the independent jury composed of leading experts on sustainable development and CSR. Veolia Czech Republic thus qualifies for the regional round, where it could get the main Green Frog Award in Central Europe. The results will be announced in December 2016.**

*"The expert jury especially appreciated that Veolia's report on socially responsible activities has a clear and easily understandable strategy, it is based on a clearly set and defined measurement of the monitored indicators and it interconnects financial and non-financial information. The jury also enjoyed the attractive graphic presentation of the report,"* said Lenka Neuvirtová, Director in Deloitte's Audit function who manages the initiative focusing on sustainable development.

*"Social responsibility and sustainable development are one of Veolia Group's strategic priorities, so we appreciate the award very much and we also see it as a commitment for the future,"* added Eva Kučerová, Veolia's Communication and Marketing Director.

#### **About Green Frog Award**

Deloitte has awarded the Green Frog Award for the best non-financial report on sustainable development to companies operating in Central Europe since 2000. Czech companies or firms active in the Czech Republic can apply, irrespective of their industry and size. The basic condition is publishing a report on sustainability, environmental policy or CSR in English (either separately or as part of the company's annual report). Publishing non-financial reports has so far been voluntary, but from 2017, it will be obligatory pursuant to an EU directive. According to a 2015 survey by Deloitte, 63% of CSR managers expect that this directive will have a positive impact on the quality of non-financial reports in their country.

More information on the Green Frog Award can be found [here](#).



Featured from left to right: Gabriela Labíková, Deloitte's CSR and Marketing Coordinator, Tereza Karbanová, Veolia's CSR and Communication Manager and Lenka Neuvirtová, Director in Deloitte's audit function who manages the initiative focusing on sustainable development.

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