



Press Release

Contact: Eva Usai Blumental
Position: Brand & PR, Director
Tel: +420 603 458 331
Email: eblumental@deloittece.com

Contact: Klára Vyskočilová
Position: Senior Content Coordinator
Tel: + 420 736 513 244
Email: kvyskocilova@deloittece.com

Changes in Deloitte Czech Republic's Clients & Markets Team

Prague, 9 January 2017 – Deloitte Czech Republic is changing the structure of its Clients & Markets team. Since the beginning of the year, the team has been headed by Petr Brich, who has, up until now, been in charge of Deloitte's advisory services for financial institutions. The role of the new Brand & PR director has been assumed by Eva Usai Blumental, the previous leader of the Clients & Markets team. As of the start of January, the team also comprises Jan Vyšehradský, who will be responsible for internal communication. The changes are designed to increase the focus on strategic marketing, active support and promotion of business, and the strengthening of inward communication.

[Petr Brich](#) has extensive experience in business and advisory activities for multinationals. His strengths include in-depth knowledge of the market and the business environment in the Czech Republic, including the latest trends and technology innovations determining the development of services going forward, and he also possesses knowledge of Deloitte's strategy and communication as part of its worldwide network of companies. Petr joined Deloitte in 2005, where he previously led advisory services for financial institutions. Before he joined Deloitte, Petr had held senior management positions in the banking sector (BAWAG Bank, HVB Bank).

[Eva Usai Blumental](#) will head the Brand & PR department after having led the Clients & Markets team for 9 years. Eva will be in charge of Deloitte's external publicity, including relations with the media, brand promotion and CSR. Eva has over 20 years of experience in marketing and PR. Prior to joining Deloitte in 2008, she had worked in the banking sector for ČSOB, Živnostenská banka and Citibank, to name a few.

[Jan Vyšehradský](#) will hold the position of Senior Manager and will be responsible for internal communication. Before joining Deloitte, Jan had worked as a digital

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see www.deloitte.com/cz/about to learn more about our global network of member firms.

Deloitte provides audit, consulting, legal, financial advisory, risk advisory, tax and related services to public and private clients spanning multiple industries. Deloitte serves four out of five Fortune Global 500® companies through a globally connected network of member firms in more than 150 countries and territories bringing world-class capabilities, insights, and high-quality service to address clients' most complex business challenges. To learn more about how Deloitte's approximately 244,000 professionals make an impact that matters, please connect with us on Facebook, LinkedIn, or Twitter.

Deloitte Central Europe is a regional organization of entities organized under the umbrella of Deloitte Central Europe Holdings Limited, the member firm in Central Europe of Deloitte Touche Tohmatsu Limited. Services are provided by the subsidiaries and affiliates of Deloitte Central Europe Holdings Limited, which are separate and independent legal entities. The subsidiaries and affiliates of Deloitte Central Europe Holdings Limited are among the region's leading professional services firms, providing services through nearly 6,000 people in 41 offices in 18 countries.

communication and internal directions team leader at Česká spořitelna and other major banks (GE Money Bank, ČSOB).