



FOOTPRINT OPTIMISATION



- Branch network and service centers optimisation
- Right size, right location, right format
- New ways of working - office redefinition
- Adaptation of operating model
- Asset effectiveness concept
- Distribution cost analysis
- KPIs link to value creation

RELATED SERVICES

- *Human capital advisory services*
- *Financial advisory services*
- *Tax structuring*

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Where to play?

In today highly competitive market customer demands and needs are rapidly changing with shifting volumes, overcapacities and high operating costs.

Footprint adjustment and improvement in real estate utilisation across the network are the key success factors: for the branches, contact centres and sales points, offices or production capacities.

How to play?

Ways of working are redefined - GenY is entering the labour market, working remotely is becoming the new standard, rather than merely something that is trendy. Assets must enable this change and effectively support business growth. They need to be measured, benchmarked and constantly challenged.

Right location, right size and format, workspace adaptation to the new realities are some of key considerations for business leaders.

Deloitte was engaged by a leading European financial group to support its HQ space optimisation project. Deloitte acted as a project manager, responsible for delivery of targeted savings, relocation of more than 1.700 employees and technology infrastructure. Targeted savings and efficiencies were achieved together with new ways of working implementation and HQ functions centralization without business interruption and on time.

A large, global professional services company engaged Deloitte to analyse the company office portfolio in large CEE cities in terms of market rents, occupancies and workspace utilisation and to propose action steps for each analysed office. Based on Deloitte's analysis, selected offices were proposed for new ways of working implementation with annual savings exceeding EUR 580,000, and a new shared services centre was set up to efficiently support regional offices.