

# Deloitte.



## **A good report...**

Relevant, efficient, attractive,  
and engaging

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Relevant, efficient, attractive, and engaging

We offer clients support throughout the entire life cycle of the non-financial reporting process, from defining the basic assumptions to the graphics and external communications.

## What is a non-financial report?

The non-financial report should present management's fundamentals, links between CSR activities and business strategy, achieved results, and plans for the next reporting cycle. It may include, among others, customer relationships, product liability, ethics and anti-corruption, employees, the environment, dialogue with stakeholders and social engagement.

## 5 reasons why you should report non-financial information:

- 1. "A natural step in the development of the organization"** – a summary and organization of activities.
- 2. "Achieve goals and their implementation"** – monitoring performance, strengthening the accuracy of business decisions
- 3. "Bet on transparency"** – fortifying the reputation and trust from customers and other key stakeholders
- 4. "The way leaders do it"** – building up the market position, reaping the benefits of branding.
- 5. "Regulatory requirement"** – according to the EU Directive 2014/95/ EU starting from 1st of January 2017, the new requirements will cover at least 6000 companies within the EU. [Click HERE to learn more about the regulator requirement.](#)



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### Why Deloitte?

We set trends in reporting non-financial data in 17 Central European countries. We have completed nearly 50 consulting projects in the field of non-financial reporting and integrated reporting. 90 % of the work we carry out include the involvement of CEOs and top executives.

We have developed a proprietary methodology that allows us to measure and show impacts of firms on the surrounding environment and we work closely with the International Integrated Reporting Council (IIRC).

We coordinate the only regional competition for the best non-financial and integrated reports in Central Europe – [the Green Frog Awards](#)

80 %

confirmed that the integrated reporting process contributes to the business success of the organization.

84 %

The importance of non-financial reporting is increasing while 84 % of a company is now comprised of intangible assets.

84 %

have seen an improvement in the quality of reported data over the years

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# Contact



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