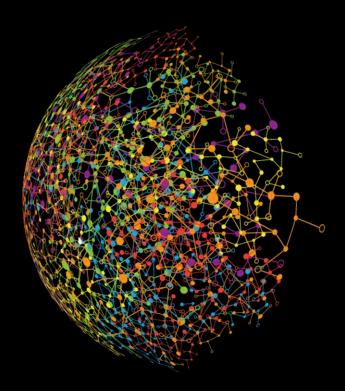
# Deloitte.



## **Deloitte Privacy Management**

...move from Spreadsheets to a tailor-made integrated solution to strengthen your GDPR compliance.

Deloitte Risk Advisory provides top tier Data Privacy consulting services and offers proven expertise in the implementation of Privacy Management Software.

## Typical challenges you may be facing:



**Record keeping** – Decentralized spreadsheets and record keeping tools; lack of structure or integrated view of personal data



**Security** – Insufficiently secured privacy management platform and threat of data leaks



**Documentation** – Outdated privacy documentation and absence of a single point repository



**Consent** – Decentralized and inefficient consent management; general lack of control over consent



**Manual work** – Excessive time spent on repetitive manual tasks and administration; low efficiency and quality



**Cookies** – Non-transparent cookie and tracking technologies; outdated cookie-consent management and policy



**Compliance** – Gaps in GDPR compliance resulting in regulatory penalties and reputational damage



New technologies – Privacy rules applicable to the emerging technologies like Cloud, IoT, and AI

## How can we help?

We provide **privacy solutions tailored** specifically to your needs with the support of the latest privacy tools. With our solutions you can make the maximum use of the personal data within your systems in full confidence that you **comply with the latest privacy regulations and best practice**.

#### Let us turn privacy into your competitive advantage!

## Our Approach



### AS-IS ANALYSIS

Analysis of the current situation, identification of privacy and business requirements, set-up of an overall design

#### PROCESS OPTIMIZATION

The main goal is to reduce or eliminate time, unnecessary costs, and mistakes while achieving the process objective



#### RISK MITIGATION Risk identification

and preparation of a strategy to lower the potential negative effects of threats



#### GDPR COMPLIANCE Complete alignment with the latest GDPR

trends

## IMPLEMENTATION OF PRIVACY TOOLS

Implementation of leading privacy tools to automate and support your compliance framework

### We will arrange for you:

- Automated privacy management and related activities (Records of processing activities, personal data mapping, data subject rights...)
- ✓ Compliance & Risk Assessment (PIA/DPIA) and internal audit execution
- ✓ Cookie & Consent management and Privacy Policy & Notice management
- Data anonymization and deletion
- Automated legislation and standard monitoring
- Solution for compliant data governance and monetization

#### Contacts



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