

Deloitte.
Digital



Let us build your story

Get to know the Deloitte Design Studios

Information | June 2017

design
Studios

Deloitte Design Studios | Overview

We are the creative agency of Deloitte Digital. We offer high quality design products for internal and external clients.



Consulting
& conception



Graphic design
& illustration



Print
products



Motion design
& video



Visual solutions
for learning

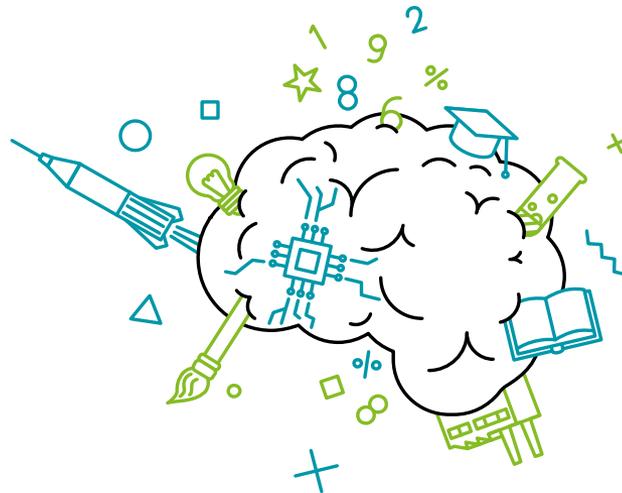


Interactive
design

Services & Capabilities

A good teamspirit

We are a passionate team of designers at Deloitte Digital. As part of the Garage, we are surrounded by entrepreneurs in innovation, digitalization, science and research.



A great variety of offers

In collaboration with our creative ecosystem we offer a wide range of creative formats. Get in touch.

Deloitte Design Studios | Services (1/2)

There are many ways to turn complex content into stunning visual communication formats. They can be used “stand-alone”...



Consulting & conception

We create exciting and suitable concepts and help project teams to find the right channels and formats. Clients and colleagues will be guided through the whole process from the first spark of an idea to the final delivery of the product.



Graphic design & illustration

Business experts and designers come together to visualize complex topics without losing sight of the aesthetic aspect. Considering clients' branding guidelines, various exciting formats like infographics, placemats or presentations can be offered.



Print products

Back to the roots! In our digital world, print products stand for differentiation. We collaborate with a large network of different printers, specialized in various formats – from a small flyer to large banners for trade shows.



Deloitte Design Studios | Services (2/2)

... but they can also be combined to impactful communication campaigns that spread your message throughout the entire organization.



Motion design & video

The expertise ranges from simple motion graphics to 2D and 3D styles as well as life action and postproduction. A range of standard styles has been developed to speed up the production process.



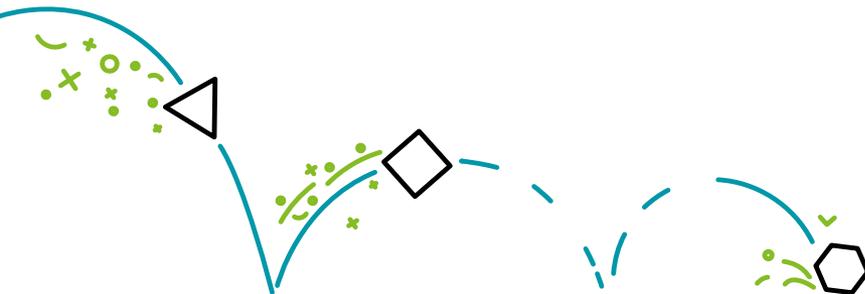
Visual solutions for learning

We provide answers regarding eLearning, quizzing, and webcasts. Output files are optimized for various end devices. In addition we are capable to develop business games e.g. jump and run and adventure games.



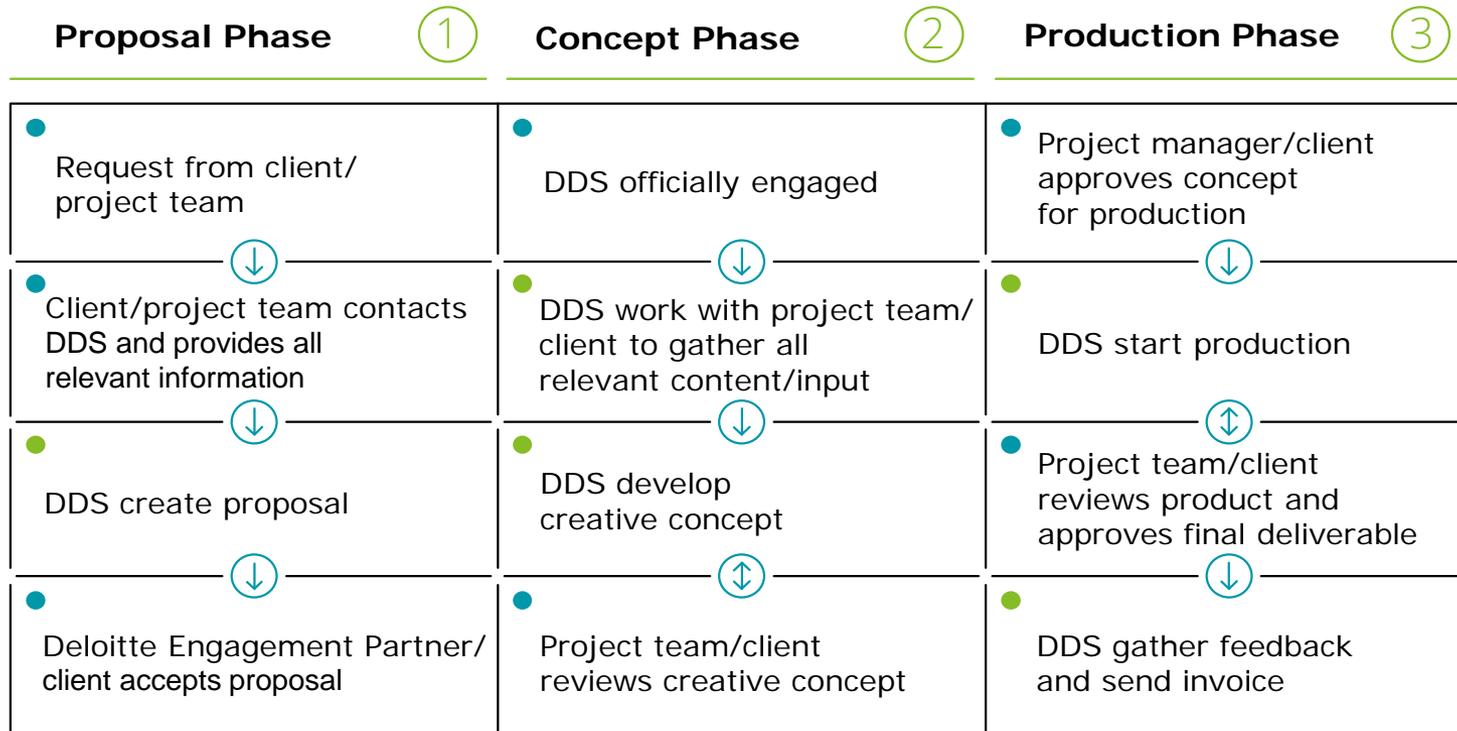
Interactive design

Our wide range of interactive services – from newsletters and interactive brochures to dynamic mock-ups – engages your target group to actively take part in change and communication processes and to experience self directed learning and communication.

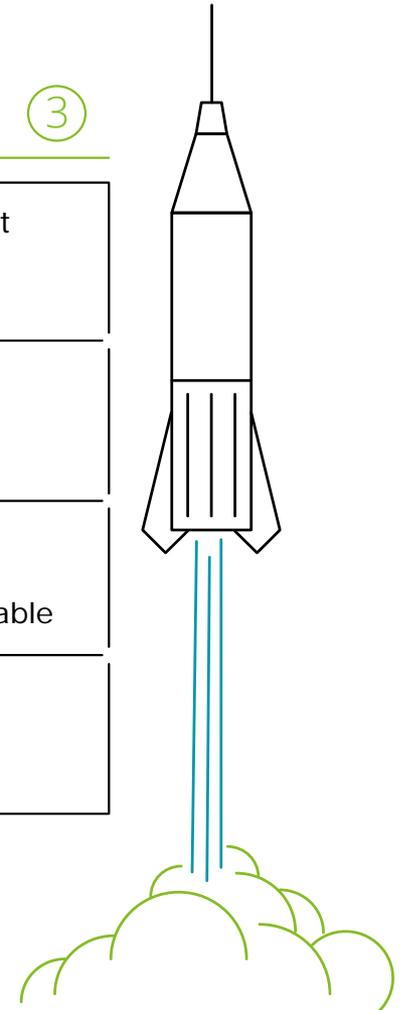


Deloitte Design Studios | A typical engagement process

We work closely with the project team. Colleagues and clients are involved in the entire creative process to ensure smooth review cycles and high customer satisfaction.



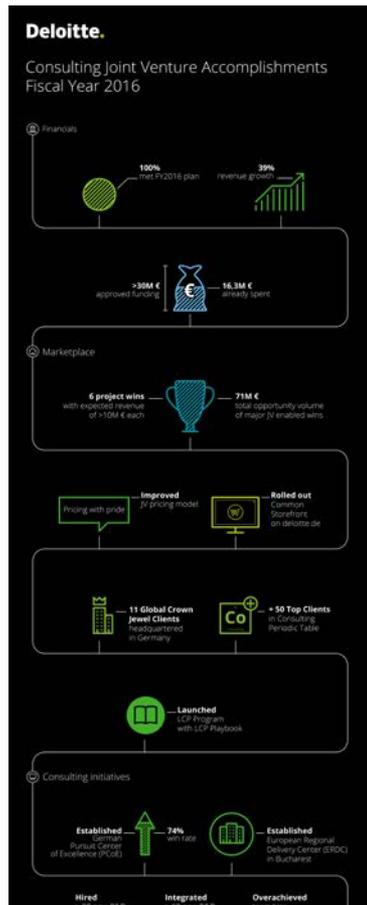
- project team/client
- Design Studios (DDS)



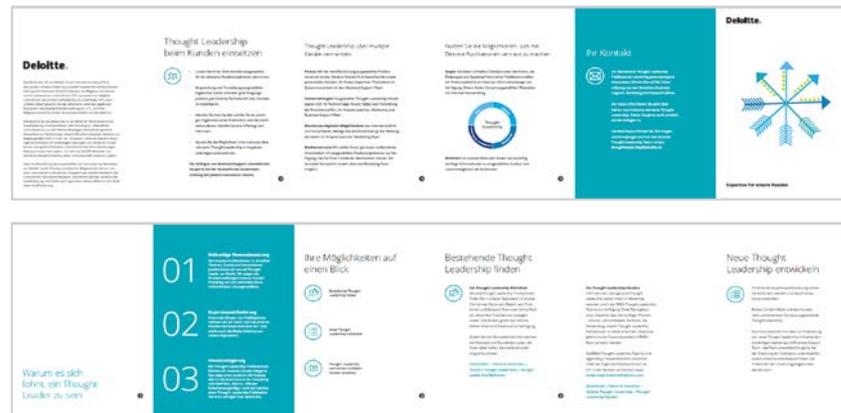
Deloitte Design Studios | Example Deliverables

Premium design deliverables enhance workshops and labs. They are supportive elements for change and communication activities within your project.

Infographics



Brochures, Leporellos



Videos



Roll-ups



Deloitte Design Studios | Meet the team

You can find us in the Digital Studios in Duesseldorf

Project Management



Dany | Lead



Lisa



Stephie



Kathi



Lena



Falk



Joan

Pursuit Design

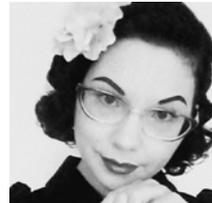
Illustration & Graphic Design



Laurids



Vivi



Christiane



Michi | Intern

Motion Design & Video



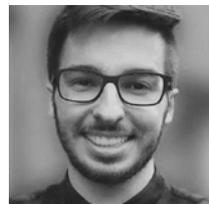
Steven



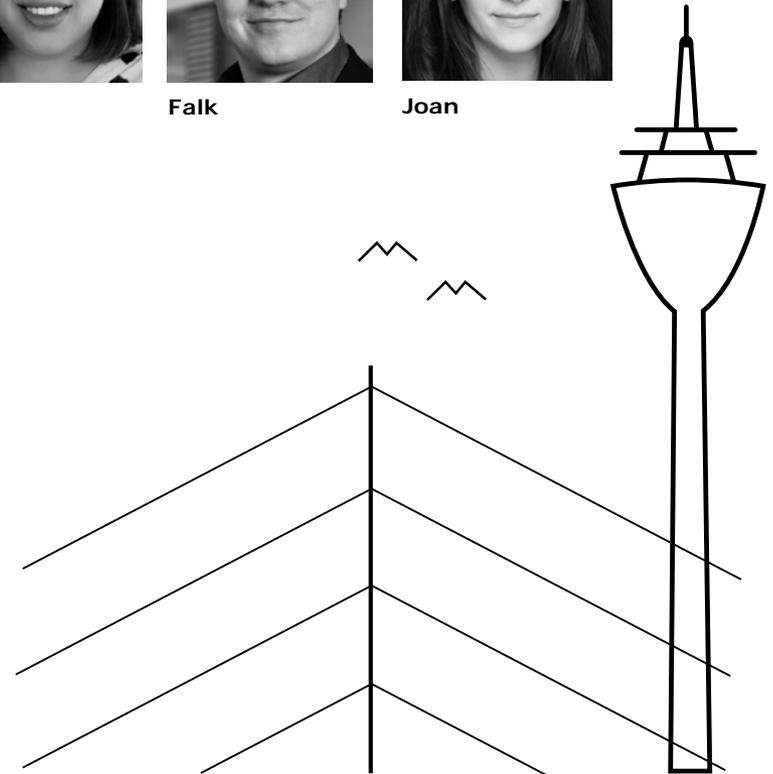
Alex



Edvin



Viktor | Intern



Thanks...
...and bye bye!

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