



Ensure and manage the liquidity

Core challenges

One of the present major challenges is to ensure liquidity to maintain the business operations or to finance recovery of the operations.

Stakeholders, such as shareholders, financiers, key suppliers and customers each have special information needs regarding cash position and solvency, and will increasingly request budget forecasts. At the same time, appropriate proof must be presented for subsidy applications, and, especially in uncertain times, personal liability of the representative bodies needs to be minimized. A lasting trust among all stakeholders helps to jointly deal with the current situation!

Short-term approaches

An immediate step should be to set up a short-term direct liquidity planning on a weekly basis, in order to:

1. monitor the liquidity position of the company,
2. model potential courses of the crises as part of scenarios, and
3. take measures to ensure liquidity at an early stage.

In addition, measures generating liquidity, e.g., by means of aid programs, working capital optimizations and personnel measures, such as short-time work, should be identified, evaluated and implemented as appropriate within the organization in the short term.

Medium-term approaches

Medium-term steps should include process simplification, automation and interface connections as well as the use of digital technologies with, e.g., artificial intelligence to assist in releasing further liquidity as well as in monitoring liquidity trends efficiently and closely.

Now is also the time to take a proactive approach and design far-reaching measures that will be implementation-ready, particularly when predefined triggers are met.

Deloitte's value proposition

With our experienced teams specialized in liquidity planning and treasury management, as well as with tried and tested software, procedures and models, we can support you in the short term, by drawing on pragmatic approaches as well

as industry-specific and situation-specific expertise, to establish appropriate processes, methods and models or optimize existing functions within your company. Our aim is to support you, regardless of the size and complexity of your company, by delivering quick and reliable results, and to assist you in sustainably restoring your competitiveness and profitability.

Just approach us. In a first step you will obtain information and templates at no cost.

We will be pleased to support you:



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