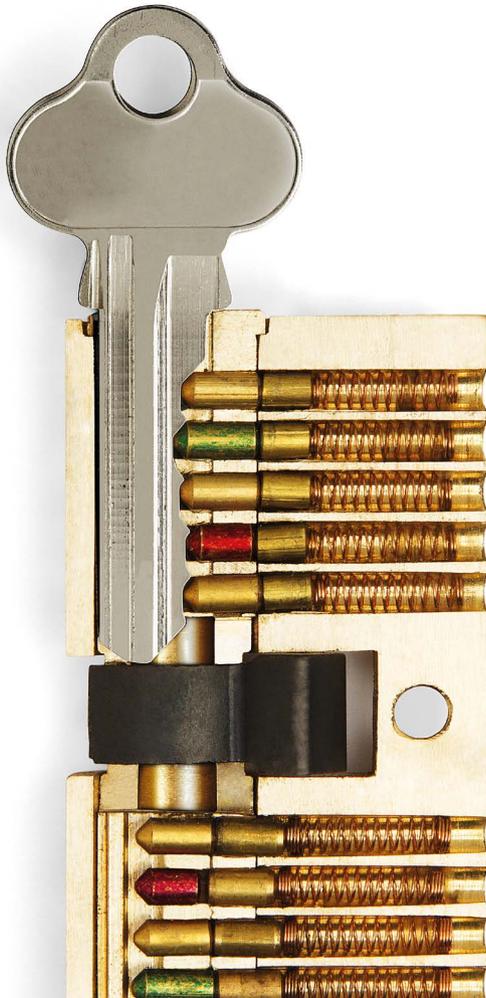


Deloitte.

analytics institute

Unique combination of
Business, Academia &
Technology



Not everything that counts can be counted and not everything that can be counted counts.

Albert Einstein

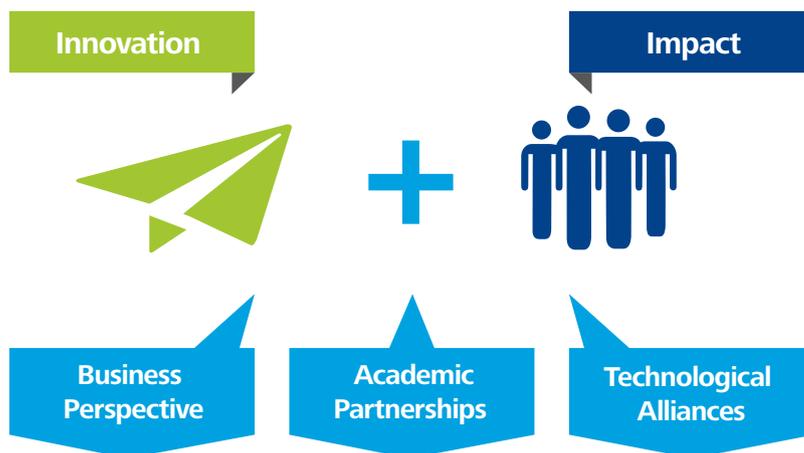
Business Driven Innovation

The Deloitte Analytics Institute

The Deloitte Analytics Institute operates at the intersection of business, academia and technology as an authoritative voice of analytics and as a source of managerial insight and competitive advantage.

Our applied research and services tackle some of the most challenging questions confronting business leaders. Through our collaborative partnerships with leading Analytics institutes and universities, and advanced data and technology providers promising ideas are together with our clients developed into new ways of extracting value from data.

The Deloitte Analytics Institute can be simply described by two terms:



At Deloitte, we see Analytics from the business perspective, not as a technology problem. Organizations that have mastered the discipline of asking the right business questions and applying analytics have outsmarted their competitors.

At the Deloitte Analytics Institute our partnerships with leading research institutes and universities are the foundation of our work and help us develop innovative solutions.

Our strong alliances with market leaders as well as best of breed analytics niche players help us to always be on top of the latest technological development and trends. We consult our clients with objectivity and are vendor independent.

Please touch

The Deloitte Analytics Lab

Think back to the first time you have encountered a touch-screen tablet computer. In only a few moments, you probably learned as much about the device as you could have gleaned from reading a whole book describing how it worked in detail. It's definitely the case with analytics – to truly understand how analytics works and what it can offer, you need to see it in person, engage with it yourself, and even use your own business information. That's what the Deloitte Analytics Lab is all about. In this physical environment, visitors can examine the latest analytics approaches themselves using their own data.

The Deloitte Analytics Lab hosts highly interactive sessions with business leaders who want to understand business analytics better, or are planning to expand their current analytics initiatives in one direction. These sessions are relatively informal, tailored to the interest and issues by the visiting clients. We emphasize the hands-on nature of analytics and help executives navigate analytics tools.



Nothing ever becomes real
till it is experienced.

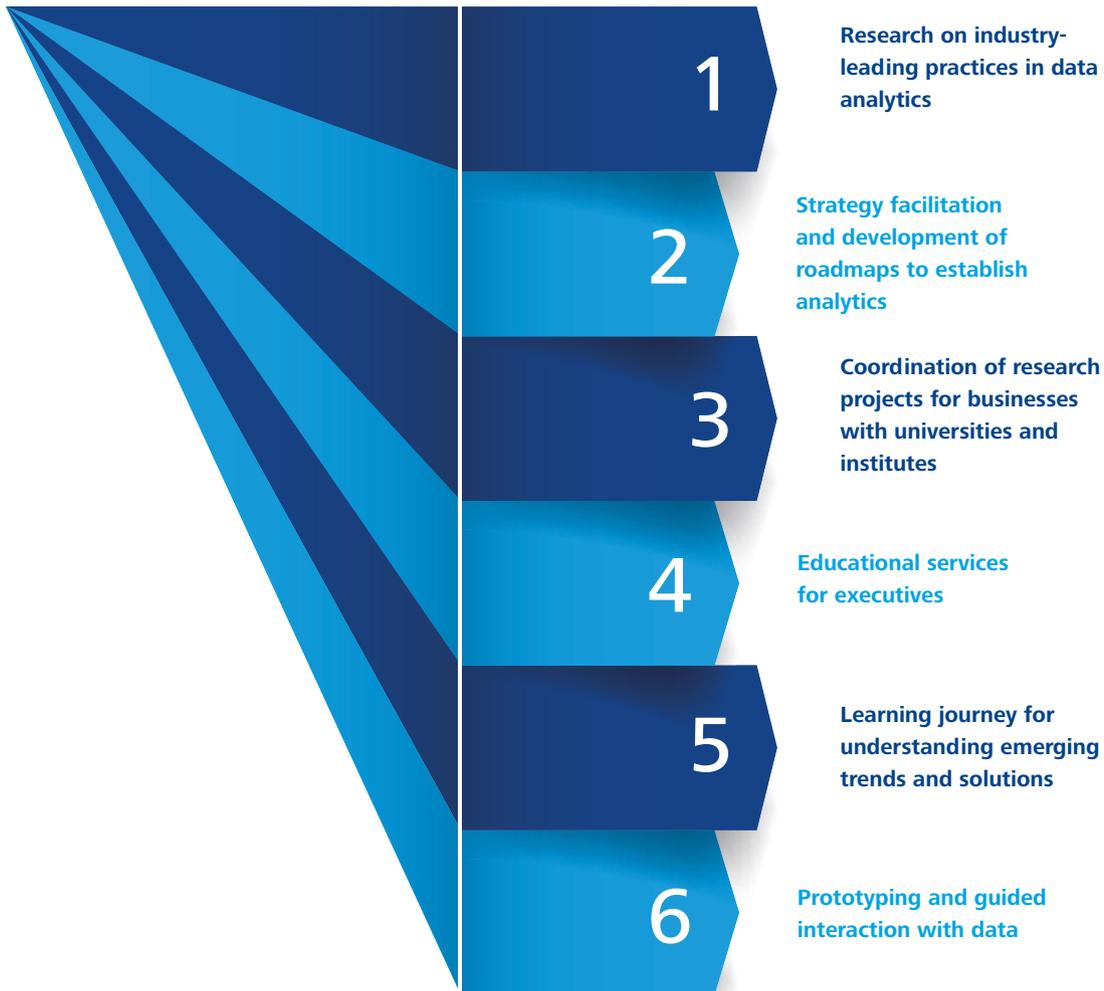
John Keats

How we can help you plant the seeds of Analytics

Our Services

At the Deloitte Analytics Institute we offer a range of services to our clients – from expert-led analytics strategy facilitation to the coordination of research projects with universities. Our approach is tackling the challenges of our clients with a combination of innovation and impact from the three perspectives of business, academia and technology.





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