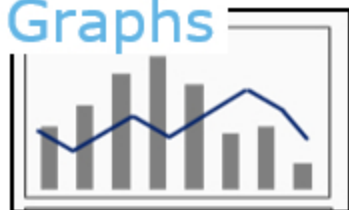


**Report  
elements**

**Challenges to send  
information to user**

**Perception  
of users**

**Graphs**



Size of graphs

Type of graphs

Font style

Font size

KPI selection

**Tables**


**Report Information**

Number of pages

Comments

**Comments**

Comments  
Explanatory comments on the report numbers, data and illustrations that can be found in almost every report, finance as well as supply chain reports.

Continuity of illustrations

Continuity of graphs



User