The Future of Work is changing: real estate needs to change too.

The world of work is changing. Clients in every industry are now facing the challenges and opportunities presented by this disruption, with much thought going into how work will be completed and by whom in the years to come.

The real estate industry is no different, with a significant impact on the physical workplace anticipated that occupiers, developers, and investors will need to carefully consider. Drawing on major disruptors identified by Deloitte—ranging from automation and digital technologies to emerging location hotspots—these four key trends will need to be responded to in 2019.

For developers and investors, the challenge is to deliver buildings that have the flexibility of the past built to accommodate a range of configurations and types of tenants. For intelligent building design and a data-driven future.

Flexible office space will become part of the strategic solution.

Serviced office space has long had a place in the corporate portfolio, where it has been used in a tactical solution to accommodate projects or over-capacity. However, as the flexible office market has become more sophisticated, occupiers are looking to bring flexible space strategically—as an enhancer of high-growth, high-value businesses.

As organisations become more dynamic, and the future becomes more uncertain, it is likely that flexible space will gain an ever greater role within the corporate portfolio. The challenge for occupiers is to bring flexibility and increase amenity offered by the space against the backdrop of increased location hotspots. For landlords and investors, it poses a question as to how the physical space that occupiers are adding to is changing, and how the amenity offered by the space that occupiers are adding to is changing. For developers and investors, the challenge is to identify and design buildings that have the flexibility of the past built to accommodate a range of configurations and types of tenants. For intelligent building design and a data-driven future.

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