

SAM BASIC – THE 360° OVERVIEW

Get an overview of the key elements of a comprehensive and effective Software Asset Management – from setting up the organization to creating a software license balance.

The Deloitte SAM Academy provides a comprehensive training program for all key activities relating to Software Asset and License Management (SAM). The content of the SAM Academy has evolved from Deloitte's long-term SAM experience in diverse customer projects and covers the entire software lifecycle. We offer impartial guidance and training independent of any software vendor or tool provider.

An effective Software Asset Management is the basis for obtaining a comprehensive overview of the current licensing status. Comparing available commercial licenses and deployed software requires specific knowledge of the key concepts of software licensing such as: software manufacturers' specific license requirements, inventorying of the currently deployed software, achieving an overview of purchased licenses and efficient processes supporting the creation of license base-lines.

I. Software Asset Management Basics

- Definition of key terms
- Practical implementation of Software Asset and License Management
- Legal requirements, usage rights and license clauses
- potential for cost savings through SAM

II. Lifecycle oriented SAM processes and roles at Software Asset Management

- ISO 19770 – the standard for SAM
- Procedure for a baseline compilation
 - Technical and commercial data collection
 - Dealing with software and licenses that cannot be inventoried
 - Application of license types and license metrics (also in virtual environments)
 - Baseline compilation
- SAM roles
 - Definition of company specific SAM roles
 - Approach to determine responsibilities

III. Further fields of action at Software Asset Management

- Determination of the maturity level for SAM, including Microsoft SOM Modell
- Course of action in case of software audits

The training addresses all employees who require a comprehensive overview of SAM due to the activities performed in connection with project work or as part of their line function, e. g. IT, legal, procurement or controlling.

Two days, optional subsequent TÜV Rheinland certification

On request

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