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News Release**Deloitte Global announces 2018 Technology Fast 500™
EMEA rankings**

- Average growth rate of the EMEA Fast 500 program is 969 percent from 2014-2017
- Sweden's Strossle International AB leads the charge with 19,900 percent growth from 2014-2017

NEW YORK, NY, USA, 23 September 2019 — A company from Sweden tops Deloitte Global's Technology Fast 500™ rankings for Europe, the Middle East, and Africa (EMEA), which was released today. Now in its 18th year, the list is compiled by Deloitte Global's Technology, Media & Telecommunications (TMT) industry group.

Overall, this year's Technology Fast 500 list for the region features winners from 18 countries, with an average growth rate of 969 percent in 2018, down from 1,377 percent in 2017.

"This year's Fast 500 list is led by organizations with unprecedented growth," says Paul Sallomi, Deloitte Global Technology, Media, & Telecommunications Industry leader. "With the continuing evolution in technology, 2018's rankings show that every industry has a platform to continue to innovate and transform impacting how we communicate and how we do business. Deloitte congratulates the winners and we're excited to see their continued achievements in 2019."

Strossle International AB was the number-one ranked company on the 2018 EMEA Technology Fast 500 list. Strossle is a media technology company with a presence

across Europe, connecting consumers with content, creating value for advertisers and publisher partners.

“Since establishing the business in 2014, we are proud to partner with more than 1200 publishers across 10 European markets focusing on delivering great content from hundreds of brands to consumers every day. We have focused on the quality of our platform, creating a seamless user experience for consumers and developing non-intrusive advertising formats - all of which contributes to high consumer engagement. Today Strossle is Northern Europe's leading Native Advertising powerhouse, our premium publisher network enables direct content marketing, managed and programmatic distribution through the millions of great editorial articles we present to users per month.”

“The Deloitte Fast 500 award means the world to us. It is a great recognition for the entire Strossle team and our partners. We are working hard to prove how user friendly advertising adds value for all members of the media value chain,” says Strossle CEO Håkon Tillier.

Rounding out the top five were EMFA (Turkey), Prusa Research s.r.o. (Czech Republic), Deliveroo (UK) and Kiwi.com (Czech Republic). Deliveroo (UK) was last year’s overall winner. A complete list of winners can be found at www.deloitte.com/fast500emea.

The 2018 Deloitte Global Technology Fast 500 EMEA top 10

Ranking	Company name	Country	Primary industry	Median Revenue Growth (2014 to 2017)
1	Strossle International AB	Sweden	Media and Entertainment	19,900%
2	EMFA Yazılım Danışmanlık	Turkey	Software	19,381%
3	Prusa Research s.r.o.	Czech Republic	Hardware	17,122%
4	Deliveroo	UK	Software	14,474%
5	Kiwi.com	Czech Republic	Software	14,380%
6	Checkout.com	UK	Fintech	14,289%
7	Teknofix	Turkey	Communications	10,251%
8	PowerInbox	Israel	Software	8,808%
9	Guide to Iceland	Iceland	Software	7,484%
10	Readly International AB	Sweden	Media and Entertainment	7,300%

Geographic overview

The UK had the most winners in the Technology Fast 500 for EMEA, with The Netherlands having the second highest number of winners, second most winners. The other top represented countries included Sweden, Germany, Belgium and Portugal.

Country	Number of ranked companies
United Kingdom	118
The Netherlands	82
Sweden	49
Germany	45
Belgium	35
Portugal	32
Republic of Ireland	26
Turkey	24
Israel	23
Poland	17

About Deloitte Global's 2018 Technology Fast 500 EMEA program

Deloitte Global's Technology Fast 500™ EMEA program is an objective industry ranking focused on the technology ecosystem. It recognizes technology companies that have achieved the fastest rates of revenue growth in Europe, the Middle East, and Africa (EMEA) during the past four years. The program is supported by Deloitte Global's Technology Fast 50 initiatives, which rank high-growth technology companies by location or specifically defined geographic area, and are run by Deloitte Global's Technology, Media & Telecommunications (TMT) industry group. More information on the program is available at www.deloitte.com/fast500emea.

Now in its eighteenth year, the Technology Fast 500 program in EMEA included over 18 countries, including Belgium, France, Finland, Germany, Italy, the Netherlands, Turkey and the UK. This year's winners were selected based on percentage fiscal-year revenue growth from 2014 to 2017.

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