Deloitte.

Eye on the prize

Football Money League 2020































€610.6m









FC Barcelona €840.8m

Real Madrid €757.3m

3 €711.5m **Manchester United**

4 **Bayern Munich** €660.1m

5 **Paris Saint-Germain** €635.9m 6

7 Liverpool €604.7m

Manchester City

8 **Tottenham Hotspur** €521.1m

Chelsea €513.1m

Juventus €459.7m

Arsenal €445.6m

Borussia Dortmund €377.1m

Atlético de Madrid €367.6m

FC Internazionale Milano €364.6m

Schalke 04 €324.8m

AS Roma €231.0m

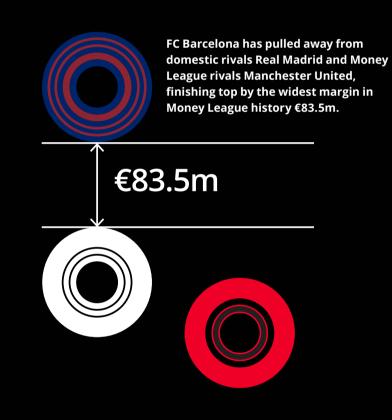
Olympique Lyonnais €220.8m

West Ham United €216.4m

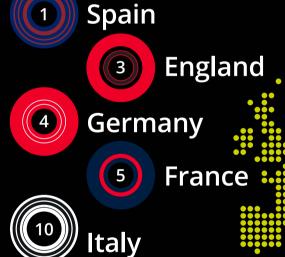
Everton €213.0m

SSC Napoli €207.4m 2020 Money League top 20 total revenue profile 16% Matchday 40% 2018/19 €9.3bn Commercial 44% **Broadcast**

Congratulations to FC Barcelona who are the highest revenue-generating club in the world for the first time, €900m and the first club to break the €800m barrier. €800m €700m €600m €500m 1 11 1/ 1 1 1



FC Barcelona, Manchester United, Bayern Munich, Paris Saint-Germain and Juventus were the highest ranked clubs in each of the 'big five' leagues



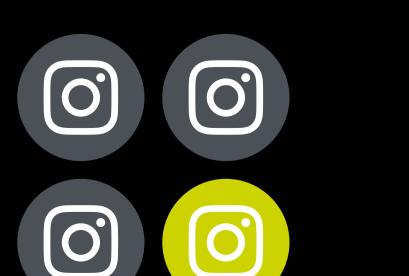


The signing of Cristiano Ronaldo helped Juventus return to the top ten in Money League, will his continued presence see them stay in the top ten next year?

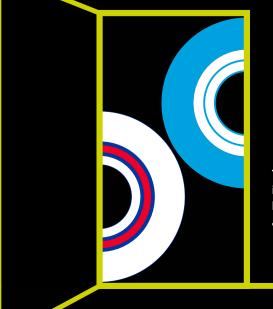
the Money League top 20.

The Premier League again has the most clubs in





Only 25% of Money League clubs have more Instagram followers than their "most followed" player.



There are two new entrants in Money League, welcome back Olympique Lyonnais and SSC Napoli.