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Mastering Complexity.

Global factors and tendencies are leading to companies being anxious about the future

but the time is not to panic and aim for a minimum viable company - instead, you should be geared to act irrespective of whether the clouds will turn to thunder or dissolve

Covid-19 Ukraine conflict and increasing US-China frictions Rising interest rates High global inflation Accelerating climate crisis

Due to the significant changes, companies are experiencing...

But despite these circumstances

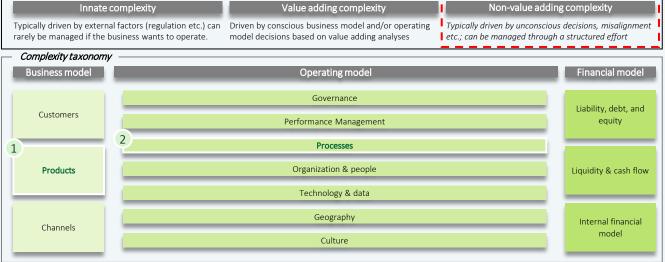
The last couple of years have shown that you can be too early with slimming the organization (e.g., the initial consequence of COVID-19 was an increased demand for B2B e-commerce). Now, is a unique opportunity to prepare for future disruptions by infusing scalability and simplicity into your business model, operating model, and financial model.

Complexity typology

Source: CFO Survey Autumn 2022 (EMEA)

Assessing complexity

When addressing complexity, it is particularly the non-value adding complexity we aim to address. Non-value adding complexity can appear in different areas; the business model, the operating model, or the financial model.



2 Exemplified with approaches in the executing section

Executing

We have a well-establish approach towards getting a baseline of complexity before infusing simplicity into the organization

Getting from concept to tangible action...





2

No standardized processes

Countries operating in isolation with no standardized processes Siloed process ownership

locally overlooking potential synergies

Hypothesis:

Enterprise-wide process ownership can standardize processes and increase efficiency **Process mapping**

Map AS-IS and TO-BE processes to visualize and improve each process

Setup improved processes

Implement resource optimized processes increasing enterprise-wide efficiency

Feel free to reach out if you want to connect around reducing complexity, and how you can prepare your organization towards becoming less complex



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