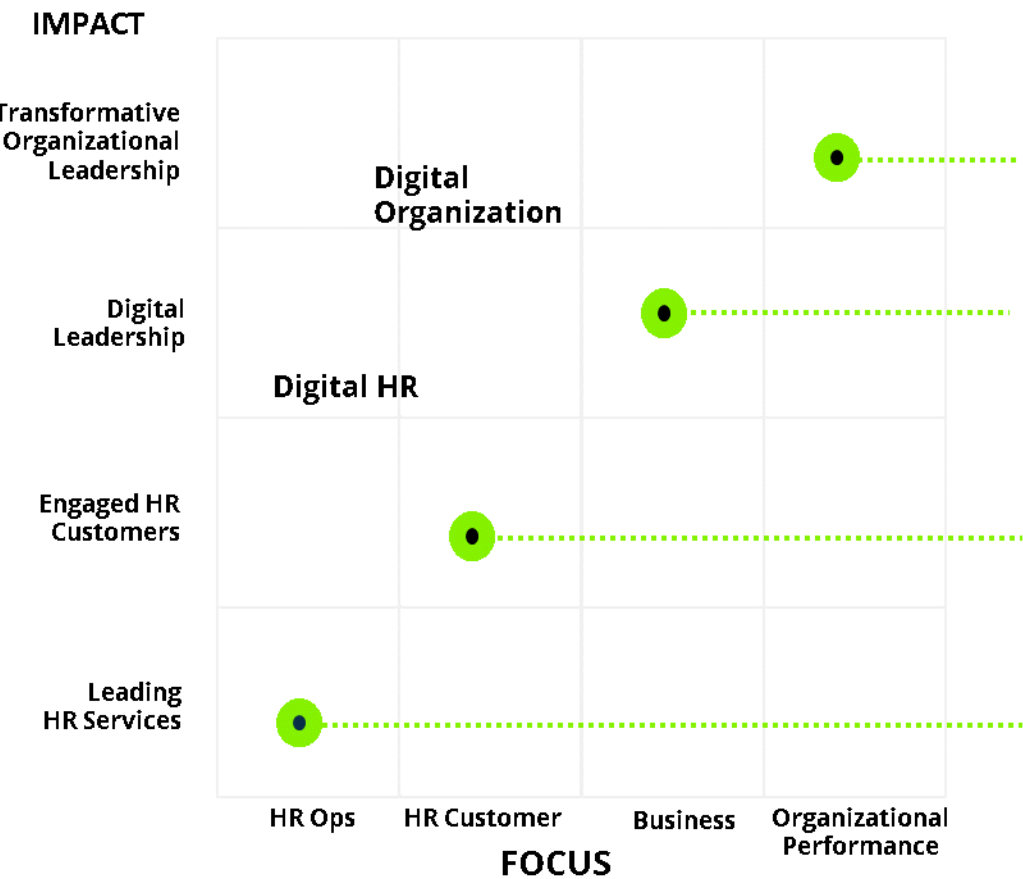


Digital HR involves a broad focus, not only on new technologies, but also on the employee experience, digital organizational traits and behaviors, and optimizing business outcomes. As such the focus involves both improving the HR function as well as facilitating organization-wide digital transformation.



Activating the Digital Organization

HR leads the organization through the digital revolution
 HR takes a leadership role in transforming the whole business through Organization-wide Digital DNA, Leadership and Networks, Connected Workforce, Digital Ready Workforce, Digital HR and Digital Enablement
The Organization becomes digital

Digital First HR Organization

HR becomes a role model by pivoting to a Digital First approach
 HR transforms into a Digital HR Organization through Digital DNA, HR Leadership and Networks, Connected HR Customers, Digital-Ready HR Workforce, and Digital HR
HR becomes a digital leader

Digital Experience and Engagement

Reinventing the HR customer experience
 Reinvent the Digital HR Customer Experience by applying Design Thinking, personas and journey maps to create a Simply Irresistible HR Customer Experience
HR becomes digital

Digital HR Operations

Optimizing existing HR Operational service and technology
 Digitizing the HR Function by applying priority Digital DNA traits to HR Operations in unison with leading technologies
HR begins the digital journey