

Our TBM & Interim Services

Inception

- ★ Proof of concept/proof of value
- ★ Design TBM management model
- ★ Tool evaluation and selection
- ★ TBM maturity assessment, strategic roadmap and prioritized use cases

Implementation

- Implementation of ServiceWare or other tools
- Build integration and data management processes
- Drive change to ERP systems or other operational systems

Adoption

- Establish TBM Office and governance
- Enhance TBM roadmap and drive change management
- Continual use-case development
- TBM-as-a-service

One-off analysis

- ★ Quality assurance and review
- ★ Sourcing business cases Cloud
- ★ Business cases Application
- ★ Rationalisation

Interim Solutions

- Interim IT Finance Business Partners
- Interim IT Controllers

Want to know more?



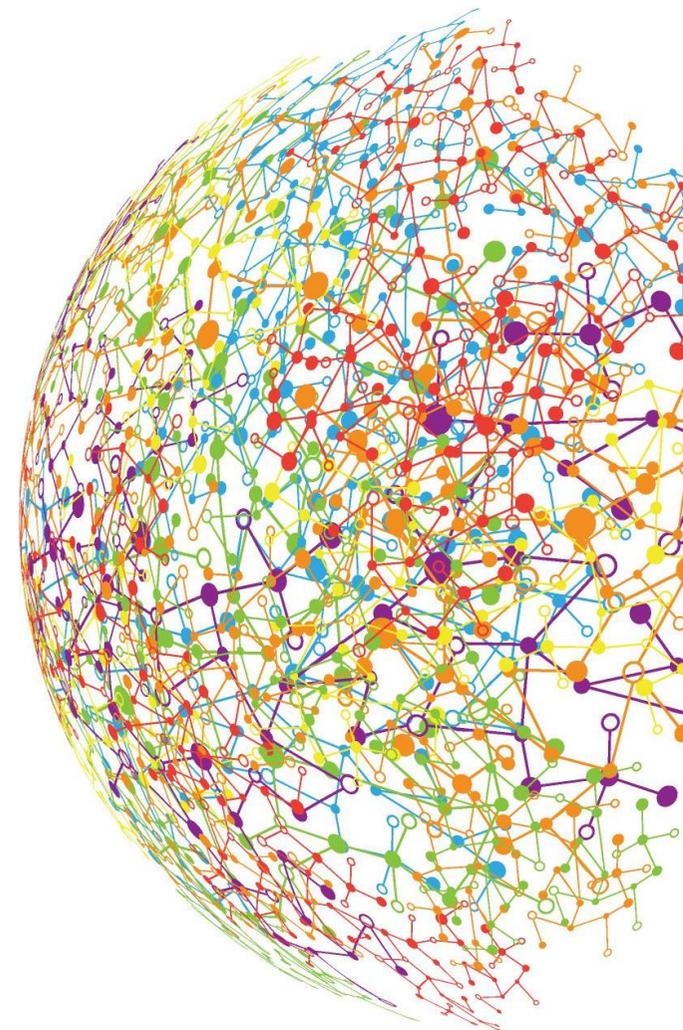
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Technology Business Management
IT: from cost generator to value creator

What is TBM?

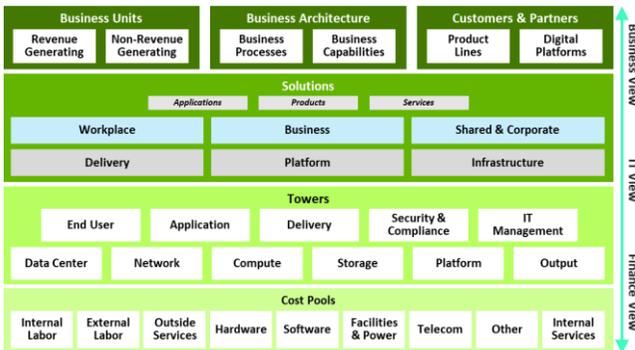
Purpose

Technology Business Management (TBM) is a value-management framework that helps technology leaders and their business partners collaborate on business-aligned decision based on transparency of costs, consumption, and performance.

Methodology

A central part of TBM is the TBM taxonomy, which is a schema of classification of costs to establish a common language and structure for IT costs. Just as businesses rely on generally accepted accounting principles (GAAP) to drive standard practices for financial reporting, the TBM taxonomy provides the same tool for IT leaders.

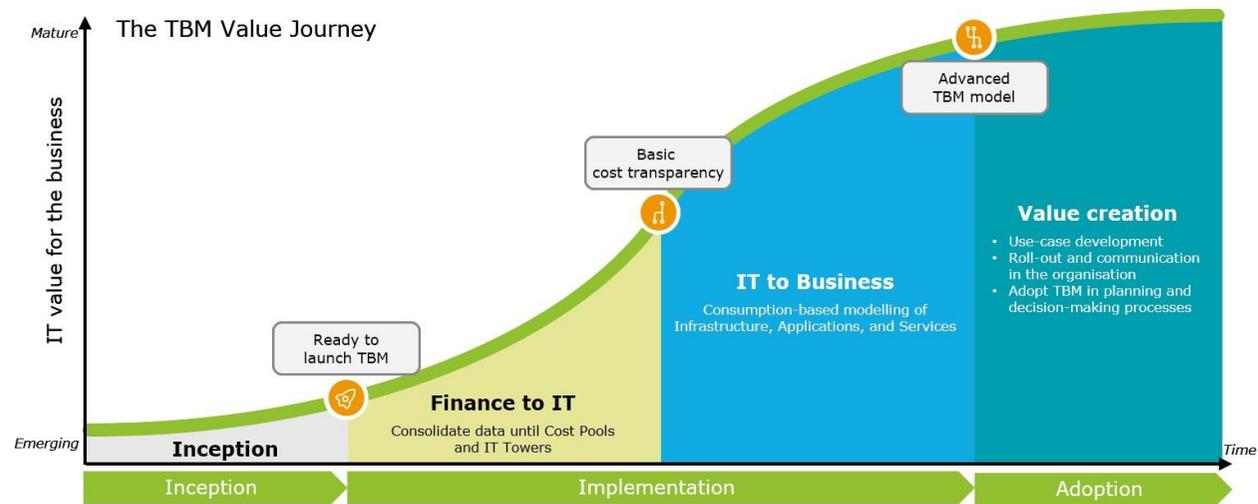
TBM Taxonomy V4.0 (High Level View)



Community

The TBM framework was defined by leading IT professionals in 2010 and has since 2012 been anchored in the TBM Council, which is a non-profit organization of IT leaders from across the globe. The TBM Council and its community focus on collaboration, standardization, and education to advance TBM and the IT profession.

The TBM Journey



TBM is introduced to the IT and finance departments.

Actions:

- Assess maturity level
- Develop proof of value
- Develop strategic roadmap
- Design high-level TBM model
- Evaluate and select tool(s)
- Define vision, goals and value achievement

Ready to launch TBM

With the foundation in place, the organization is ready to venture on with the journey.

The first two tiers of the TBM model is built, connecting finance and IT.

Actions:

- Gather and adjust financial and IT data to fit the model
- Allocate cost from the general ledger to cost pools
- Allocate cost from cost pools to IT towers

Basic cost transparency

The first benefits are obtained by gaining transparency of cost as well as data quality and availability.

The third and fourth tier of the TBM model is built, connecting IT with the business.

Actions:

- Define application and service catalogue
- Complete cost allocation model with IT products/services and business units
- Create reporting

Advanced TBM model

Adding all four layers to the model enables IT planning, chargeback and advanced analytics to generate further value.

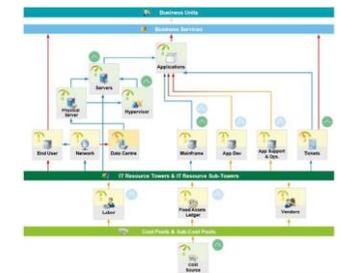
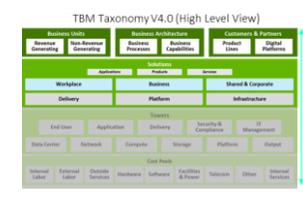
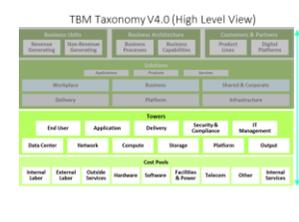
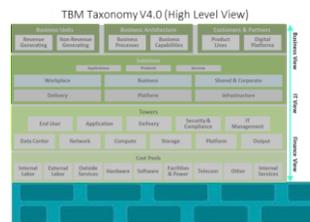
The TBM model and insights are communicated to relevant parts of the organization.

Actions:

- Use insights for strategic decision-making
- Communicate value
- Execute sprints
- Develop and improve the TBM model for more accuracy and value

Value creation!

With a full TBM model, well-informed decisions can be made on all levels of IT strategy.



One-off analysis

Based on the cost transparency in the TBM model, one-off analyses could be performed as a basis for business cases, sourcing options, consolidation decisions, cloud migration etc. during any of the TBM maturity stages.