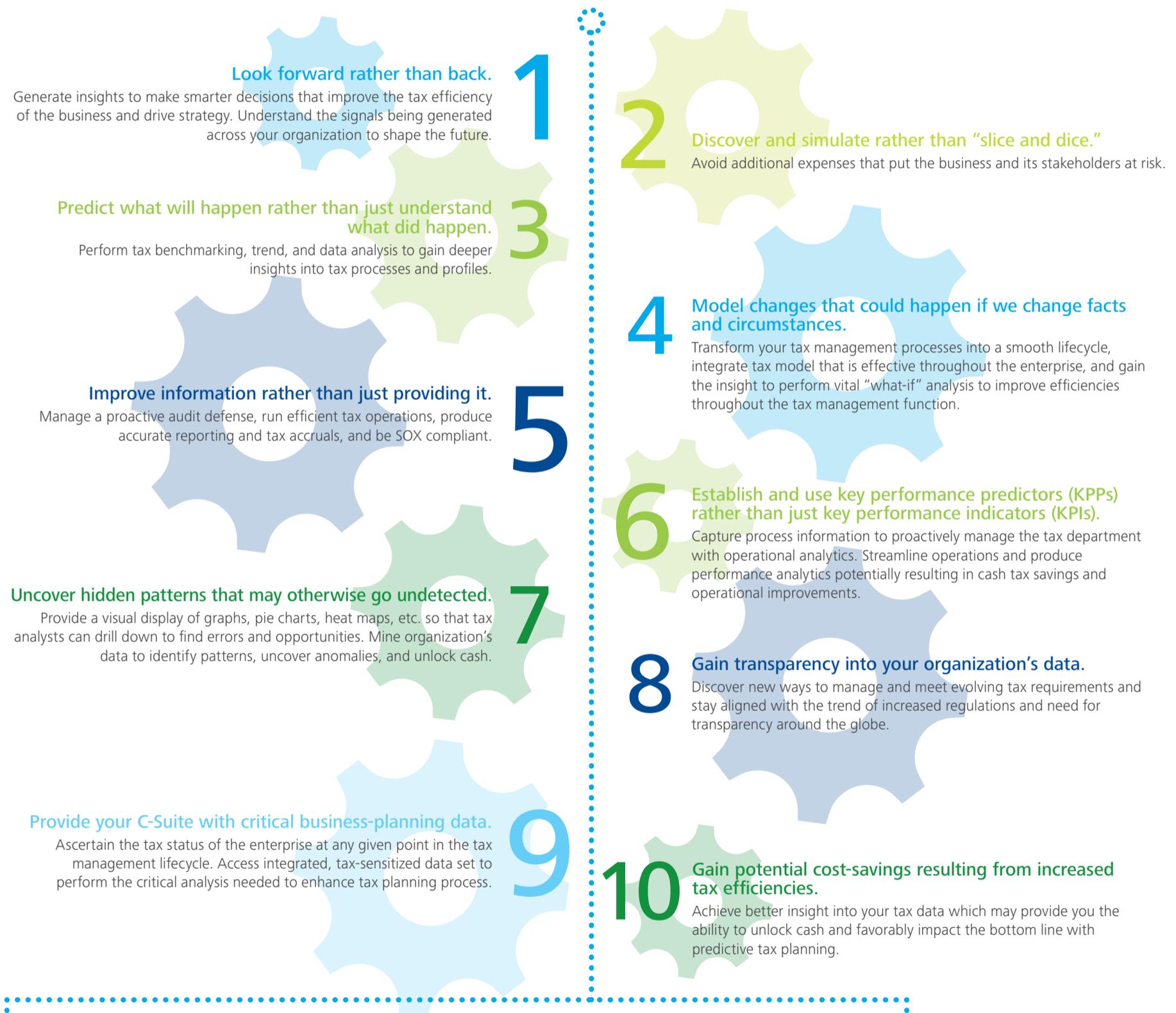


## The Power of Tax Data Analytics

### Top 10 things you need to know about tax data analytics

Changing your mindset from “what I need to do” to “what I need to know.” Data analytics is a means of supplying decision makers with relevant data so that they can make more informed decisions.



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#### Did you know?

- Only 14% of tax departments are focused on analytics and using core data to drive effectiveness and strategy.
- Only 13% of tax departments say they are very active in using compliance data generated to perform analytics and drive value to the organization.
- 29% of tax departments find the biggest challenge in executing an analytics strategy is integration with IT department and technology tools, another 29% say lack of talent and required skillset, and another 29% say budget constraints/unclear ROI.

Source: Polling results from Deloitte’s Tax Dbriefs webcasts, “Data Analytics: Bringing the Revolution to Tax” and “Tax Data Analytics: Gaining Efficiency While Addressing Compliance.” Polling results presented are solely the thoughts and opinions of Dbriefs survey participants and are not necessarily representative of all tax functions.

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