EU Data Protection –

Accept the challenge and use your chances

With the EU General Data Protection Regulation (EU GDPR) the future in European Data Privacy has started. After the two-year transitional period the EU GDPR will apply directly in all EU Member States on May 25, 2018.

Therefore it is about time to “get ready for May 2018”!

But what are the challenges and chances for your current and future business?
The EU GDPR comes with new challenges and open questions. These are the highlights.

NEW Accountability
Obligation to prove compliance

Highlight #1
Territorial Scope
EU GDPR applies, if personal data is processed in the context of the activities of an establishment, located in the EU (subsidiary principle).

NEW EU GDPR also applies, if goods or services are offered within the EU or the behavior of natural persons within the EU is monitored (market place principle).

NEW Increased penalties up to EUR 20 million or 4 % of the global annual turnover

Highlight #2
Privacy by Design & by Default
NEW Principles of privacy shall already be considered during the implementation of technical processes (Privacy by Design).
NEW Per default, IT systems and applications shall only process data which are necessary for the specific purpose (Privacy by Default).

Highlight #3
Standards & Certification
NEW Compliance shall be proved by privacy certification, privacy seals, marks of conformity, approved codes of conduct and standard contractual clauses.

Highlight #4
Data Transfer
NEW Intra-group data transfer based on legitimate interest,
Data transfer to third countries, e.g. based on an adequacy decision by the EU, binding corporate rules, standard clauses, certification,
Commissioned data processing.

Highlight #5
Privacy Impact Assessment
NEW Obligation to specify appropriate privacy safeguards by listing processed data, and evaluating the necessity to process the data as well as the risks for the data subject (privacy impact assessment),
Applies, if nature, scope, context or purpose of data processing may lead to a significant damage (high risk).

NEW Obligation to prove compliance

Accept the challenge to discover your chances!

Challenges
Inconsistent and complex data management reduces the ability to comply with the EU GDPR.
Control and monitor your risks, prove and maintain compliance with the EU GDPR.
Find the balance between compliance and business strategy.

Chances
Improve your data management to lower your risks and optimize your quality and use of data.
Establish privacy by design principles and control your risks by implementing standards and certifications.
Implement a combined strategy (privacy – security – risk).
EU GDPR – Our approach

Our interdisciplinary approach helps you to no longer just “stick in compliance”, but to “look ahead”.

April 2016
The EU GDPR entered into force.

Compliance Check

Status quo assessment: review of your data processing operations

Documentation of the results

Preparation: Roadmap for the “Get ready” project (definition of stakeholders, team, timeline etc.)

Implementation

Roadmap: Testing and establishing of technical and organizational measures (including the training of employees, the amendment of contracts, policies, binding corporate rules)

Privacy by design

Documentation and certification

Risk analysis

Definition of gaps: Find your gaps based on the checklist

Risk assessment: Definition of risk levels and criteria for risk management

Documentation of the results

Roadmap for implementation: Definition and prioritization of measures

Monitoring and Improvement

Maintenance & Update: Implementation of a regular compliance check procedure and measures

Improvement & Upgrade: Analysis of potential data-driven business models

May 2018
The EU GDPR directly applies in all EU Member States.

Our EU GDPR Checklist – Are you ready for May 2018?
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“In the middle of difficulty lies opportunity.”
Albert Einstein