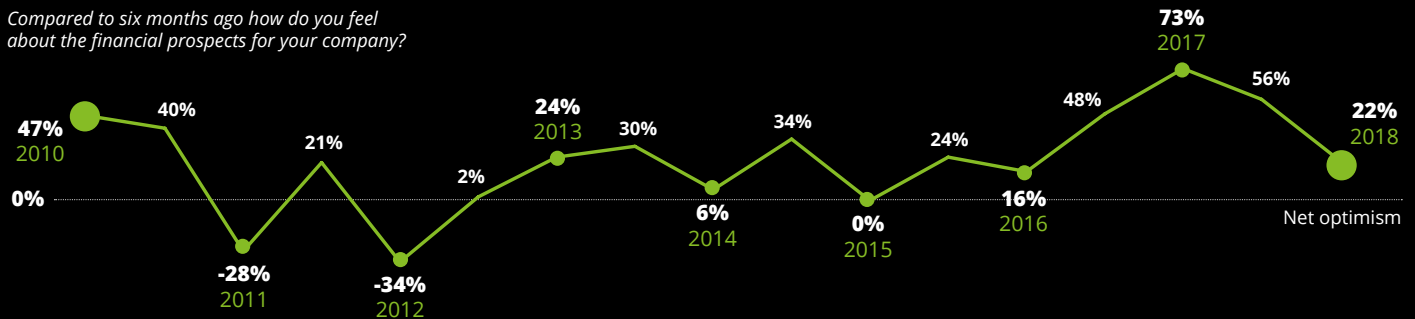


Optimism at stake / Key findings in Finland

CFO Survey Fall 2018 by Deloitte & SEB

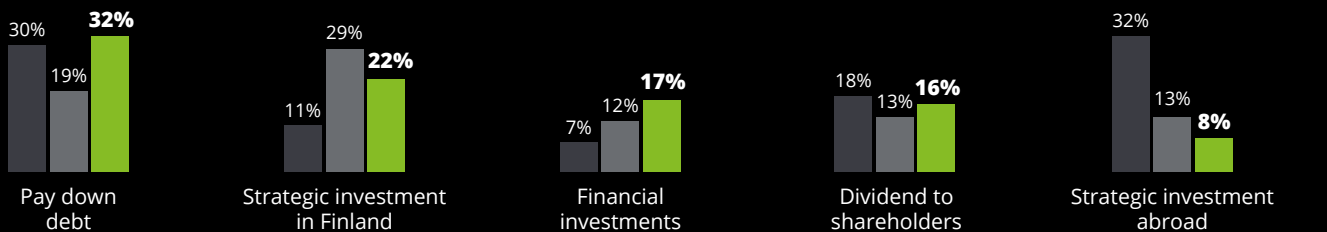
1. FINANCIAL PROSPECTS

Compared to six months ago how do you feel about the financial prospects for your company?



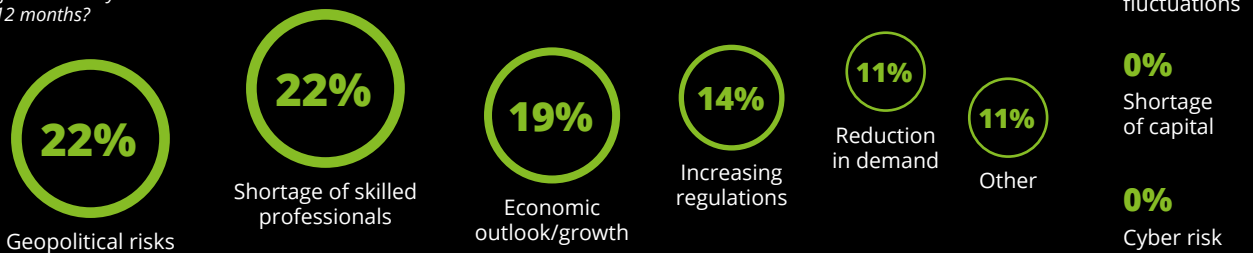
2. MOST PREFERRED WAY TO USE MONEY

Assume a current cash surplus position. How would you prefer to use the money in the next 6 months?



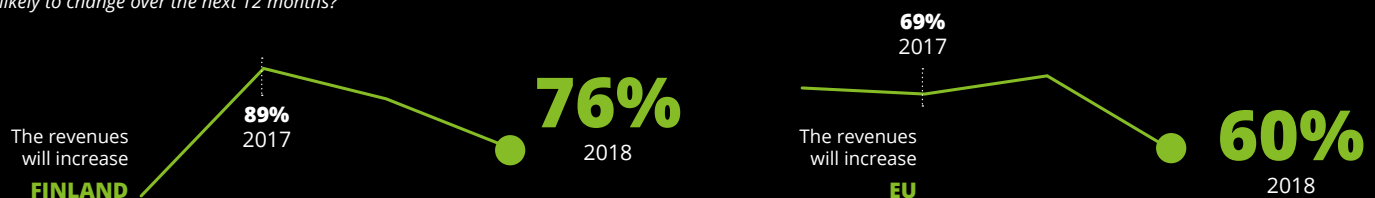
3. GREATEST CONCERNS

Which of the following factors are likely to pose a significant risk to your business over the next 12 months?



4. CHANGE IN REVENUES

In your view, how are revenues for your company likely to change over the next 12 months?



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About the survey

This is the third-quarter edition survey of Chief Financial Officers and Groups Finance Directors in Finland. The survey is carried out as a web-based questionnaire. 37 CFOs participated, including a good mix of privately held and publicly listed medium, large, and multinational companies across a broad range of industries. 89% of respondents are from companies that have an annual turnover of more than 100 million euros.

Just like last spring, CFO Survey was conducted simultaneously in other European countries. The European CFO Survey gathered opinions of 1,341 CFOs in 20 European countries.