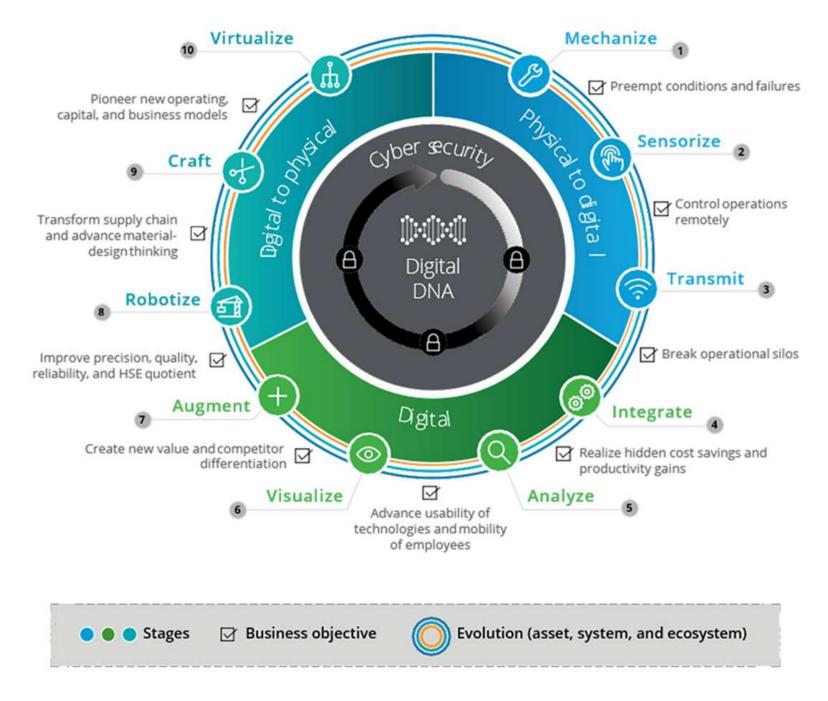
Deloitte's Digital Operations Transformation (DOT) model



Source: Anshu Mittal, Andrew Slaughter, and Vivek Bansal, From bytes to barrels: The digital transformation in upstream oil and gas, Deloitte Insights, September 15, 2017.