

## Many ways to make an impact



**Y-Prophets** are relentlessly committed to their 'meaningful why,' a higher order purpose



**Free Radicals** challenge conventions and rethink everything from employment practices to company culture to competition



**Tiny Titans** build success by staying intimate and small despite exorbitant growth



**Re-Starts** are renovating their brands for the twenty-first century, despite their tenure as large, established Fortune 500 companies

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