

Aspiration and values

True leadership



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Our aspiration

Deloitte aspires to become the world's undisputed leader in professional services. Achieving that goal requires that we are consistently preferred by the most sought-after clients and talent, and that we are recognized as the benchmark of excellence in our field.

Deloitte continues to be recognized by national and global clients, analysts, and other stakeholders for worldwide leadership in key consulting and advisory professional services. During the past year, Deloitte member firms earned praise for work in established and emerging areas such as analytics, digital and data transformation, cyber security, financial advisory, finance transformation, human capital and talent, risk, security and privacy, strategy and operations, sustainability, tax, and technology; and in industries including financial services, life sciences and health care, oil and gas, and public sector.

"These independent accolades are extremely important to us—unbiased experts in the field telling us what we're doing well—and these clearly demonstrate that Deloitte sets the standard for professional services," says Barry Salzberg, Global Chief Executive Officer, DTTL.

We also take seriously the vital role Deloitte plays in enhancing the confidence of the investing public and the capital markets. "As a leader of our profession, we engage regulators worldwide to promote appropriate reforms that improve quality for all parties," Salzberg says. "As one of the world's most trusted providers of audit services, Deloitte delivers a unique, high-quality experience in this important service to business and society."

We are mindful of our role in society, our obligation to our organization and its customers, and our responsibility as employers. We aim high, confident that our daily efforts will come together exponentially to benefit a world that needs continuous infusions of integrity, business acumen, innovation, enthusiasm, thoughtfulness, and most of all, meaningful actions.

When member firms' clients succeed and grow, capitalizing on opportunities and overcoming challenges, economies prosper. When those clients implement new ideas and enhance the quality of their offerings, consumers benefit. And when those clients operate ethically and adopt environmentally friendly processes, society thrives.

Deloitte strives to influence those activities through leadership, insight, expertise, problem-solving skills, and deep knowledge of our globalized marketplace. Doing so demands teamwork, working together across geographic, functional, and business borders.

This multifaceted, inclusive approach is, perhaps, our greatest strength. The people who represent Deloitte come from all corners of the globe, bringing a tremendous variety of skills and backgrounds. Yet, they function in unison, aligned with a common vision and shared values that are appreciated by clients and talent alike.

The Deloitte Shared Values

Our Shared Values bind the people of the Deloitte member firms together, providing the basis for trusting one another and enabling the network to achieve its vision.

Integrity

We believe nothing is more important than our reputation. That's why we are committed to sustainable, responsible business practices. Behaving with the highest levels of integrity is fundamental to who we are.

Outstanding value to markets and clients

We play a critical role in helping both the financial markets and our member firm clients operate more effectively. We consider this role a privilege, and we know it requires constant vigilance and unrelenting commitment.

Commitment to each other

We believe our culture of borderless collegiality gives us a competitive advantage, so we work hard to nurture and preserve it. We go to extraordinary lengths to support our people.

Strength from cultural diversity

Both member firm clients and our people benefit from multidimensional thinking. Bringing together individuals of different backgrounds, cultures, and thinking styles helps clients rise above complex business challenges, and enables our people to develop into better professionals and leaders.

"No enterprise can exist for itself alone. It ministers to some great need, it performs some great service, not for itself, but for others; or failing therein, it ceases to be profitable and ceases to exist."

– Calvin Coolidge

HOME

EXECUTIVE MESSAGE

Global CEO & Chairman letter

Global locations

Aspiration and values

Outlook, strategy, and acquisitions

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