Outlook, strategy, and acquisitions
Redefining leadership

There is no better time to improve than when you’re already a respected and trusted leader. Building on our leading capabilities, trusted reputation, multidisciplinary services, and national and international reach, the Deloitte network continually improves how the professional services industry serves clients and the public interest, setting the pace for others to follow.

Deloitte’s strategy—across our global network—is rooted in true leadership. Driven by clients, industries, markets, and businesses, it critically assesses and disrupts every part of our network, when necessary, to adapt to the changing environment in which we work, including:

- Fluid geographic challenges presented by the expanding scope of multinationals, increased demands in emerging markets, and growing cross-border needs.

- Escalating economic volatility and uncertainty, causing financial instability in some parts of the world and forcing many companies to restructure finances and governments to alter spending.

- Rapidly shifting technology paradigms where data proliferation, reliance on open innovation, and the use of data analytics are exploding, while cyber security threats worsen.

- Regulatory changes, including the potential for markedly different global regulatory landscape to emerge at the end of a protracted period of change across several markets.

By repeatedly forging new ground, Deloitte continues to stay ahead of the considerable disruption facing clients, our people, and the societies in which we operate.

Underpinning our long-term strategy is a continued commitment to provide clients with the highest quality services through Deloitte’s multidisciplinary model, delivering innovative solutions from strategy to implementation.

Deloitte member firms remain sharply focused on their distinctive abilities to address the specific needs of their clients through their distinctive skills, deep industry knowledge, and strategic investments—while bolstering trust in the marketplace and delivering value to society.

Strategic acquisitions
Deloitte actively seeks acquisitions that contribute value over size. Deloitte member firms made more than 20 acquisitions in key capability areas and geographical acro us the network during FY2014, helping the organization add new competencies, grow market share, diversify risk, and augment member firm client service offerings and global delivery. Key acquisitions included:

- Platon Group, a technology consulting firm in Denmark that provides information management, business intelligence, and analytics services.

- Urgentis Digital Crisis Solutions, a Canadian cyber security specialist.

- Mccoll Partners, a U.S. provider of middle-market investment banking services.

- Banyan Branch, a U.S. social media and digital agency.

- NXG Business Solutions, Quattro Innovation Group, and Digicon, three Australian technology companies that enhance Deloitte Australia’s capabilities in SAP enterprise performance management, cloud computing, and Web content management consulting.