

Deloitte.



Extend the impact of
the Kinetic Enterprise™

Industry cloud apps to help
you innovate, evolve, and grow

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As business complexity grows, business needs become more specific. The solutions to address those needs should be specific too—focused on your industry and the unique requirements of your business. They also should be flexible—powered by cloud capabilities that allow you to respond at the speed of disruption and scale fast in any direction.

As SAP® increases its focus on industry-specific cloud solutions, Deloitte stands ready to help organizations with a suite of industry cloud apps and services for enabling the built-to-evolve Kinetic Enterprise—an intelligent, cloud-enabled organization running with a clean core and an inclusive ecosystem of capabilities.

Extend the impact of the Kinetic Enterprise

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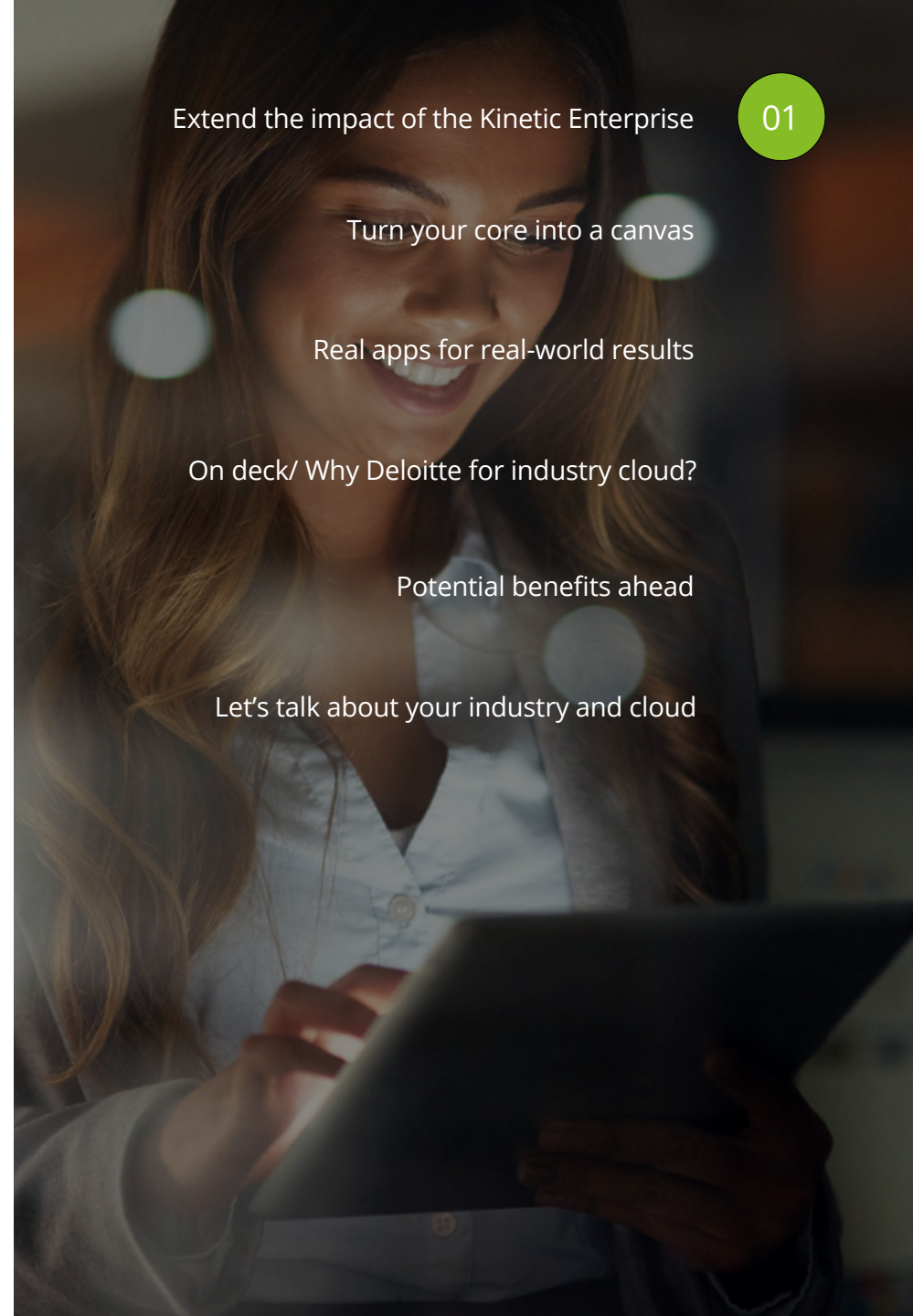
Turn your core into a canvas

Real apps for real-world results

On deck/ Why Deloitte for industry cloud?

Potential benefits ahead

Let's talk about your industry and cloud



Rising with cloud

For organizations looking to take advantage of the RISE with SAP “business transformation as a service” offering, Deloitte is uniquely positioned to help. Our early investment in SAP industry cloud solutions gives us a head start when it comes to leveraging cloud and edge innovation to unlock new business

value. Additionally, RISE with SAP aligns tightly with the work Deloitte does every day to help clients activate the Kinetic Enterprise—from enabling foundational cloud infrastructure to deploying cloud apps to transforming the enterprise with business process intelligence.

Turn your core into a canvas

For many organizations, the future of their businesses will be intertwined with the SAP S/4HANA® digital core ERP. Getting maximum value from your investment in SAP S/4HANA will require an ability to use it as a canvas—as a platform for innovating and addressing industry-specific needs.

Deloitte’s industry cloud apps are designed for that purpose—and more. Whether you

are using SAP S/4HANA on premises, SAP S/4HANA® Cloud, SAP® ECC, or some other combination of SAP ERP solutions, Deloitte’s industry cloud apps allow you to quickly extend your core capabilities to deliver meaningful outcomes for your business. We can also work with you to tailor innovative solutions to address the specific needs of your business.



Real apps for real-world results

Our industry cloud apps, developed in close collaboration with SAP, are centered on a discrete set of business objectives that we call Kinetic Drivers. Connected with our vision of the intelligent and disruption-ready Kinetic Enterprise, these Kinetic Drivers cover everything from marketing to procurement and supply chain to finance to operations to HR to the IT organization.

Guided by these Kinetic Drivers, Deloitte's industry cloud apps blend the best of Deloitte solutions and SAP technologies to deliver prebuilt, real-world-tested capabilities for industry-specific needs.

We're already on the map with apps such as Operations Agility, Intelligent Spend Management, 360° Consumer View, and Vehicle Profitability—which launched in late 2020. The intelligent cloud apps we are bringing forward can help you see more clearly across critical business processes, get deeper insights into customer relationships, and gain a better understanding of specific levers of business value—to name only a few examples.

Dozens more industry cloud apps are on the way, and there's no limit to the possibilities. By working with clients through business-focused lab experiences, for example, we are continuing to identify additional Kinetic Drivers and expand our portfolio.



On Deck

Here's a list of [Kinetic Drivers](#) we're focused on in the near term. Don't see what you need here? Let us know. We are continuously adding to this collection as we collaborate with client organizations to identify and build industry cloud innovations that are tailored to specific needs.

Why Deloitte for industry cloud?

With more than three decades of history collaborating with SAP, Deloitte has become the partner of choice for SAP technology enablement. When it comes to industry cloud solutions specifically, we have been working for years to help clients across industries design, develop, and deploy digital capabilities for unleashing the full power of SAP technologies. From our early collaboration on SAP S/4HANA to our development of the first asset roadmap around intelligent SAP technologies, we have been consistently out in front.

That head start is a big reason why we were named an SAP industry cloud launch partner in 2020 and why we have earned numerous accolades from SAP, including 2020 SAP® Pinnacle Awards as SAP S/4HANA Cloud Partner of the Year (Large Enterprise) and SAP S/4HANA Partner of the Year (Large Enterprise), marking the fourth

time in five years that Deloitte has received the SAP S/4HANA award.

Building better businesses.

What else sets us apart? For starters, we know business transformation inside and out, leading all projects with a mindset focused on business outcomes and supported by a full array of services across the “advise, implement, operate” spectrum. That means means not only can we help you make the business case for investing in industry cloud solutions and other technologies; we can help you design, deploy, run, and manage new digital solutions.

Embedded in your industry.

Our extensive industry-specific experience is another key to our strength, and it has allowed us to develop intelligent, SAP-centered industry cloud apps that hit the mark, to address real needs in the ways that matter most to your business. Because we speak the language of

your industry, we can do more than deploy and integrate technologies. We can design and configure them to deliver the detailed business functionality that your organization needs.

Connecting to value.

More than that, we can help you see how all the pieces of your business and your technologies are connected. Leveraging the Kinetic Drivers we have identified, we are mapping our new industry cloud apps to the specific enterprise value they can deliver and the specific SAP solutions that will enable that value. It's an “ecosystem” approach that lets you move beyond a piecemeal approach to innovation and business transformation—toward a clean, inclusive, intelligent, and responsive vision for a truly built-to-evolve Kinetic Enterprise. To support that ecosystem approach and help you move fast, we also bring with us nearly 50 ready-to-deploy solutions and use cases that leverage intelligent SAP technologies.

Potential benefits ahead



Deploy prebuilt cloud apps in flexible ways—via subscription or running on your own systems



Operate with less technical debt and a cleaner ERP



Complement and extend the power of your digital core



Evolve and innovate at the pace of disruption



Become a more agile and responsive business



Accelerate transformation—no matter where you are in your journey



Let's talk about your industry and cloud

If tapping the power of cloud apps to support a more disruption-ready business is a priority for your organization, we should talk. Contact us today to schedule a demo of Deloitte's SAP industry cloud apps, to discuss how you can use industry cloud solutions to drive innovation, or to learn more about what it takes to activate the built-to-evolve Kinetic Enterprise.

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