



# How Deloitte supports the United Nations Sustainable Development Goals

The Sustainable Development Goals (SDGs) encompass 17 bold goals to strengthen **People, Planet, Prosperity, Peace, and Partnership** globally by 2030, building on the success of the Millennium Development Goals.



Deloitte is prepared to advance the SDGs across all five aspects of sustainable development, drawing on our recent work with clients



## EDUCATION

Channeled resources to high impact training for disadvantaged youth in the UK by advising on feasibility of an Education and Enterprise Social Impact Bond for the Princes' Trust UK

## GLOBAL HEALTH

Supported the control and elimination of neglected tropical diseases in West Africa, which impact 1 in 6 people, by working with Ministries of Health to mobilize local partnerships and diversify funding sources to reduce donor dependence and create more sustainable programs

## AGRICULTURE

Collaborated with Bill & Melinda Gates Foundation's Global Development team to identify root causes underpinning counterfeiting in Africa's >\$1B agriculture industry and identified potential solutions

## ANTI-HUMAN TRAFFICKING

Collaborated with Free the Slaves, a non-governmental organization, to share effective approaches for cross-sector efforts that aim to liberate the 21 million slaves currently caught in global supply chains and the informal economy

## WATER USE IN A GLOBAL COMPANY

Reviewed water use in the bottling network for a global beverage company to measure progress against their water balance goals were met

## MEASURING TRIPLE BOTTOM LINE IMPACT

Assisted in developing the first version of the Impact Reporting and Investment Standards for measuring the social and environmental impact of investments

## RESILIENT CITIES

Convened and coordinated action globally among newly instituted Chief Resilience Officers as part of the 100 Resilient Cities initiative as they establish preventive measures to protect residents of major metropolitan areas against adverse events

## FINANCING WORKPLACE DEVELOPMENT

Developed a business case and contract for a Social Impact Bond in the Netherlands that would finance the cost of soon-to-retire workers training their future replacements from among the unemployed

## CONFLICT MINERALS

Assisted impacted companies in performing due diligence to minimize the risk of indirectly financing conflict in Democratic Republic of Congo and neighboring countries to comply with the Dodd-Frank Act

## HUMANITARIAN RELIEF INNOVATION

Identified alternative models/ecosystems for scaling innovations in humanitarian relief, based on how innovations scale in analogous sectors

## ALIGNING ACTION ACROSS NETWORKS & ECOSYSTEMS

Engaged >120 diverse organizations and created a \$30M fund to help "reimagine learning," piloting new interventions and investing in education pioneers

## IMPACT INVESTING

Gathered input from universities, government agencies, student loan providers, and students in Peru to design a new "guarantee fund" for student loans and services aimed at reducing dropouts

**How can your business advance the SDGs?  
How can Deloitte help?**





## People

We work with clients across sectors and geographies to help individuals live safer, healthier, more comfortable lives; from supporting the R&D capabilities of health providers to deploying technologies that expand water access to designing supportive structures for first generation college students.

### Our services

- **Impact growth:** Assessing and visualizing which potential investments will generate the greatest impact to improving the quality of life for the world's poor.
- **Food security and agriculture:** Improving availability of agriculture inputs, building capacity to generate higher volumes and incomes and fostering sustainable agriculture and livelihoods.
- **Global health:** Implementing sustainable public and private programs to improve access to health care and wellness.
- **Education:** Addressing racial and socio-economic disparities in education through innovation and scaling solutions.
- **Diversity and Inclusion:** Helping organizations turn complexity into opportunity by recognizing the individual portfolio of strengths different individuals contribute, and cultivating an accepting culture.
- **Water, energy and environment:** Supporting programs in renewable energy, water stewardship, access to safe water, sanitation and hygiene through innovative partnerships and technologies.
- **Anti-Human Trafficking:** Providing identity risk analytics to identify individuals potentially active in trafficking networks, as well as policy and regulatory planning and implementation to prevent trafficking.



## Peace

We work with almost all G20 countries and over 150+ countries across the globe at all levels.

### Our services

- **Assurance, anti-corruption and transparency:** Helping reduce instances of fraud and corruption that waste public resources and result in civil unrest.
- **Crisis Management Services:** Planning for adverse events and establishing agile processes for rapid response for disaster risk reduction.
- **Enterprise planning that supports the rule of law:** Embedding ethics and compliance into organizational values to promote responsible behavior.



## Partnership

Our issue-led, ecosystem-driven approach to societal problem solving positions us to initiate and sustain impactful global collaborations.

### Our services

- **Aligned action:** Strengthen ecosystems by coordinating alignment among a diverse set of stakeholders, including funders, nonprofits, policy makers, researchers, and even the creative community, to take action on shared objectives. **Core offerings include:**
  - Institutional capacity development
  - Strategy development, planning and implementation
- **Public private partnerships:** Identify potential teaming partners that supplement a client's strengths and advise on the terms of collaboration.
- **Emerging markets entry strategy:** Identify growth opportunities in new geographies and/or with new populations and develop effective, responsible engagement strategies, often through teaming with local partners.
- **Data analytics and visualization:** Changing the way our clients view and process data.



## Planet

Clients increasingly must address the issues of resource depletion, reliance on fossil fuels, and greenhouse gas emissions. Deloitte assists clients in gaining increased transparency and visibility into their sourcing and consumption patterns to enable efficient allocation of resources to drive value.

### Our services

- **Sustainable innovation:** Helping clients tackle the challenges that accompany growth through a set of cross-functional offerings that enhance shareholder value through improved environmental and social performance. Core offerings include:
  - Reporting, Compliance and Assurance
  - Resources Management
  - Sustainability Strategy
  - Sustainable Supply Chain
- **Energy efficiency:** Helping organizations maintain regulatory integrity, reduce oil and gas consumption and power generation, transmission and utilize clean energy fuels.
- **Climate change mitigation:** Working with countries to think innovatively about complex problems associated with rapid urbanization, access to safe water and carbon emissions.
- **Infrastructure & Capital Projects:** Helping clients plan projects that yield economic & social returns, while engaging stakeholders at all levels and meeting stringent environmental and social standards.



## Prosperity

We understand that sustainable economic growth requires action across many dimensions, and work with clients to advance a wide spectrum of market development and growth strategies.

### Our services

- **Social entrepreneurship and scaling:** Scaling impact through the development and implementation of innovative, effective organizational and field-level strategies. Core offerings include:
  - Regulatory, legal and policy reform and support
  - Sustainable financing
  - Transaction advisory and support
- **Strengthening livelihoods and job creation:** Improving the livelihoods of the world's poor through catalyzing investment in inclusive markets.
- **Improving capacity to govern:** Easing the challenges urbanization creates for cities and navigating the political environment to increase sustainable industrialization.
- **Impact measurement, evaluation and social return on investment:** Evaluating the impact of efforts to improve quality of life and livelihoods.



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## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

No.	Goal
1	End <b>poverty</b> in all its forms everywhere
2	End <b>hunger</b> , achieve food security and improved nutrition and promote sustainable agriculture
3	Ensure healthy lives and promote <b>well-being</b> for all at all ages
4	Ensure inclusive and equitable quality <b>education</b> and promote lifelong learning opportunities for all
5	Achieve <b>gender equality</b> and empower all women and girls
6	Ensure availability and sustainable management of <b>water and sanitation</b> for all
7	Ensure access to affordable, reliable, sustainable and modern <b>energy</b> for all
8	Promote sustained, inclusive and sustainable <b>economic growth</b> , full and productive <b>employment</b> and decent work for all
9	Build resilient <b>infrastructure</b> , promote inclusive and sustainable industrialization and foster innovation
10	Reduce <b>inequality</b> within and among countries
11	Make <b>cities and human settlements</b> inclusive, safe, resilient and sustainable
12	Ensure sustainable <b>consumption and production</b> patterns
13	Take urgent action to combat <b>climate change</b> and its impacts
14	Conserve and sustainably use the <b>oceans, seas and marine resources</b> for sustainable development
15	Protect, restore and promote sustainable use of <b>terrestrial ecosystems</b> , sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
16	Promote <b>peaceful and inclusive societies</b> for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
17	Strengthen the means of implementation and revitalize the <b>global partnership</b> for sustainable development