

Addressing key business imperatives

Google Cloud combines a global, hyperscale footprint with a constantly expanding suite of core cloud assets. But in order to seize the transformative potential in those tools, you need a relentless focus on your strategic goals, industry context, and operational realities, all with an experienced eye. Deloitte's Google Cloud Practice helps you address key business imperatives:



Growth and innovation

Large organizations often struggle to keep pace with new opportunities for growth. Global scale can, paradoxically, be an impediment to innovation. Our understanding of your industry, operating model, regulatory environment, and culture can help you accelerate along the path of meaningful, perpetual transformation and market disruption.



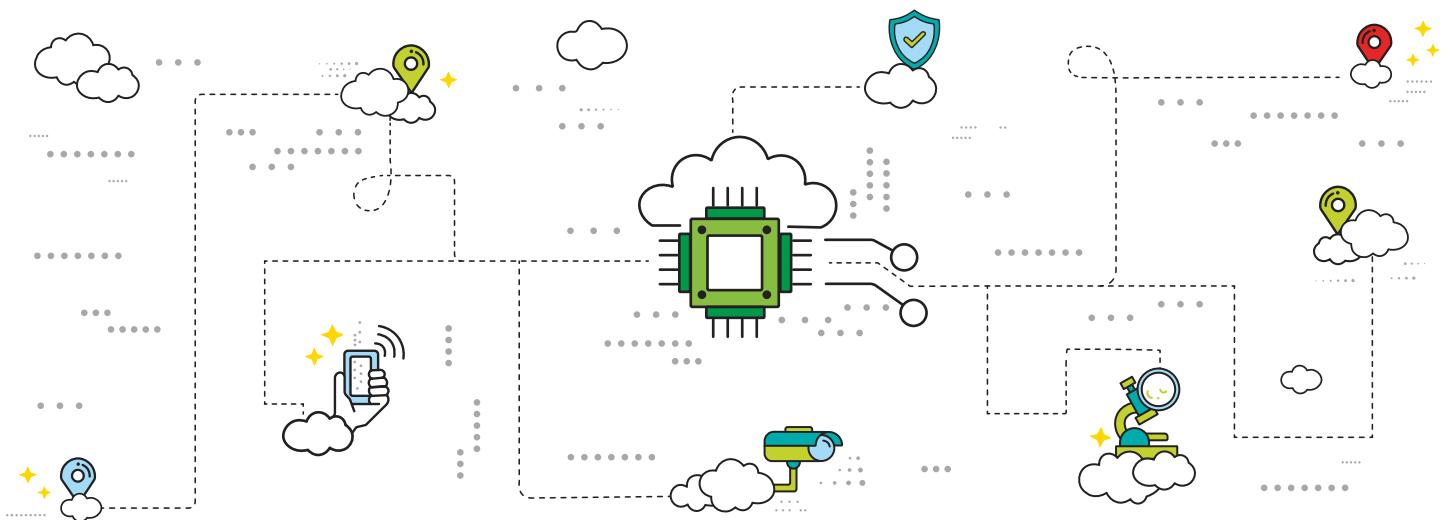
Risk, revenue and cost

Cloud can help generate cost savings, cost avoidance, and business opportunities. It also can introduce potential new financial models, security and compliance considerations, and service monitoring requirements. Deloitte provides strong know-how and experience to help you navigate both the opportunity and risk in your move to cloud.



Operation and stability

We look at the whole cloud transformation journey through both business and technology lenses, so that the finer details around adopting and running new solutions don't fall through the cracks. Our leading capabilities in human capital and change management, business strategy, technology product management, and agile and security-focused DevOps services help provide you with the peace of mind that Google's disruptive technology can propel your business forward.



Deloitte named: A worldwide leader in Cloud Professional Services based on capability and strategy. — IDC¹

Get more from your cloud

Deloitte helps amplify the value that you can achieve with Google Cloud enabling your cloud transformation across:



Application Services (PaaS, IaaS)

As our clients increasingly leverage cloud native services to modernize their existing application portfolios and build new and innovative products and services for their customers, they turn to us to help drive increased value through Google Cloud. Our deep functional knowledge of client businesses and products, combined with our experience with the range of Google Cloud services, helps clients reduce technology operating costs, accelerate innovation, and increase business agility and security. Our migration and managed service offerings make it possible to accelerate your path to cloud, potentially lowering costs and allowing you to transform at your own pace as you increase the skills of your teams.



Analytics

As a recognized global leader in business analytics and business strategy, we are able to help you harness the power of Google Cloud's array of big data processing and analytics tools— including Google BigQuery, Google Cloud Dataflow, and Google Cloud Dataproc—enabling data-driven insights to empower your business, at speeds and volumes that were previously unimaginable.



Machine Learning

Our strong practices in analytics, IoT, and cognitive computing combined with Google Cloud AI's managed, scalable machine learning engine provides you with advanced automation and machine learning capabilities.



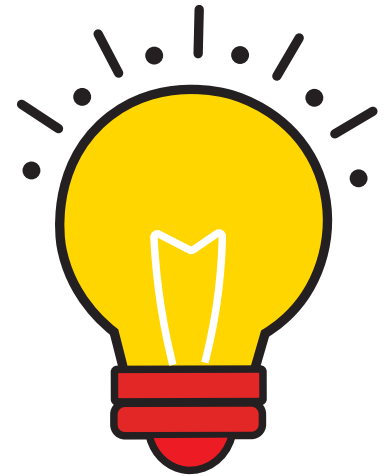
SAP on Google Cloud

Through our strong alliance with SAP, we have the people, knowledge, and experience to help you capture the transformative potential of SAP running on Google's fast, reliable, global platform. Our integrated SAP offering can help you to leverage the power of SAP S/4 HANA and Deloitte's preconfigured solutions.



Security

Google Cloud's infrastructure is designed, built and operated with rigorous attention to security. Deloitte has spent decades helping clients protect their businesses from security threats. Together, we can help you move securely to the cloud.



Deloitte named:

A leader in its 2018 Magic Quadrant for SAP Application Services, Worldwide.— Gartner²

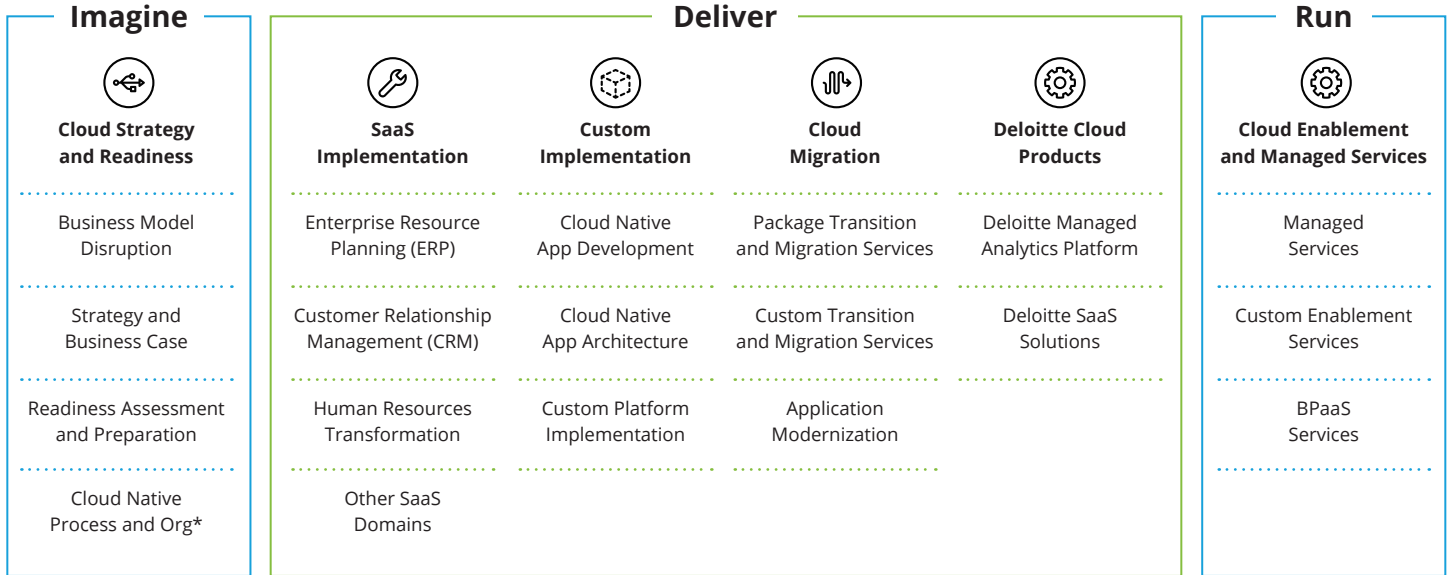
Deloitte named:

The global leader in Business Transformation Consulting based on strategy and current offering. — Forrester³

Get to the future faster

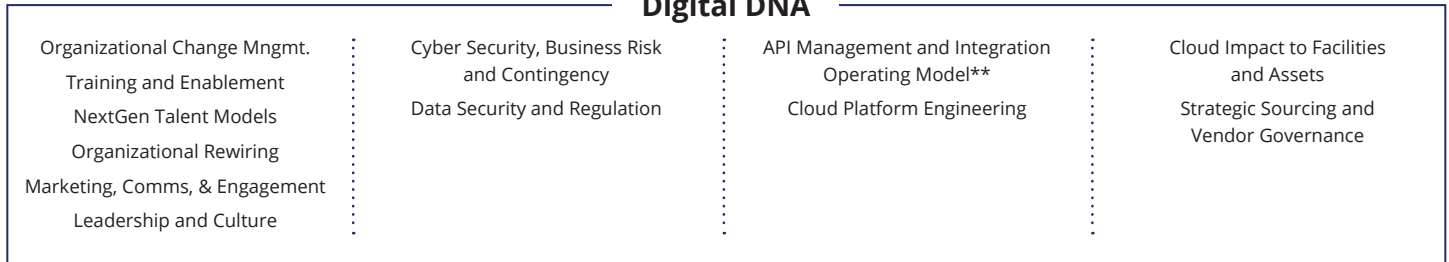
With robust capabilities in cloud automation and application modernization, backed by our unparalleled industry and business innovation experience, Deloitte can guide you through this foundational transformation and unlock your organization's full potential.

Offerings



Integrated Services

Digital DNA



Get in touch

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Footnotes:

1 Source: IDC MarketScape: Worldwide Cloud Professional Services 2018 Vendor Assessment by Gard Little, Chad Huston, April 2018, IDC #EUSA42545318

2 Source: Gartner, Magic Quadrant for SAP Application Services, Worldwide. Kris Doering, Susan Tan, Fabio Di Capua, 26 February 2018

3 Source: Forrester Research, Forrester Wave™: Business Transformation Consulting, Q3 2017", Marc Cecere, September 26, 2017

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