Health & Wellness at The Consumer Goods Forum
How members are empowering consumers to make healthy choices

Progress against Resolutions
Out of a survey base of 78 companies in 2015 and 63 companies in 2014, respondents that established policies and activated programs on:

- **At least one of the H&W Resolutions**
  - 2014: 94%
  - 2015: 95%

- **Two or more of the H&W Resolutions**
  - 2014: 79%
  - 2015: 86%

- **All three of the H&W Resolutions**
  - 2014: 60%
  - 2015: 74%

Progress against Commitments

- **Publicly communicated their nutrition and formulation policies**
  - 2014: 49% (65 respondents)
  - 2015: 55% (73 respondents)

- **Implemented Employee Health & Wellness programs**
  - 2014: 43% (63 respondents)
  - 2015: 49% (66 respondents)

- **Implemented the Consumer Information & Product Labeling Commitment**
  - 2014: 55%
  - 2015: 43%

- **Publicly supporting the CGF Advertising to Children Commitment**
  - 2014: 60%
  - 2015: 49%

What’s new

- **Inclusion of all categories of CGF members**
- **Members are making progress against the Resolutions**
- **Increase in members setting targets**
- **First time we have clear measurement on our Commitments**
- **Results give us clarity on implementation challenges and where we need to take action**

Rising collaboration
Health & Wellness programs have reached and impacted:

- **1.8 Billion People**
- **84,000 Reformulated products**
- **2.3 Million Employees participating in H&W programs**
- **5,000 Communities**
- **2.2 Million H&W professionals**

Continuing our journey

- **Increase collaboration**
- **Educate and inspire**
- **Promote “better living”**
- **Be more inclusive**

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