

# What our members are doing to support healthier lives

The survey results show good progress in all categories and significant improvement in achievement of all commitments, in particular since last year.

**Almost 2M employees participated in health and wellness initiatives**  
1.6M in 2017 and 1.3M in 2016



## PRODUCT FORMULATION



**98%** of companies reported reformulating at least some part of their product portfolio to align with health and wellness policies. Since 2015 over 320,000 products have been reformulated.



Over **70%** of companies reported reformulating salt and sugar in their products



## TRANSPARENCY & LABELLING



**79%** of companies reported that their **food and beverage products** display key nutrients information on product packaging (similar to 2017)

**84%** of companies reported that their **personal care and hygiene products** display clear product usages on packaging (+18% compared to 2017)

**76%** of companies reported that they are not advertising HFSS products to children under 12



**61%** participated in food bank programmes (nearly 93,000 tonnes of food donated)



Replace with the following: Partnerships with education authorities on health and wellness initiatives for over

**550,000 schools**

## PARTICIPATION

**75**  
respondents



**More employees are represented** than last year



**Steady representation across categories**

Food and beverage manufacturers are the most represented



**Board member companies continue to perform better, in particular in achievement of commitments on product formulation and marketing to children**