Digital transformation and interoperable data

COVID-19 was a driver and accelerator of health care digital innovation in 2020

Nearly 65% of EU health care providers said their organization had increased its adoption of digital technologies to support clinicians’ ways of working.

64% reported that their organization had increased its adoption of digital technologies to provide virtual support and ways of engaging with patients.

Virtual health

COVID-19 has helped break down regulatory, financial, and behavioral barriers to allow virtual care to be widely integrated into our health care system and meet patients’ needs.

Radical data interoperability is a required foundational capability to enable the deliver of patient-facing programs and associated technologies.

It can reduce admin costs, increase efficiency of care delivery, reduce the cost of care, increase revenue and growth.

Artificial Intelligence is gaining traction in health care. Early use centered on automating manual processes; however, the pandemic has opened doors for AI and other digital technologies to solve complex clinical and non-clinical problems.

Health care organizations today are transitioning to health IT systems powered by cloud computing and data/analytics tools, driven by cost controls.

Cloud spending increased by 11% in the second quarter of 2020 over the same period the previous year.

Cloud is helping:
- producing a scalable virtual desktop
- enabling remote care and remote work

Biggest concerns?
Cybersecurity will continue to be a front-burner issue for cloud providers and their customers.

Find new ways of working to remove development bottlenecks and get new releases out faster.

Learn more at www.deloitte.com/healthcareoutlook

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