

The world is ready for CLIMATE ACTION

A global Deloitte survey reveals strong public support for bold climate action across geographies, age groups, and income levels.

DELOITTE
SURVEYED 23,000
PEOPLE ACROSS
23 COUNTRIES

in September 2021 to understand their perceptions of climate change and what should be done about it. Despite significant geographic variation, several clear messages emerged: **People are worried about climate change; they're directly experiencing its impacts; and they're ready for the world to take action.**

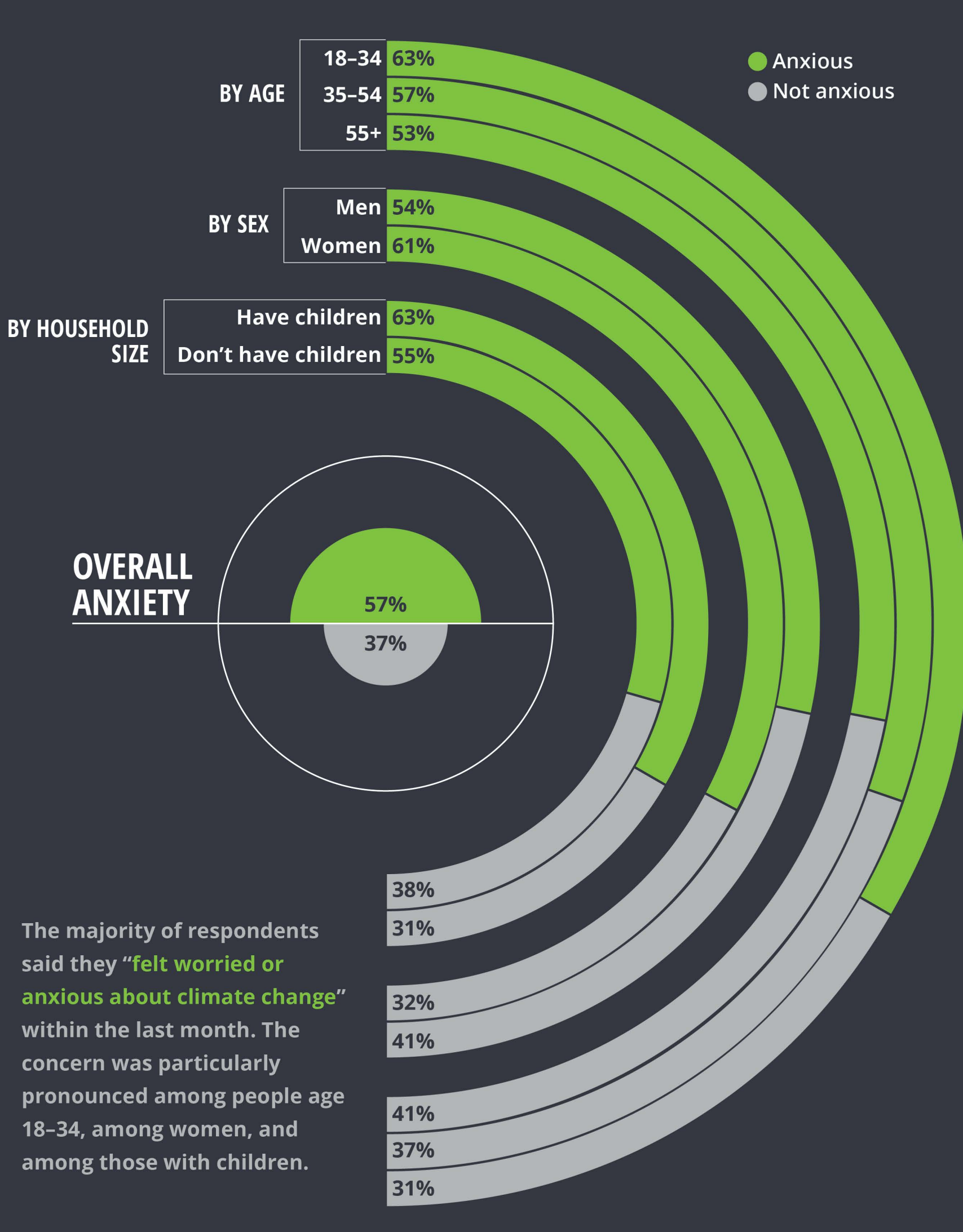
THE MAJORITY OF RESPONDENTS BELIEVE CLIMATE CHANGE IS AN EMERGENCY

"Do you believe climate change is an emergency?"



THERE IS WIDESPREAD ANXIETY ABOUT THE IMPACT OF CLIMATE CHANGE

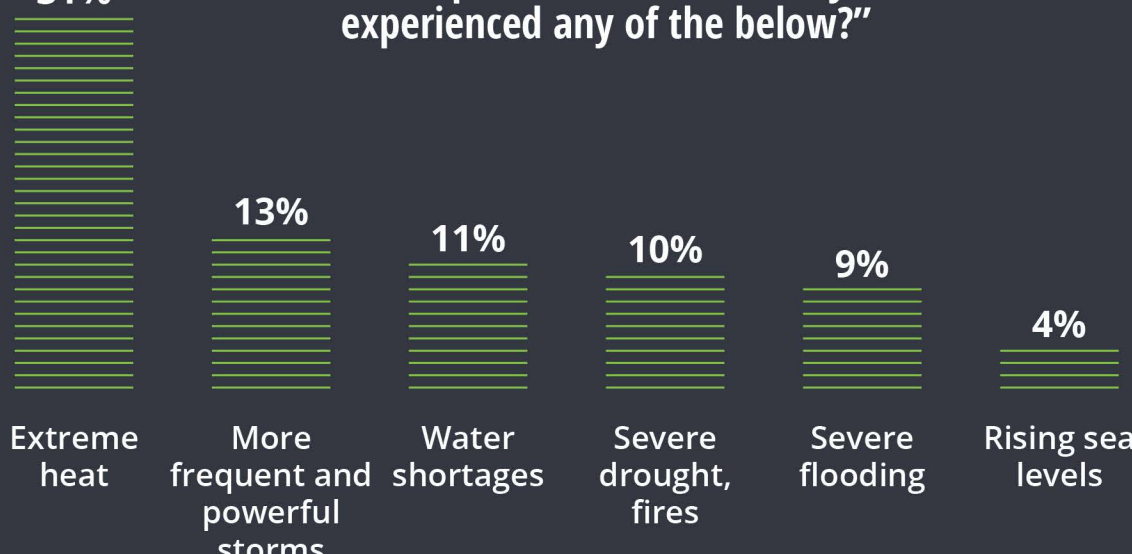
"In the last month, have you felt worried or anxious about climate change?"



CLIMATE CHANGE IS IMPACTING PEOPLE'S LIVES

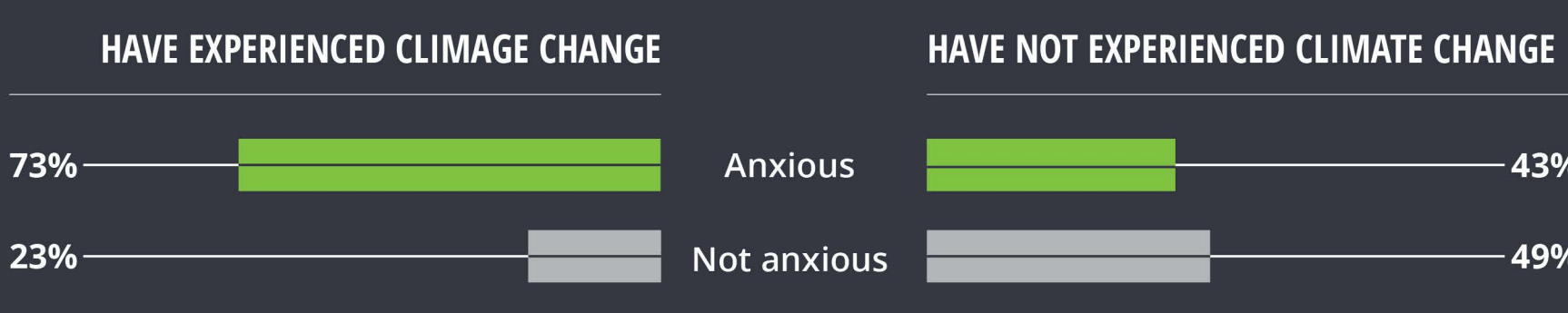
ABOUT HALF OF RESPONDENTS

(49%) said they had directly experienced one or more climate events in the last six months. This is consistent with the scientific consensus that extreme weather events are becoming more frequent and severe due to climate change.¹



Those who had experienced potential climate impacts such as extreme heat, flooding, and fires were significantly more likely to report feeling climate anxiety.

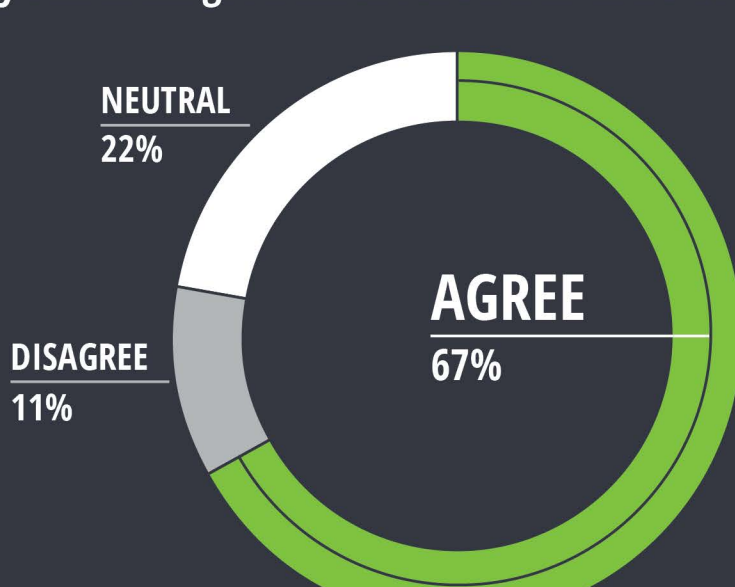
Level of climate anxiety among those who have experienced climate-related events



CITIZENS EVERYWHERE WANT MORE CLIMATE ACTION FROM THEIR LEADERS

Across age groups, sex, and income levels, two-thirds of those surveyed (67%) said their national government should do more to fight climate change.

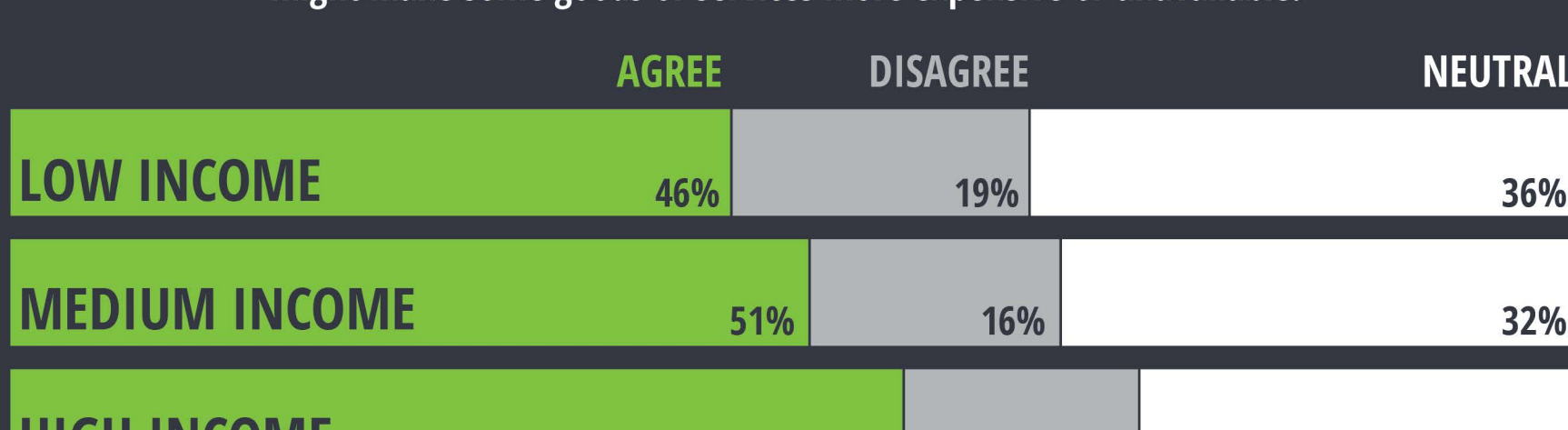
"My country's national government should do more to fight climate change."



THERE IS STRONG SUPPORT FOR CLIMATE REGULATION, EVEN IF IT COMES AT A PERSONAL COST

Globally, **52% said they would support new climate regulation**, even if it made some goods or services more expensive or unavailable. Higher-income households were more likely to support such regulation.

"I would support new regulation aimed at climate protection, even if they might make some goods or services more expensive or unavailable."



As global leaders gather in Glasgow at COP26 for one of the most important climate negotiations in years, **people across the world expect governments to take action—and they are ready to do their part.** The best science says we still have a narrow window to act, and many citizens are optimistic about our ability to do so. Now is the time to prove them right.

1. Intergovernmental Panel on Climate Change, *Climate change 2021*, 2021.
Source: Deloitte State of the Consumer Tracker, September 2021.

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