

Industry Solutions Accelerating transformation

Today's organizations are striving to sustain a competitive advantage in the marketplace by accelerating their vision for growth, becoming more agile, driving productivity and performance, and transforming their customer experience. With strategic insights and customized solutions, organizations in industries such as banking, health care, life sciences, and insurance can find the answers they're looking for—empowering them to address critical business issues, transform their business, and thrive in an era of disruption.

Have you set your ambitions?



Proactively address external industry-specific factors. What are the regulatory issues and business challenges specific to your line of business that need to be addressed?



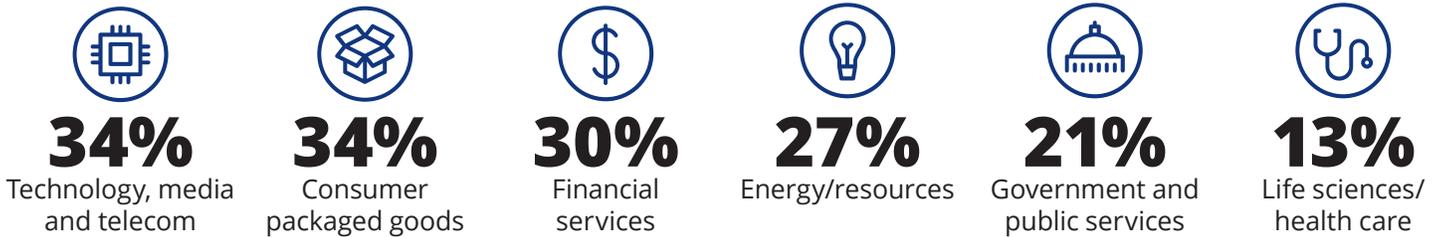
Gain a competitive edge through digital transformation. Is your current technology fit for purpose, improving operations and engaging your customers? How can you accelerate to modernize your organization and stand out among your industry rivals?



Create financial and operational advantage. Is your organization investing in capabilities to evolve and stay ahead of competitors?

Digital maturity by industry

Digital maturity—understanding and embracing the need for digital transformation—is the hallmark of an organization primed to thrive in the fourth industrial revolution. These organizations demonstrate the agility and operational excellence to win in the marketplace.



Source: Deloitte Digital Transformation Executive Survey

How to gain an edge

Organizations are looking for a competitive edge within their industry and need to shift to effective solutions to make them more future-ready. Here are some of the transformational benefits available to companies in these and other industries through industry specific solutions:

Banking: With retail and commercial banking in the crosshairs of technology disruption, organizations can unlock game-changing efficiencies across areas such as transactional banking, wealth management, lending, capital markets, and cards and payments, transforming the customer relationship into a seamless experience that goes beyond the transaction.

Insurance: Organizations can leverage enhanced processes and new operational efficiencies in key functions such as customer rating, claims, policies, and billing to boost speed-to-market and transform the customer experience.

Health care: Impactful improvements to workflows and processes, streamlining the complex operational interactions between administrators, physicians, nurses, clinical staff, and patients—transforming the delivery and quality of care, and driving new levels of patient engagement.

Life sciences: Newly empowered to solve challenges such as, patent cliffs, regulation, faltering R&D productivity, and product innovation. Companies can navigate to the next-generation R&D model and drive growth in the data-driven life sciences marketplace.

Implement industry-specific solutions by using **meaningful insights** and **agile technologies** to make informed decisions and address your most pressing business issues.

Imagine, Deliver, Run

The Deloitte pathway to successful transformation



Imagine: The right focus

Set your ambition and chart a path to success by developing a roadmap to achieve those ambitions.



Deliver: The right concept

Make it tangible: Put the ambition in motion by moving forward and launching in the market.



Run: Getting to scale

Once the ambition is refined, scale it through flexible and integrated delivery teams.

“Digital transformation presents tremendous opportunities for companies to not only revolutionize internal ways of working, but also expand the horizon on growth opportunities in new markets and with new customers.”

—*Setting the North Star, Deloitte Insights, July 2019*

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What is stopping you from achieving your ambitions? Let's talk.

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