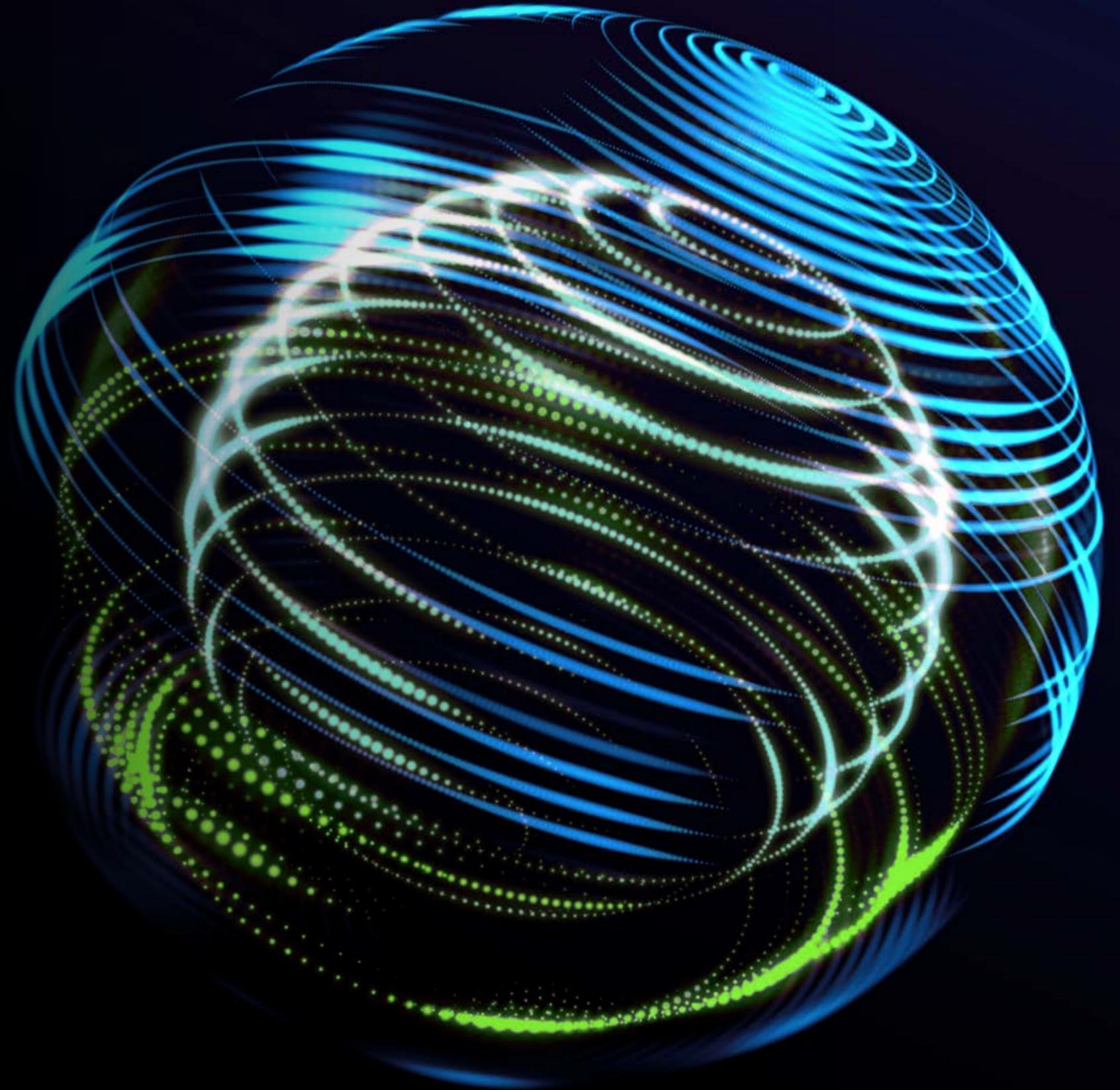
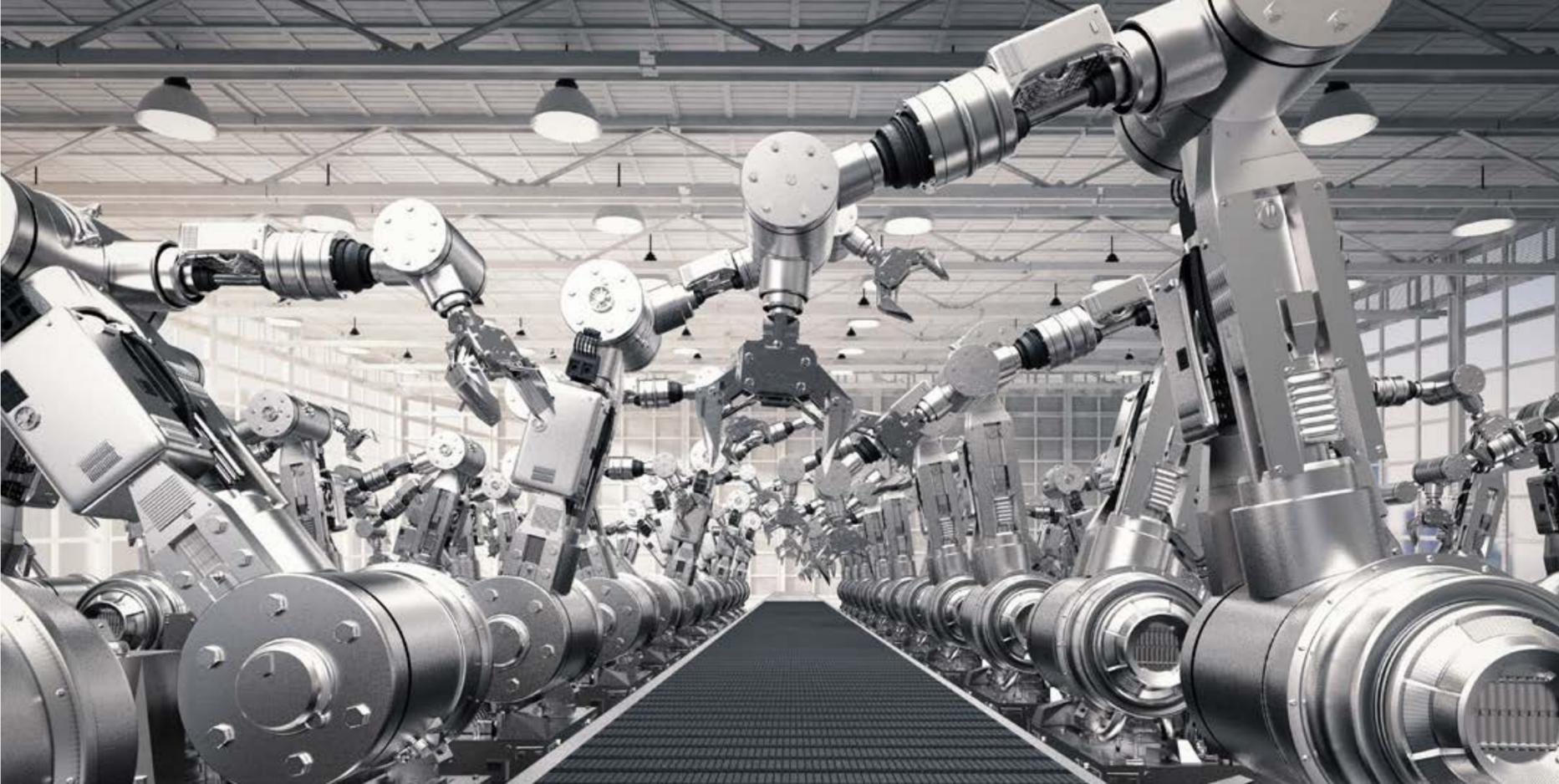


ORACLE

Deloitte.



Make quicker
business decisions
with Deloitte Analytics Objects
powered by Oracle Analytics Cloud



Sample use cases within the DAO offering

FINANCE DAO: **Predictive profit and loss forecasting**

Access insights on demand and gain visibility into key business-performance levers. Improve business-forecast credibility: AI and machine-learning models automatically analyze drivers, providing insight into which products or services are likely to become the most profitable. Envision the future through automatically-generated visualizations with embedded natural-language narratives.

SUPPLY CHAIN DAO: **Intuitive anomaly detection**

Classify expenses automatically and precisely with the help of AI. Produce intuitive and streamlined reporting on spend. Identify anomalies and proactively detect fraudulent payments to reduce overspending. Deliver more insightful demand forecasting.

WORKFORCE DAO: **Predicting attrition**

Go beyond historical attrition rates to see who is likely to leave the organization and why. Use advanced analytics and predictive modeling insights to identify employees at risk and create incentives to retain them.

In an always-connected digital age, companies need smarter, integrated insights in order to succeed. Many organizations are turning to the latest technologies—including the cloud—for help in attaining those insights to inform business decisions. But it's rarely enough to simply migrate to a cloud platform or to deploy disparate analytical tools. Even organizations that are far along the digital curve often find that data silos still prevent them from seeing the big picture on performance. And, if their chosen solutions do not leverage artificial intelligence (AI) and cognitive analytics in an integrated, meaningful way, they will remain locked in a pattern of looking backward to consider what happened, rather than forward to anticipate what could happen in the future.

Now is the time for business leaders to open their eyes to the possibility of human and machine collaboration. Deloitte Analytics Objects (DAO) powered by Oracle Analytics Cloud is a next-generation, pre-packaged analytics application that enables organizations to enter the Age of With. In this new era, organizations will increasingly use cognitive technologies to augment human intelligence, just as machines augmented physical capabilities in the 20th century. With AI, machine learning, and advanced visualization capabilities, DAO helps companies unleash the power of their data, so humans can make holistic, fact-based decisions for a stronger, more-connected organization.

Next-generation analytics for any organization

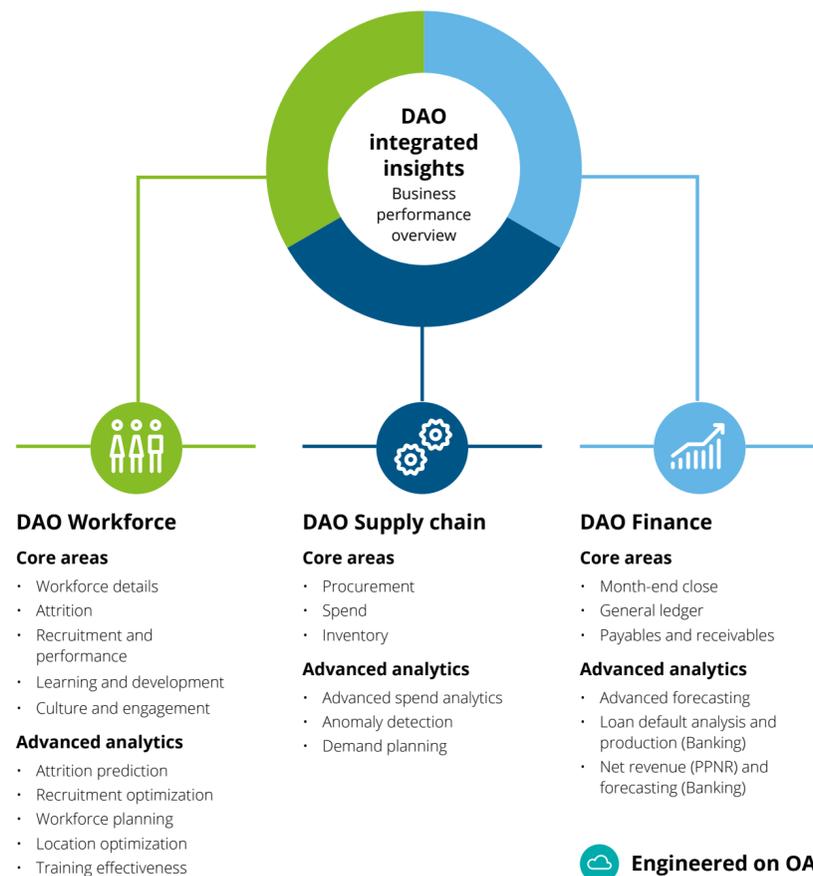
Drawing upon consolidated data from multiple sources, DAO drives quicker decision making by using AI and data visualization techniques for generating real-time answers to business questions, and it enables leaders to stay ahead of issues by moving from descriptive to predictive analytics. Wherever your organization is on the digital maturity curve, it can accelerate your journey to next-generation analytics and help you take targeted, proactive actions across workforce, finance, and supply chain.

Tired of not having access to cross-functional insights? Deloitte Analytics Objects (DAO) revolutionizes the way you can look at the enterprise. By integrating data sources and connecting analytics from different functions, it can provide a holistic perspective of business performance that allows multiple stakeholders to communicate based on the same set of truths.

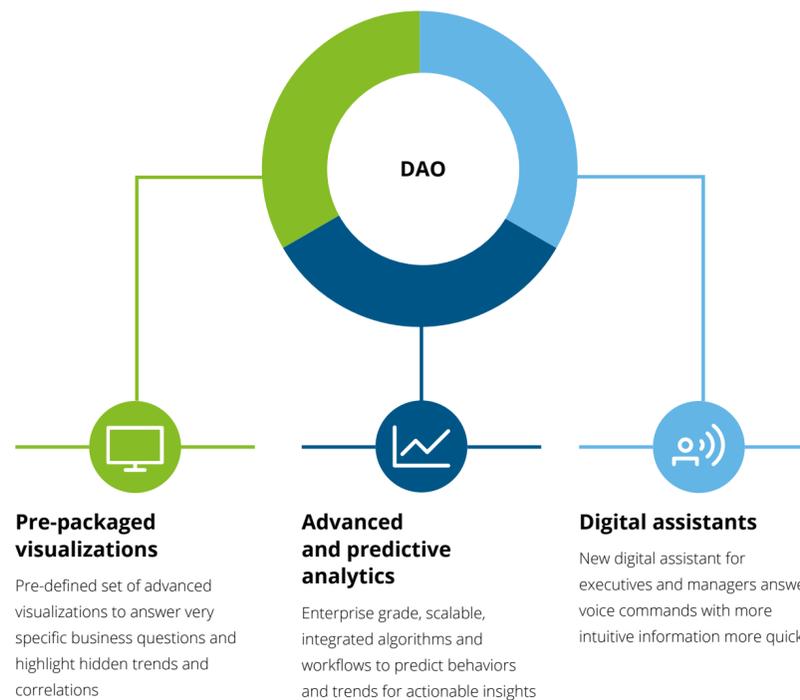
If you have a vision for cloud analytics but are questioning how to get to the next level, DAO can propel you forward with a cross-functional, source-agnostic, analytics and reporting platform. Built on Oracle Analytics Cloud, the solution delivers next-generation KPIs, advanced visualizations, pre-packaged machine learning models and voice-enablement through digital assistants empowered with integrated AI, it can support strategic planning, promote agility and transparency, and provide an extendable, digital foundation for connecting your entire organization for impact.

With DAO, you can discover correlations in your data, draw informed conclusions, and make your next move based not only on what happened but also on what could come next.

Functional areas



DAO Hub and spoke ecosystem



The power of one

One user experience

Same user interface standards promote a seamless experience for users across different functions

One solution

Ability to share data across modules helps create cross functional insights

One cloud platform

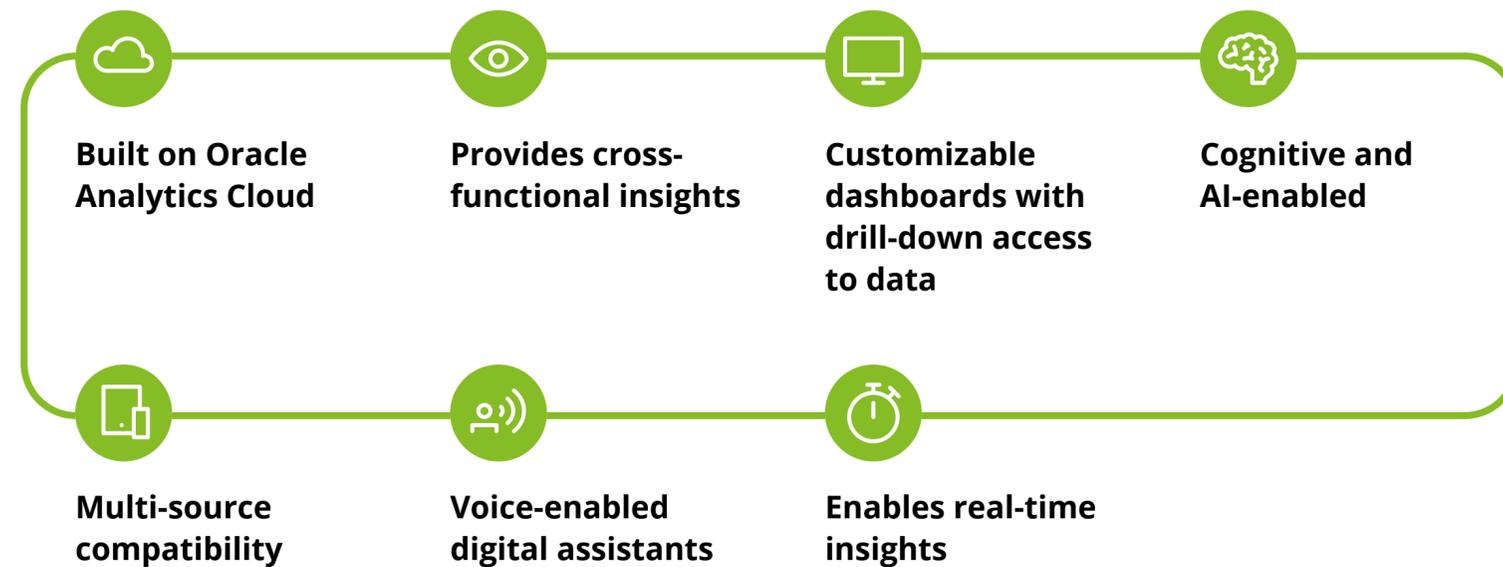
Oracle cloud as the foundation delivers common security, technology, tools and standard

One data model

Conformed dimensions across different modules helps create common master data that helps develop a common basis for measurement

Distinct features add value

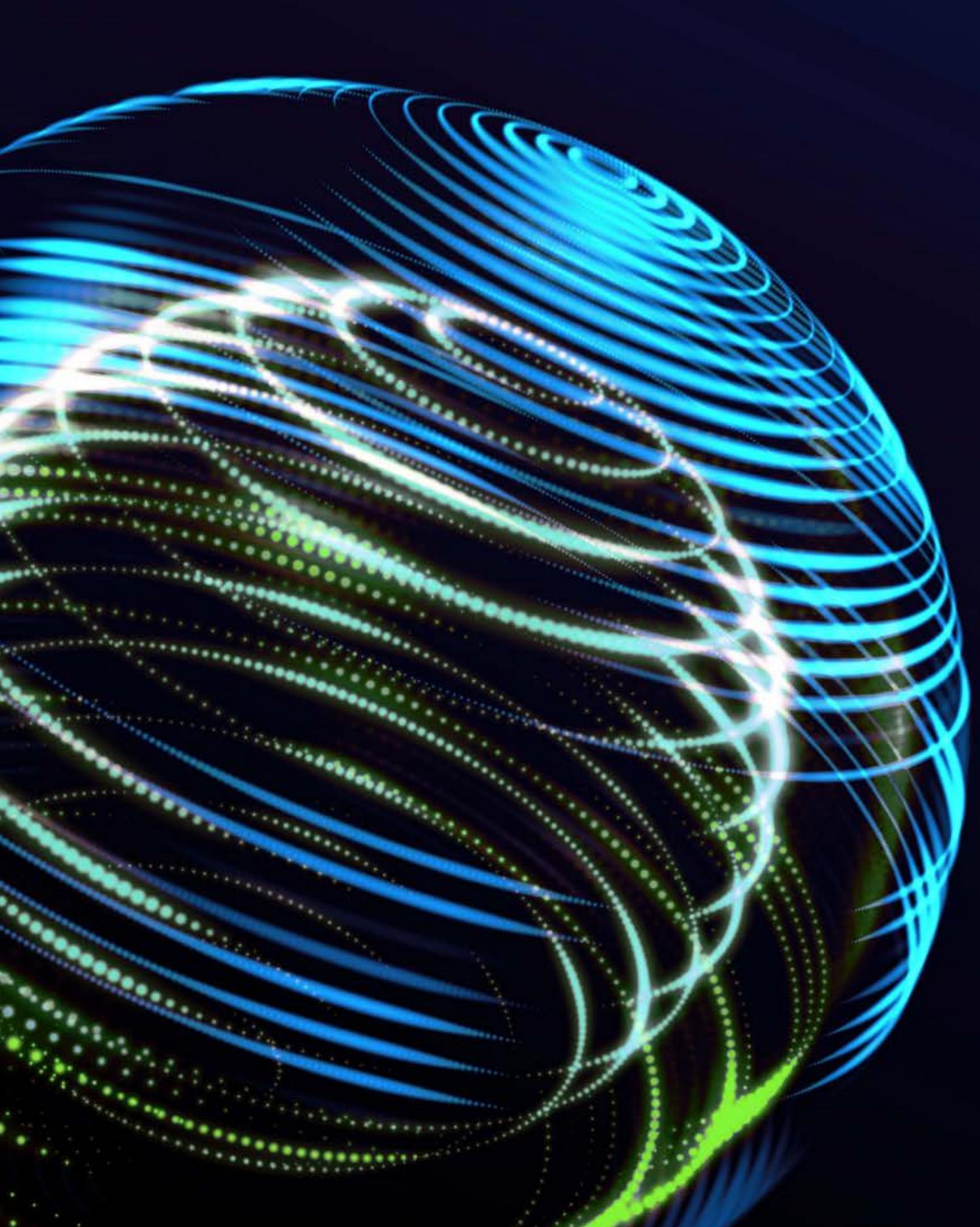
To create DAO, Deloitte combined its deep knowledge of business domains, cross-industry experience, Oracle Analytics Cloud implementation capabilities, and leading-edge work with AI, cognitive technologies, and advanced visualization. As a result of this unique combination of capabilities and skills, DAO has several distinct features that set it apart from many other analytics offerings:



Deloitte is well positioned to help you turn these distinct features into business value. DAO was highlighted in Gartner's ¹ report and we are consistently ranked by analyst organizations as a leader in data and analytics as well as recognized by Oracle as Specialized Partner of the Year for Business Analytics Cloud, both North America and Global.

¹ Magic Quadrant for Data Analytics Service Providers, Worldwide 2019





Talk to us about DAO

For more information on Deloitte Analytics Objects powered by Oracle Analytics Cloud, watch our introductory video [here](#) or contact one of our analytics leaders today.

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