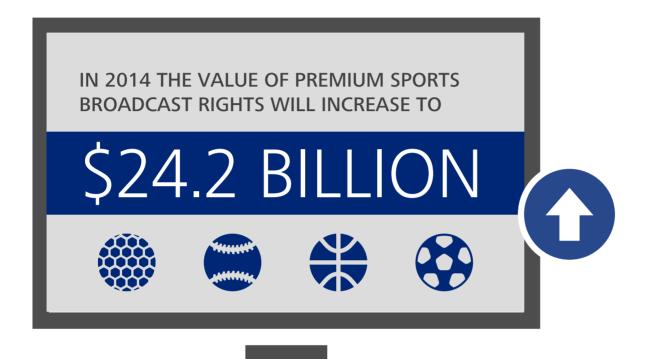
MEDIA

Broadcast sports rights: premium plus



14% rise on 2013, equivalent to an additional \$2.9 billion.



The rights rise in 2014 will be driven by new

AGREEMENTS

with several European domestic football (soccer) leagues and North America sports leagues.

