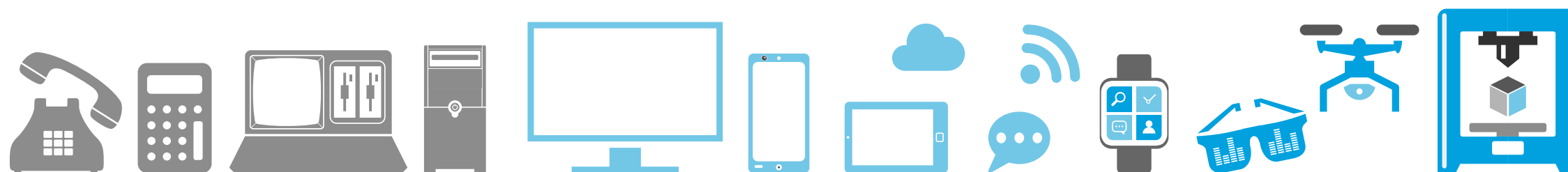


The re-enterprization of IT



1950 TO
EARLY 2000

LAST
DECADE

2015

MASS-MARKET CONSUMERS
WOULD TAKE YEARS OR EVEN
DECADES TO CATCH-UP WITH
ENTERPRISES

THE CONSUMER
HAS LED THE WAY

THE CONSUMER
DOESN'T ALWAYS
LEAD THE WAY

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