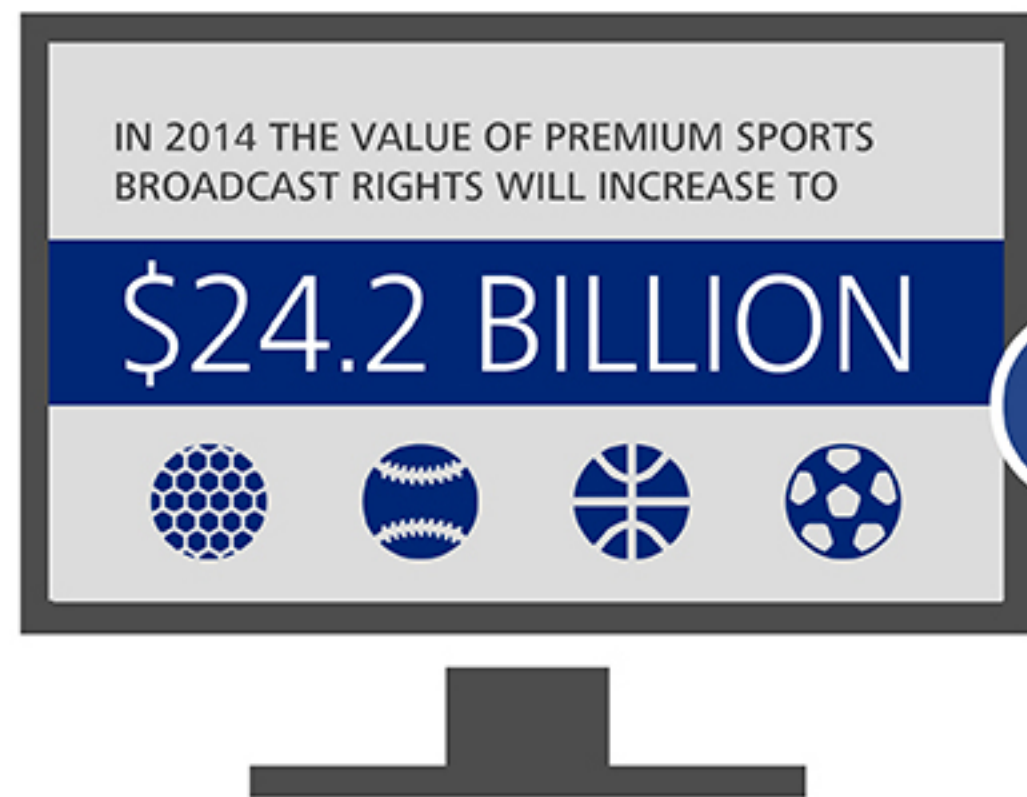


MEDIA

Broadcast sports rights: premium plus



14%
rise on 2013,
equivalent to
an additional
\$2.9 billion.



The rights rise in 2014 will be driven by new

AGREEMENTS

with several European domestic football (soccer) leagues and North America sports leagues.

