

TECHNOLOGY

The \$750 billion Converged Living Room: a plateau approaches

In 2014, global sales of smartphones, tablets, PCs, TV sets and videogame consoles will surpass

\$0.75 TRILLION

↑ **\$50 BILLION**
from 2013

2x the
2007 TOTAL

In the medium-term, a plateau appears likely: annual sales are unlikely to exceed

\$800 BILLION

