

Lightning Factory

powered by Salesforce

A digital approach to becoming Lightning ready: the next generation of Salesforce.

Salesforce Lightning is a completely re-imagined user experience and platform. Deloitte is helping clients become Lightning ready by simplifying transitions so they can maintain their momentum and investments in Salesforce.

Lightning by Salesforce is the next generation intelligent customer relationship management (CRM) application. Big innovations like Lightning can overwhelm organizations as they migrate to the new platform. Each client is unique with different delivery models and knowledge regarding Lightning's benefits.

Deloitte Digital offers innovative tools and accelerators to help simplify the transition from Classic to Lightning. Deloitte's Global Delivery centers and Lightning experience helps clients realize the value from transitioning to Lightning with our high-touch approach.

Re-imagining the customer engagement experience

Deloitte is a leader in driving digital transformation using the Salesforce platform. We empower our clients to re-imagine how they connect and engage with their customers.

Deloitte's deep Salesforce experience includes:

-  Creative firepower to address complex problems in new ways. Our Digital DNA includes innovative ideas from creative talent and digital technologies, globally.
-  Delivery excellence that offers a tailored, strategic experience based on industry-specific methods, tools, and accelerators to help implement Salesforce solutions with less risk and better outcomes.
-  Lightning experience with awards and recognition for our agile methodology, proprietary project management tools, quick iterations, and unmatched capabilities implementing Salesforce Lightning projects across the globe.
-  Artful engineering that can deliver whole solutions with mobile apps, digital experience, interactive apps, and effective data integration. Deloitte's operational scale includes 1000+ experienced Salesforce practitioners across the globe and Salesforce Delivery Centers in India, US, and Mexico.

Accelerating the move to Lightning

Lightning offers more than 55 new Sales Cloud pages and well over 150 new features. Each one is designed to make organizations more productive and drive business forward. New features help clients engage deeply with their customers and build unique relationships through an unparalleled customer experience.

Deloitte has several accelerators to help our clients transition to Lightning, these include:

-  Lightning Evaluator to analyze your Classic organization and provide recommendations on transformation readiness and additional customization efforts.
-  Lightning Transformer to help convert existing Visualforce pages to an enhanced visualization and responsive user interface through LDS.
-  Elixir, Deloitte's revolutionary light weight accelerator, to expedite post transition efforts to build custom Visualforce and Aura pages.

Our Lightning transition approach leverages Deloitte's demonstrated hybrid delivery methodology. Deloitte's breadth of experience in Salesforce provides a unique ability to carefully assess our client's existing organization and then plan and execute a delivery approach to engage with stakeholders throughout the process. Deloitte's goal is to guide our clients throughout the transformation process and engage and collaborate with them to deliver on their CRM strategy.

For more information, please visit www.deloitte.com/salesforcelighting or contact:

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