



## Smart Building Management (Magnet)



**Function:** Office Real Estate

**Processes:** Space utilization

**Industry:** Cross-industry

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### Business Driver

Office hoteling redefines what it means to work. With the Magnet mobile application, companies are able to maximize productivity, social connectivity, customer experience and drive enhanced space utilization.

### Solution Overview

Magnet's predictive technology and advanced space recommendation engine helps employees connect and collaborate with colleagues while securing and utilizing space within their company's offices.

### Features

- ✓ Auto-detect colleagues in the office based on employee's organization or project team
- ✓ Make social connections and work near your colleagues
- ✓ Add colleagues to your network and quickly contact them
- ✓ Receive automatic seating recommendations based on the location of your colleagues
- ✓ Automatically check in to your reservations based on your location
- ✓ Reservation reminders and easy updates help you free up space for your colleagues
- ✓ Open seating heat maps tell you where to find available space

### Potential Benefits

- ✓ Increases Productivity
- ✓ Improves Networking
- ✓ Offers Travel Concierge
- ✓ In addition to maximizing productivity, social connectivity and collaboration for individual users, Magnet helps maximize utilization of office space for an extremely mobile workforce.



IoT

- Turnstile badge readers
- Mobile devices
- Cisco Wireless Access Points



Core SAP

- SAP HANA® Platform