

# Operate to Innovate

## Addressing technical debt to jump-start digital enterprise transformation



For many organizations today, technical debt in their business systems is a growing problem. They find themselves dealing with highly customized, complex, inflexible ERP environments—devoting large portions of their IT budgets and resources to supporting existing environments, which can limit their ability to innovate.

As technologies such as machine learning and the Internet of Things bring new possibilities for how organizations can compete and serve customers, business transformation becomes a priority. Yet some organizations can struggle to get started, constrained by cost, capability, and their current IT systems.

### REIMAGINE WHAT IT MEANS TO OPERATE

*Operate to Innovate* can help you free up internal resources devoted to supporting your current IT environment and focus them instead on transformation activities—with Deloitte helping to “upskill” your organization to new technologies. The program also can help you reduce operational expenses and launch an enterprise transformation. And with Deloitte’s “innovate on any core” approach, you can realize future-facing digital capabilities much sooner. Here’s a closer look at some of the other benefits that Deloitte and Operate to Innovate can help you achieve.

- Identify use cases for automating or eliminating manual activities that free up critical resources for value-added work
- Deploy innovative solutions faster to help you realize results sooner, and achieve savings that can help fund digital transformation
- Backfill existing staff to free up resources for transformation and innovation activities
- Support legacy applications while you transition to modern systems
- Leverage Deloitte proprietary industry-specific accelerators, templates, solutions, and processes to streamline IT and business functions
- Explore opportunities to innovate, grow, and pursue new digitally enabled business models

# Deloitte.

### SOLUTIONS IN SIGHT

*Operate to Innovate* is a program that allows Deloitte to take on current environment responsibilities to help drive new efficiencies in your business processes and IT function. The offering addresses three critical client constraints—resources, capital, and innovation—providing creative ideas for unlocking investment, bringing external knowledge to projects, and retooling outdated internal skills. The goal? An accelerated path to transformation with solutions such as the SAP S/4HANA® digital core ERP or Oracle Cloud, thanks to help overcoming technical debt and key barriers along the way.

### POTENTIAL RESULTS WHEN YOU WORK WITH DELOITTE



Begin innovating earlier—and at a faster pace



Accelerate ROI, delivering value to your business sooner



Tightly align IT activities with clear business objectives



Automate processes and reduce IT support efforts to deliver new efficiencies



Fast-track your digital enterprise transformation through more effective deployment of the workforce and other resources



Reduce transformation costs overall by optimizing staffing levels for project and existing IT support teams



Modernize internal resource skills

# How Will You Operate to Innovate?

Is technical debt holding you back—preventing your organization from moving forward with a digital enterprise transformation for improving operations, enhancing your ability to innovate, building a competitive edge, and ultimately serving your customers better? Do you need to accelerate ROI and start a digital transformation?

Deloitte's Operate to Innovate program can help you jump-start transformation, shifting responsibilities for your current environment, bringing new skills to your organization, enabling your business with modern digital solutions such as SAP S/4HANA, and deploying creative funding strategies that can help you accelerate the journey.

## THE DELOITTE DIFFERENCE

Deloitte, a recognized leader in business transformation and SAP® technology enablement in multiple industries, brings a powerful set of skills and capabilities for helping you reimagine everything—an entire universe of opportunities for new value. Here's a look at some of the things that set Deloitte apart.



A "business first" approach to help ensure that technologies align with business objectives



Global reach, with 18,500 professionals focused on SAP solutions



A long track record of helping clients deliver projects on time and under budget



A dedicated IT and business transformation team employing industry leading practices



Highest recognition from SAP, with four 2018 SAP Pinnacle Awards, including Partner of the Year for SAP S/4HANA, SAP® Ariba®, SAP® SuccessFactors®, and SAP Leonardo



A decades-long relationship with SAP, including a lengthy history of co-innovation

## Let's talk

If efficient operations and strategic innovations are priorities for your organization, we should talk. Contact us to learn more about Operate to Innovate, get additional insights on digital enterprise transformation, or discuss a specific challenge your organization faces.

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