

Oracle Value Chain Summit

Expect More

GROWTH | **CONNECTIONS** | DEPTH
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ON | BREAKTHROUGHS | INSPIRATION



Deloitte & Oracle

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Speaking Sessions

Search by Date

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Speaking Sessions

Monday, January 26, 2015

Innovation for Growth5



Innovation for Growth

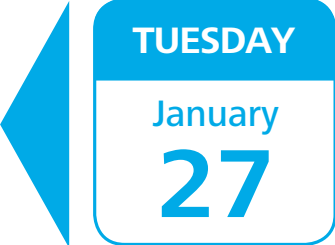
Date Time	TBD
Location	Solution Pavilion
Speaker	Mark Davis, Deloitte Consulting LLP
Session Description	The typical stage gate process utilized by companies across industries for managing innovation often results in some common pitfalls - unable to get products to market fast enough, unable to generate and commercialize enough breakthrough products, investment on new products consistently above expectation while generated revenues below par. There is a significant opportunity to increase the impact of a company's innovation strategy by addressing these challenges in multiple key ways: changing the business model, better use of customer experience / engagement, leveraging new modeling/prototype capabilities such as 3D Printing, and finally the central theme that companies are increasingly focused on - enhancing the way a company's offering is managed. This type of product based innovation is not only at the core of being able to trace the value of dollars spent, but it can be realized by simply adopting some leading prevalent Product Lifecycle Management practices that today is already an imperative across most industries. Join Deloitte for a perspective of how having all this data elements connected to each other in real time in a Product Lifecycle Management system will allow a company to make the best business decisions with the overall portfolio in view.



Speaking Sessions

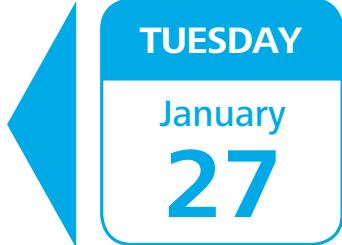
Tuesday, January 27, 2015

- Oracle Procurement: Empowering Modern Procurement7**
- The Next Generation of Value Chain Collaboration and Visibility in the Cloud8**
- The Consumerization of the Value Chain.9**



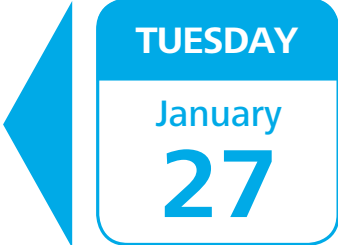
Oracle Procurement: Empowering Modern Procurement

Date Time	Tuesday, January 27 11:00 a.m. – 11:45 a.m.
Location	TBD
Speaker	Don Good , Deloitte Consulting LLP Tom Anthony , Oracle
Session Description	Modern procurement systems and business practices offer significant opportunities for cost savings, process improvement, and value creation for your organization. In this session Oracle will cover keys trends, best practices, and product strategy across our procurement solutions



The Next Generation of Value Chain Collaboration and Visibility in the Cloud

Date Time	Tuesday, January 27 3:45 p.m. – 4:45 p.m.
Location	TBD
Speaker	John Liu , Deloitte Consulting LLP Matt Johnson , Oracle Brian Maffie , Motorola Solutions
Session Description	As companies continue to outsource manufacturing, delivery, and product design, value chain collaboration and visibility becomes a top priority. From answering the simple question of “Where’s my stuff?” to collaborating on forecasting, production, and replenishment, trading partners want more timely and accurate information as well as tools to take action. See how Oracle is working with standards organizations, partners, and our own application development teams to replace static, arm’s length, and batch-oriented B2B communications with more dynamic, end-to-end B2B solutions in the cloud.



The Consumerization of the Value Chain

Date Time	Tuesday, January 27 5:00 p.m. – 6:00 p.m.
Location	TBD
Speaker	Tzarni Mangosong, Deloitte Consulting LLP Vijay Lyer, Deloitte Consulting LLP
Session Description	What can companies learn from consumers, and what are the technologies that will enable transformation of their supply chain? We will consider the data needs and transformative people, processes, and technologies required to derive actionable insights in three key areas: pricing, marketing, and category management.



Speaking Sessions

Wednesday, January 28, 2015

Improve your Supply Chain Efficiency with a R12 Upgrade11



Improve your Supply Chain Efficiency with a R12 Upgrade

Date Time	Wednesday, January 28 3:30 p.m.– 4:30 p.m.
Location	TBD
Speaker	Harsha Limaye , Manager, Deloitte Consulting LLP Van Vu , IT Sr Applications Manager, Niagara Water
Session Description	Are you a manufacturing organization now going global? How do you address the operational pain point of back flush components on shop floor when having multiple product changeovers in a shift? How do you make your product traceability and reporting more effective? If you have pondered on these questions for your organization as a Supply Chain Manager, Shop Floor Supervisor, Operations Director or IT Manager, this presentation is for you! This presentation provides insights from a recent Oracle R12 technical upgrade and how it was aligned with best practices for transformation from repetitive to discrete manufacturing method for a manufacturer in consumer packaged goods industry.



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