

# PATIENT CONNECT ACROSS THE DIABETES PATIENT JOURNEY



## MEET SUSAN

*A 40-year-old female who is actively managing Type II Diabetes*

“I can connect with my care manager when it’s convenient for me, as well as receive follow-up reminders on my care plan goals. My care manager is updated daily, and can proactively discuss potential problems regarding my health.”

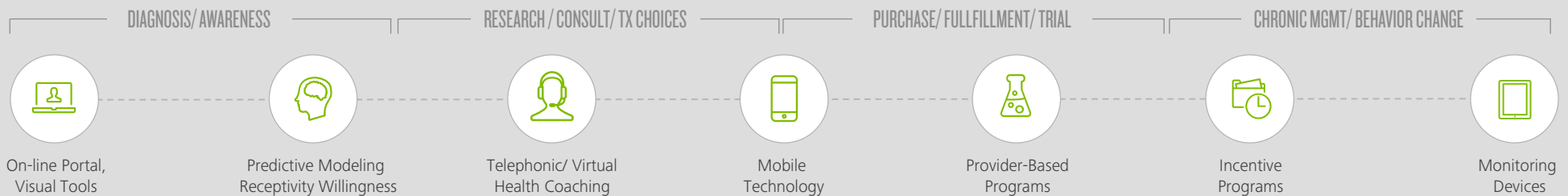
### Experience & Interactions

- Self-Service
- Automated reminders
- Care plan activities / goals
- Continuous monitoring of vital signs
- Proactive support and coaching

### Art of the Possible

- ▶ Mobile App/ patient portal
- ▶ Notifications via an app, SMS, or email
- ▶ Wearable monitoring medical devices
- ▶ Consent based, mobile passive data streams
- ▶ Telecommunication with the care team

Enabling patient engagement for Diabetes - connecting patients, doctors and data to improve patient outcomes.



## PROVIDER EXPERIENCE

“I can engage with my patients regularly, rather than only when they are ill. I have the tools that make me more efficient and effective as a provider, allowing me to work collaboratively with my peers.”

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| <p>Experience &amp; Interactions</p> <ul style="list-style-type: none"> <li>Ongoing, less sporadic interactions</li> <li>Less waiting, more effective point of care</li> <li>Empowered to engage and collaborate with providers</li> <li>Clinical data available on demand</li> </ul> | <p>Art of the Possible</p> <ul style="list-style-type: none"> <li>Real-time comm with patients</li> <li>Workflow alerts; intervention points</li> <li>Peer-to-peer collaboration</li> <li>Provider portal with real-time patient data feeds</li> </ul> |
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## CERTIFIED DIABETIC EDUCATOR EXPERIENCE

“My care coordination workflow is centralized, providing a holistic view of all my patients activities, results, and progress. I have access to powerful insights into ‘at risk’ patients, and through chat features can talk real-time.”

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| <p>Experience &amp; Interactions</p> <ul style="list-style-type: none"> <li>Transparency to Care Management</li> <li>Proactive interventions</li> </ul> | <p>Art of the Possible</p> <ul style="list-style-type: none"> <li>Real time updates on Patient Adherence and Outcomes</li> <li>Email notifications and alerts prompt ongoing and real-time contact with patients</li> </ul> |
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## Get in Touch.

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