

# PATIENT CONNECT ACROSS THE ONCOLOGY PATIENT JOURNEY

Enabling patient engagement for Oncology - connecting patients, doctors and data to improve patient outcomes.



## MEET DAVE

*A 55-year-old male with stage 4 non-small cell lung cancer*

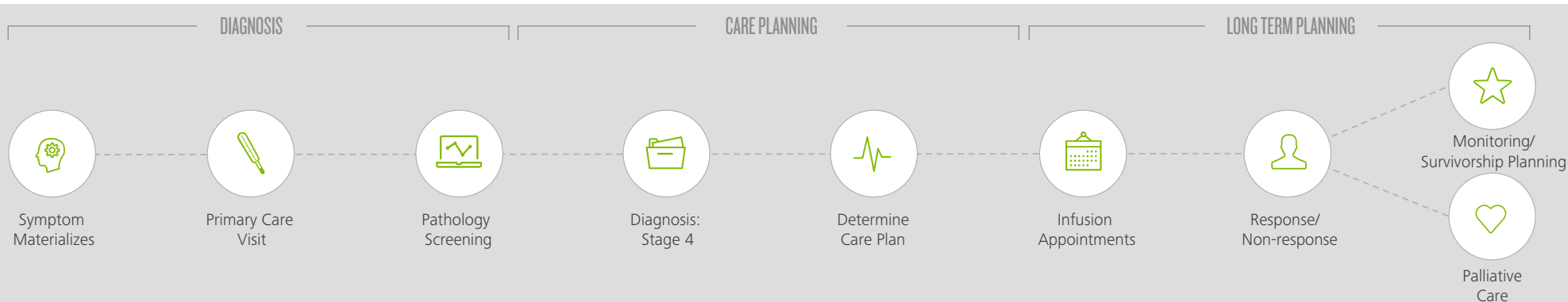
"I worked with my Oncologist to develop a care plan to help fight the disease, and leverage the patient connect app to track my care plan, keep in sync with my Oncologist, and provide my family transparency into how I am doing and how best to support me."

### Experience & Interactions

- Ability to track care plan
- Ability for social tools to support patient
- Financial Support (Prior Authorization, Patient Assistance Program and Co-Pay Assistance)
- Response Monitoring/ Survivorship Planning

### Art of the Possible

- ▶ Infusion Center Smart find app
- ▶ Uber and other Social tool Integrations
- ▶ Contact Center / HCP Portal eServices for electronic prior authorization and benefits verification
- ▶ Predictive Analytics



## PROVIDER EXPERIENCE

"I can engage with my patients regularly, rather than only when they come in for a visit. I have the tools to track their ongoing therapy and Quality Of Life symptoms over time"

### Experience & Interactions

Patient Care Plan Management

Care Team Shared Dashboard

### Art of the Possible

Real time HCP Patient Management Dashboard

Shared Care Plan and Care Coordination across office and infusion clinics

## SUPPORT NETWORK EXPERIENCE

"My siblings and I have visibility into how our brother is doing. Social tools help us coordinate our visits and give us peace of mind that Dave has a ride home when we cannot be there."

### Experience & Interactions

Transparency to Care Management

Patient Support

### Art of the Possible

Real time updates on Patient status

Care Taker Support App for coordinate assigned days

## Get in Touch.

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