



Propelling your business forward by transforming operations.

Introducing the
Deloitte Investment
Management
Accelerator Solution

The increasing complexity of investment and business models, stiff competition for deals and returns, ever-changing regulatory requirements—the challenges within the investment management industry are all-too familiar. However, many firms are ill-equipped to handle today's rapidly evolving finance and human resources needs as the technology

they've been using to tackle these tough topics continues to lag behind. Through our extensive expertise and deep knowledge base within the investment management sector, we've uncovered insights to drive the development of new innovations, like a pre-configured solution that designed specifically for the investment management industry.



Deloitte.

Let our expertise accelerate your path to progress.

Our solution is backed by leading on-site experience and insight others simply can't deliver.

- Deloitte serves 49 of the 54 banking and securities companies
- We work with 3 of the 4 investment management company on Fortune Global 500
- Our team has successfully completed 60+ financial services (HR and Finance) projects worldwide

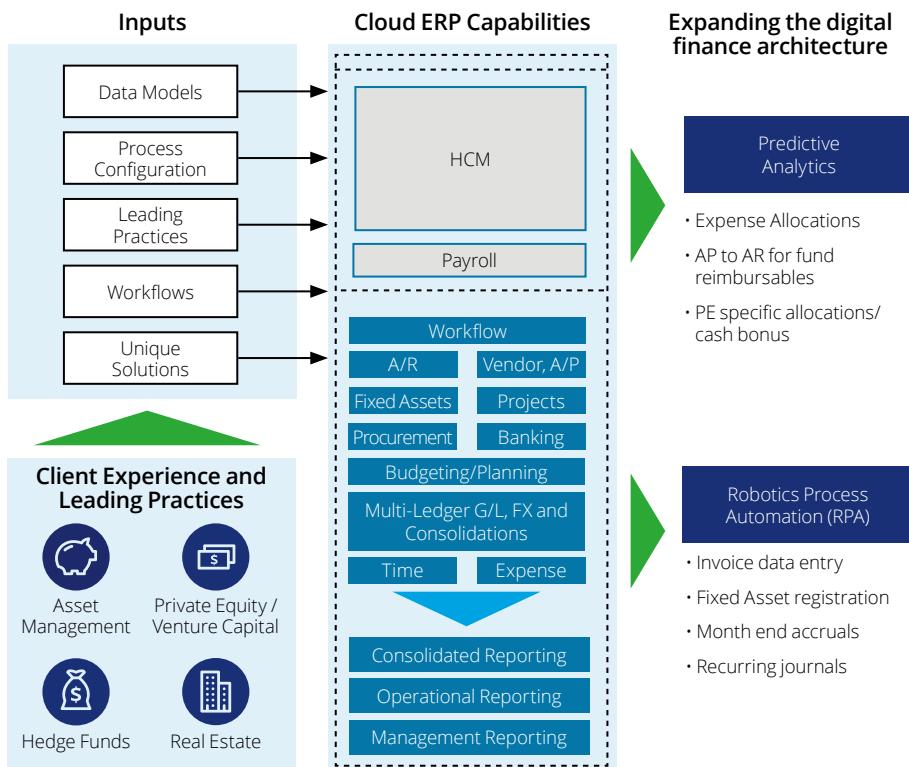


Whether your company is a global private equity and asset manager or a regional investment manager, the solution can help you in your efforts to address the following complexity drivers:

Industry/Finance Specific Complexity Drivers

- 1 **Fund/Deal Reimbursables:** ability to control, report & trace spends, reimbursements by funds & deals
- 2 **Allocations:** allocate spends/revenue through rule-based calculations with flexible updating capabilities
- 3 **Project Costs:** authorize, track and capitalize certain project costs and closing to either assets or expenses
- 4 **Auto Customer Payment Processing:** auto create payments/ deposits via integrated bank statement lines & reconcile activities
- 5 **Accrual to Cash:** report on GAAP and Cash basis, immediate regardless of capitalization/deferral treatment
- 6 **Consolidation:** auto consolidate / perform elimination via configuration vs. use of elimination entities / entries
- 7 **Multi-Currency:** transaction, Book, Translation basis; rule-based automated calculation of revaluation and g&l
- 8 **Time Tracking:** improved ability spends allocation for labor cost and other expenses for shared resources
- 9 **Multibook Asset Cost Basis:** maintain multiple asset book calculation methods for book, tax, state, etc.
- 10 **Reporting:** relying heavily on offline / manual report creation methods that are error prone and time consuming

Solution Overview



WHAT is the Deloitte Investment Management Accelerator Solution?

-  A preconfigured Tenant on a cloud platform
-  A deployment accelerator focused on investment management-specific processes
-  A proven implementation approach based on client experience and leading practices for large and mid-sized investment management companies



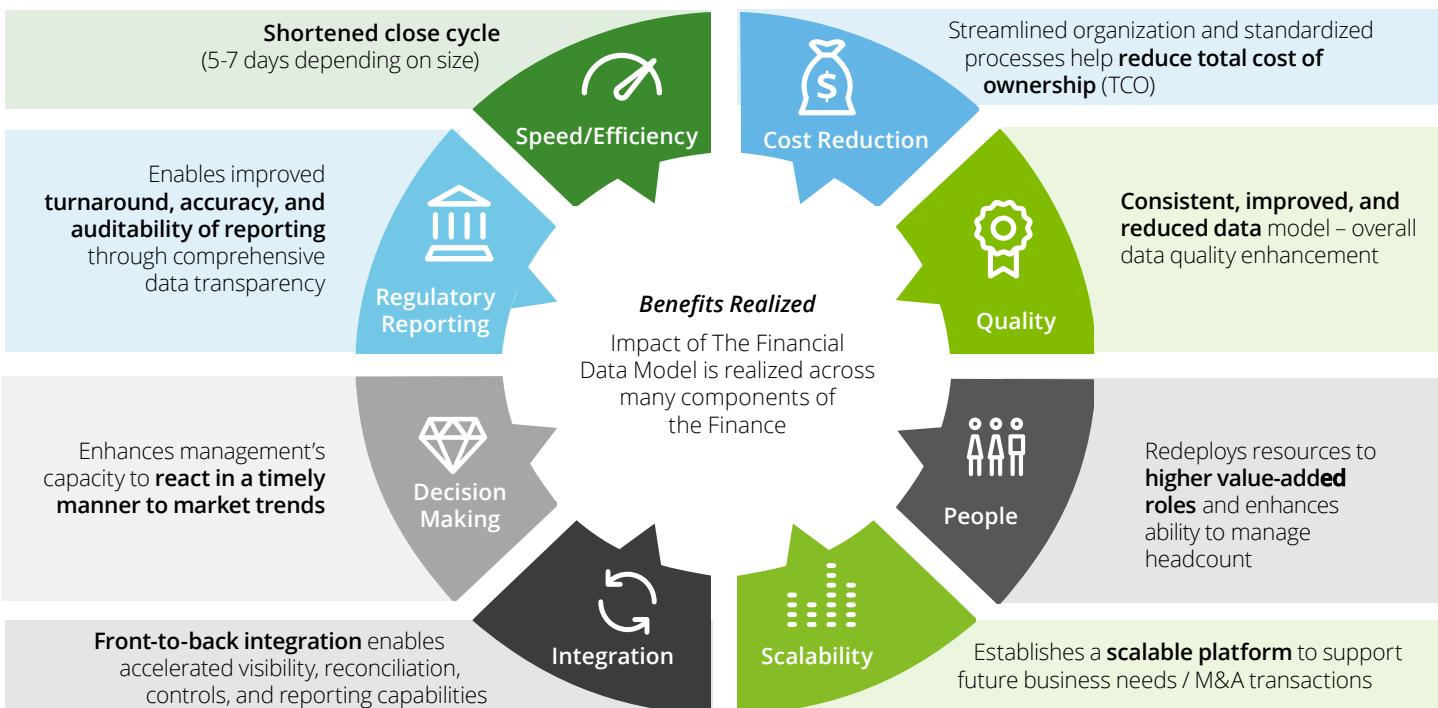
HOW does the Deloitte Investment Management Accelerator Solution work?

-  Deloitte developed a comprehensive set of proven processes, data models and workflows specifically for investment management firms
-  This pre-configured tenant environment enables users to view and better understand how the final solution will operate
-  A persona-based process design focuses on enhancing the user experience and value-added activities
-  An industry-informed, insights-driven data model supports enhanced, real-time decision making.

WHY should you choose Deloitte Investment Management Accelerator Solution?

Key to driving growth and profitability in an organization is its ability to make the most out of its people and financial capital. The solution combines our industry experience with Workday's cloud-platform to help companies in their efforts to unlock the value of their employees and assets with streamlined workflows, centralized data, and unprecedented insights and analytics that drive impact to their top and bottom lines.

Potential Impact & Benefits



Companies can see changes immediately and experience the impact instantly.

Take a look at these real-world success stories.

For more information on the Deloitte Investment Management Accelerator Solution, contact:

Matthew Schwenderman

Principal
Deloitte Consulting LLP
mschwenderman@deloitte.com

Roland Waz

Principal
Deloitte Consulting LLP
rwaz@deloitte.com

Private Equity and Alternative Asset Manager

Issues faced:

- Outdated technology implementation
- Manual adjustments/lengthy close cycle
- 60+ manual shared resource allocation set
- Over reliance on spreadsheets
- Limited workflow — paper based processes
- Offline and complex bottoms-up planning, budgeting and forecasting processes
- Highly manual and reactive reporting and ad-hoc analysis

Solution:

- Finance technology assessment, recommendation, and roadmap
- Financials system vendor selection
- Full service Global roll out – including data conversion and training support financials systems implementation including:
 - FDM/Business Process Design
 - Core Financials
 - Procurement
 - Projects
 - Time/Expense Management
 - Integrations/Reporting

Impact:

- Consistent and streamlined data model
- Process standardization across regions and elimination of paper-based process
- Improved control and systematic audit trail for transactions and adjustments
- Integrated bank statements and recon
- Improved intercompany processes, consolidation and elimination capabilities
- Enforcement of global expense policy
- Foundation for FP&A future state
- Full integration with HR capabilities

Global Multi-Asset Investment Management Firm

Issues faced:

- Outdated legacy ERP system
- Lengthy close cycle
- Ineffective data governance
- Incomplete/unmaintained master data
- Non-uniform workflows and transaction data requirements
- Paper and email requests/workflows

Solution:

- Complete Finance Assessment, recommendations, and roadmap
- Full service Global roll out – including data conversion and training support financials systems implementation including:
 - FDM/Business Process Design
 - Core Financials
 - Procurement
 - Projects
 - Time/Expense Management
 - Integrations/Reporting/FX

Impact:

- Improved data quality, process efficiency and controls
- Automation of fund reimbursable process
- Improved aging of AR and AP
- Improved intercompany process
- Centralized and standardized workflows
- Trackable business assets
- Streamlined GL structure utilizing multi-dimensional worktags framework
- Improved data audit and record retention
- Single HR and Finance platform

Start preparing for tomorrow, today.

For more information on how Deloitte can help your company begin the future of work today, contact us.

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting.

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.