



Reimagining Loyalty & Rewards on Blockchain



Imagine a world where loyalty programs:



PERSONALIZE CUSTOMER EXPERIENCES

to strengthen brand loyalty



INCENTIVIZE CUSTOMER BEHAVIOR

to drive new revenue streams



INTEGRATE WITH AN ARRAY OF PARTNERS

to broaden redemption options

At Deloitte, we've done just that

Drawing from our experience designing industry leading loyalty programs, we are pioneering a new type of loyalty & rewards platform powered by blockchain technology

Making it real at your organization

What do you need to make your next-gen loyalty program on blockchain real?



Deep understanding of factors affecting customer loyalty in today's market



Relationships within the blockchain partnership ecosystem accelerate go-to-market



Design and rapid prototyping expertise to begin to test and validate your loyalty & rewards hypotheses



Experienced team to lead an execute on your loyalty & rewards vision

How Deloitte Can Help



Make it Clear

We cut through the hype to help you understand the benefits of blockchain for your loyalty & rewards programs



Make it Real

We use our immersive studio environment, catalog of prototypes, deep blockchain expertise, and network of ecosystem players to rapidly prove your loyalty & rewards ideas



Make it Stick

We help harden your prototypes into customer-ready, integrated solutions and embed the product into organizational processes to drive lasting change

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