The business case for inclusive growth

Global executives recognize and are enthusiastic about inclusive growth as a business priority, however, they don’t believe they have the programs and tools in place to make a measurable, meaningful impact.

Amidst rapid technological development and disruption, long term solutions will be key to developing the future workforce and bringing inclusive growth to fruition.

Support doesn’t necessarily translate to impact

92% publicly support the 2030 Agenda and Sustainable Development Goals (SDGs)

17% only believe that their current programs and initiatives will have helped achieve the SDGs by 2030

Top factors impairing global executives from fully supporting inclusive growth efforts:

33% Short termism/shareholder expectations

31% Regulatory environment/gov. mandates

30% Clarity about how to address inclusive growth

Main drivers of inclusive growth within organizations:

- Millennials: 17%
- Board of Directors: 21%
- Human Resources: 24%
- Mid-level Leadership: 25%
- CEO: 30%
- Top Leadership: 39%
- CSR Executives: 43%