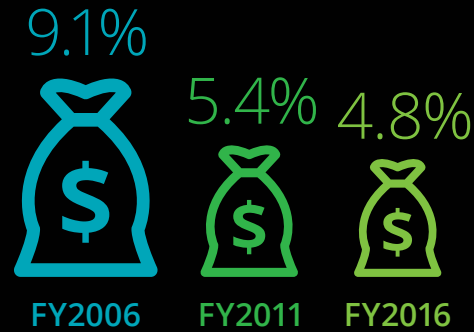


# A retrospective: Then and now

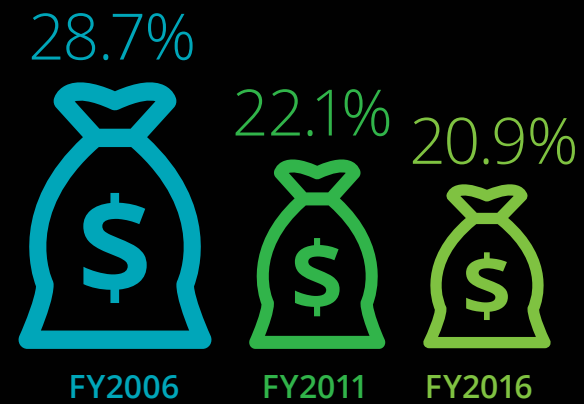
This retrospective infographic looks at how the Top 250 has changed over the last 15 years

## Finding growth has been a challenge



**Top 250, 5-year retail revenue CAGR**

The average annual rate of growth, on a currency-adjusted basis, for the Top 250 in FY2016 is about half what it was 10 years ago.



**Fastest 50, 5-year retail revenue CAGR**

Even the Fastest 50 retailers are not growing as quickly as the group once did.

## A markedly different looking Top 10

### FY2001

1. Wal-Mart
2. Carrefour
3. Ahold
4. Home Depot
5. Kroger
6. Metro
7. Target
8. Albertson's
9. Kmart
10. Sears

### FY2016

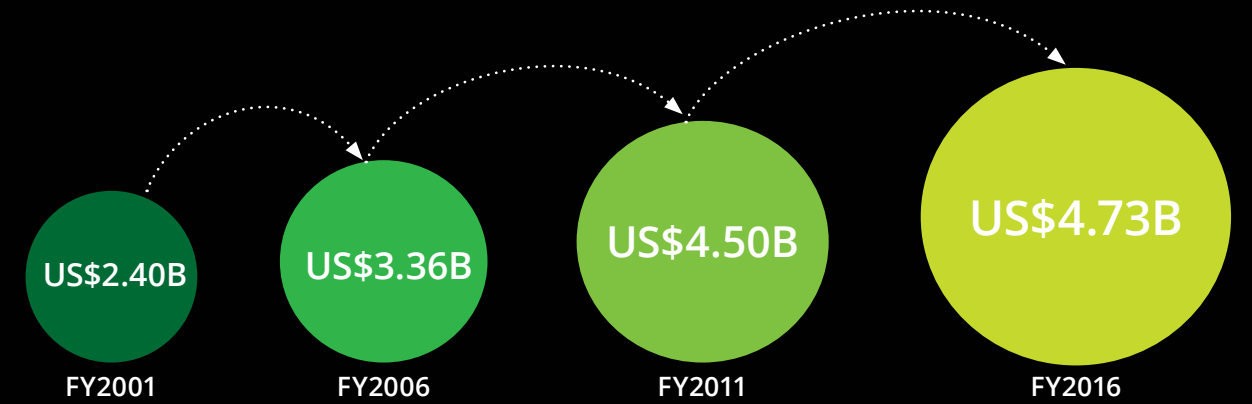
1. Wal-Mart
2. Costco
3. Kroger
4. Schwarz Group
5. Walgreens Boots Alliance
6. Amazon
7. Home Depot
8. Aldi Group
9. Carrefour
10. CVS Health

Wal-Mart has retained its pole position at the top of the retailer leader board for over 20 years.

Only 4 of the Top 10 retailers in FY2016 were on the Top 10 list in FY2001.

Amazon has skyrocketed from No. 157 in FY2001 to No. 6 in FY2016 as its retail revenue approaches US\$100B.

## The minimum retail revenue required to be among the Top 200\* has increased steadily over the years



\* Top 200 used for comparison as the FY2001 list was for the Top 200

## Europe loses ground to Asia Pacific and some emerging markets

Struggling European economies, Brexit and weak performances by some big European-based retailers in recent years, including the grocery sector—caused Europe's share of Top 250 revenues to drop from 39.4% to 33.8% in just 10 years.

Retailers from China, Japan and the rest of Asia Pacific are gaining ground, along with some players from emerging markets in Africa and the Middle East.

