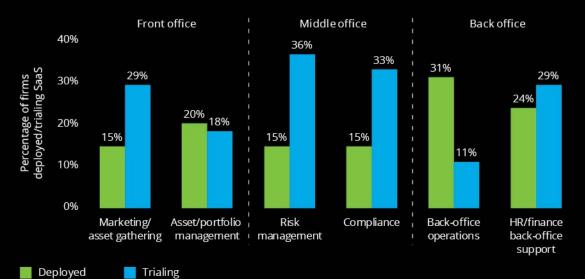
## Functions for which European\* buy-side firms are implementing SaaS as primary delivery model



<sup>\*</sup>Includes Eastern and Western Europe and Russian Federation Source: 2016 Ovum ICT Enterprise Insights survey