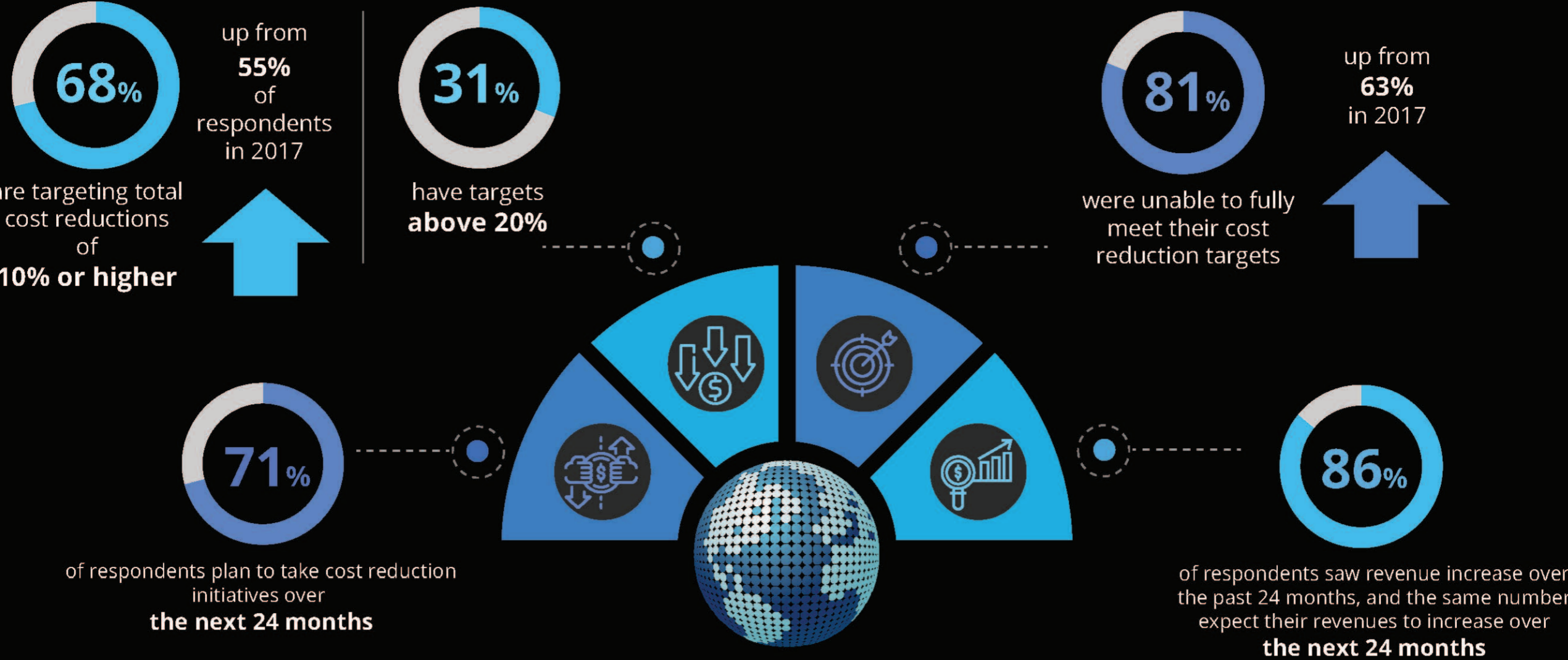


Save-to-transform as a catalyst for embracing digital disruption

Deloitte's 2019 global cost survey

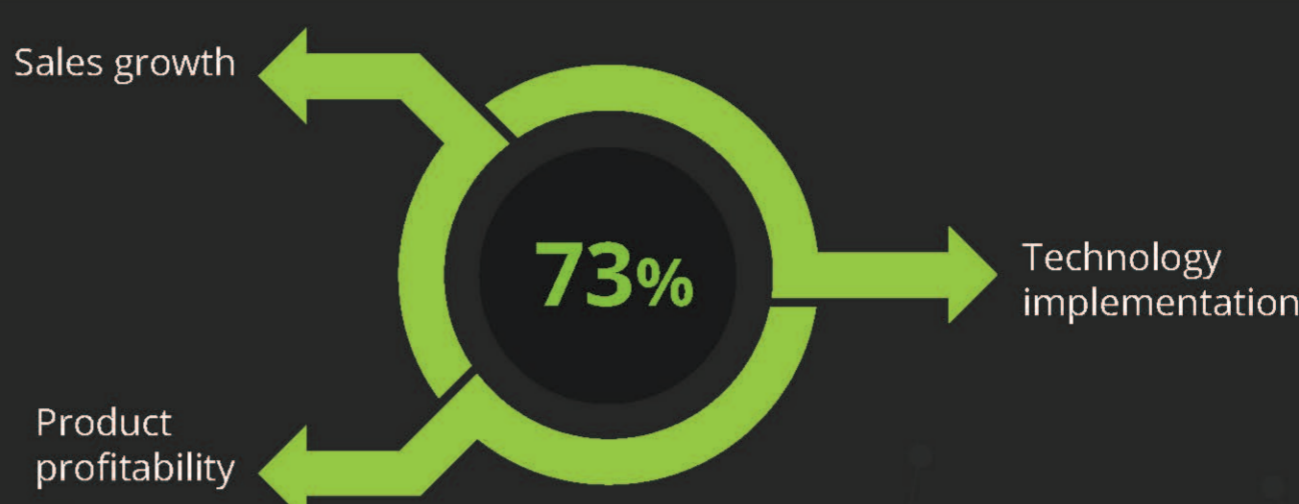
Deloitte's second biennial global cost survey, informed by responses from 1,200+ executives across the globe, provides an up-to-date view of cost management practices and trends shaping the future of business globally. It also takes a detailed look at how the latest digital technologies and cost management strategies are acting as a catalyst for transformation in a world being actively redefined by digital disruption.

Cost management remains a global imperative, while failure rates are up

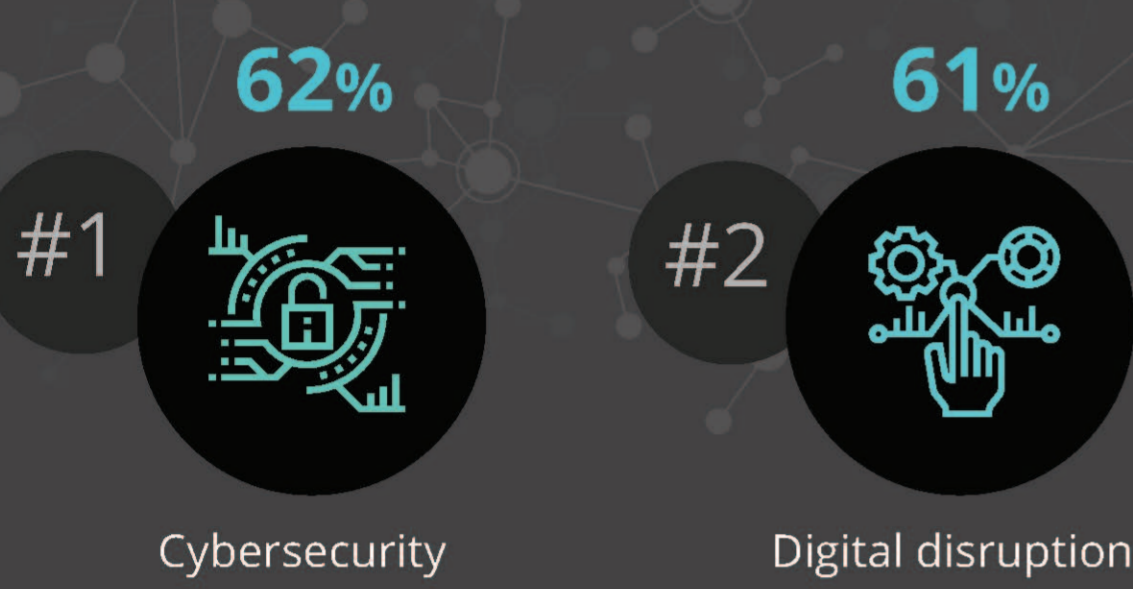


Save-to-grow is evolving into save-to-transform

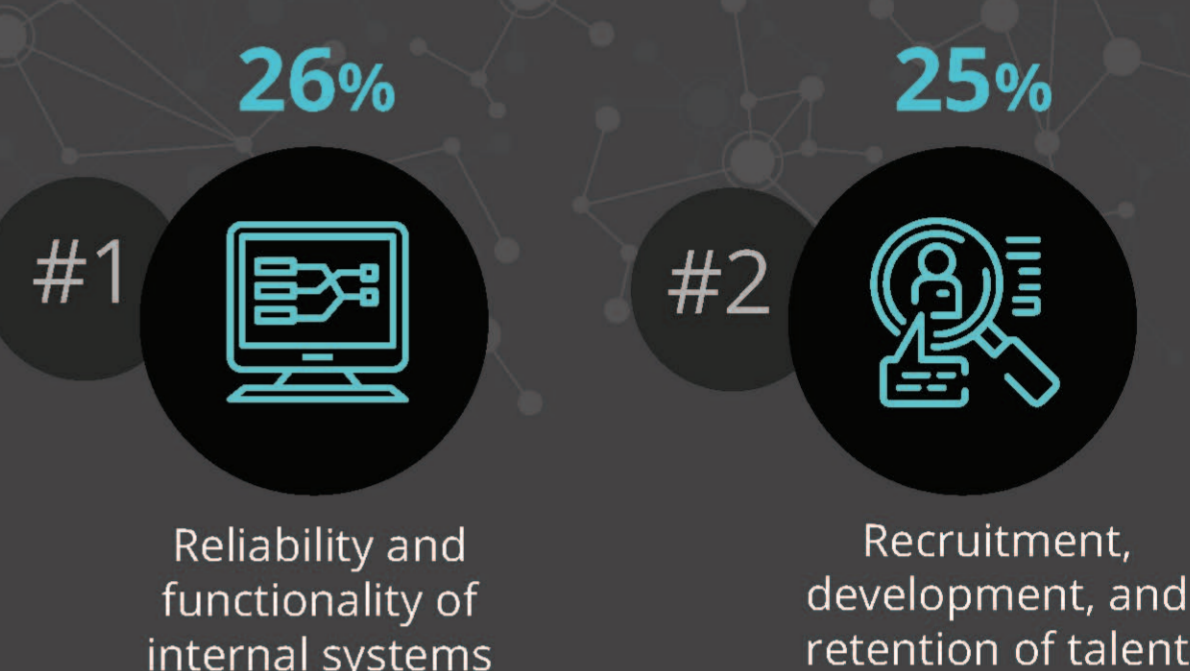
Top three cited strategic priorities over the next 24 months remain in a virtual three-way tie:



Digital risks top the list of external risks

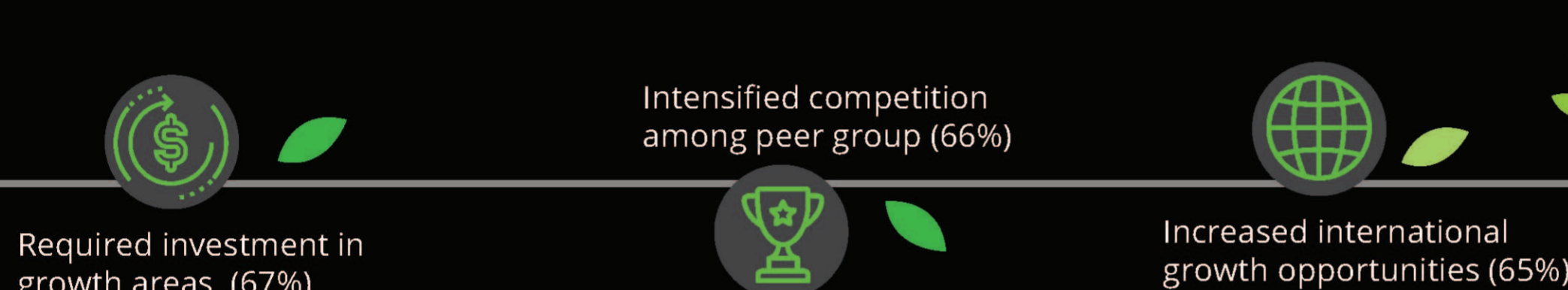


Information systems top internal risks



Growth and competition remain the primary drivers

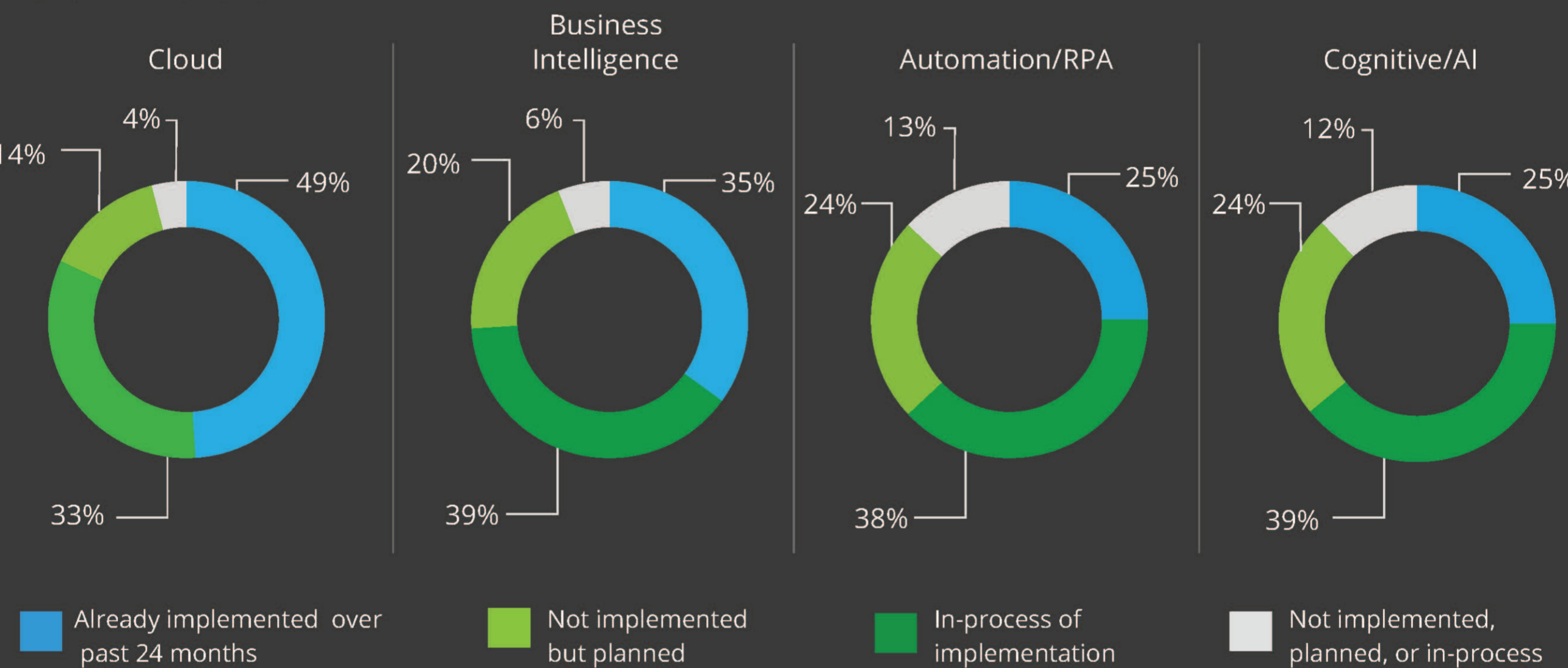
Top three expected drivers for cost management globally, over next 24 months



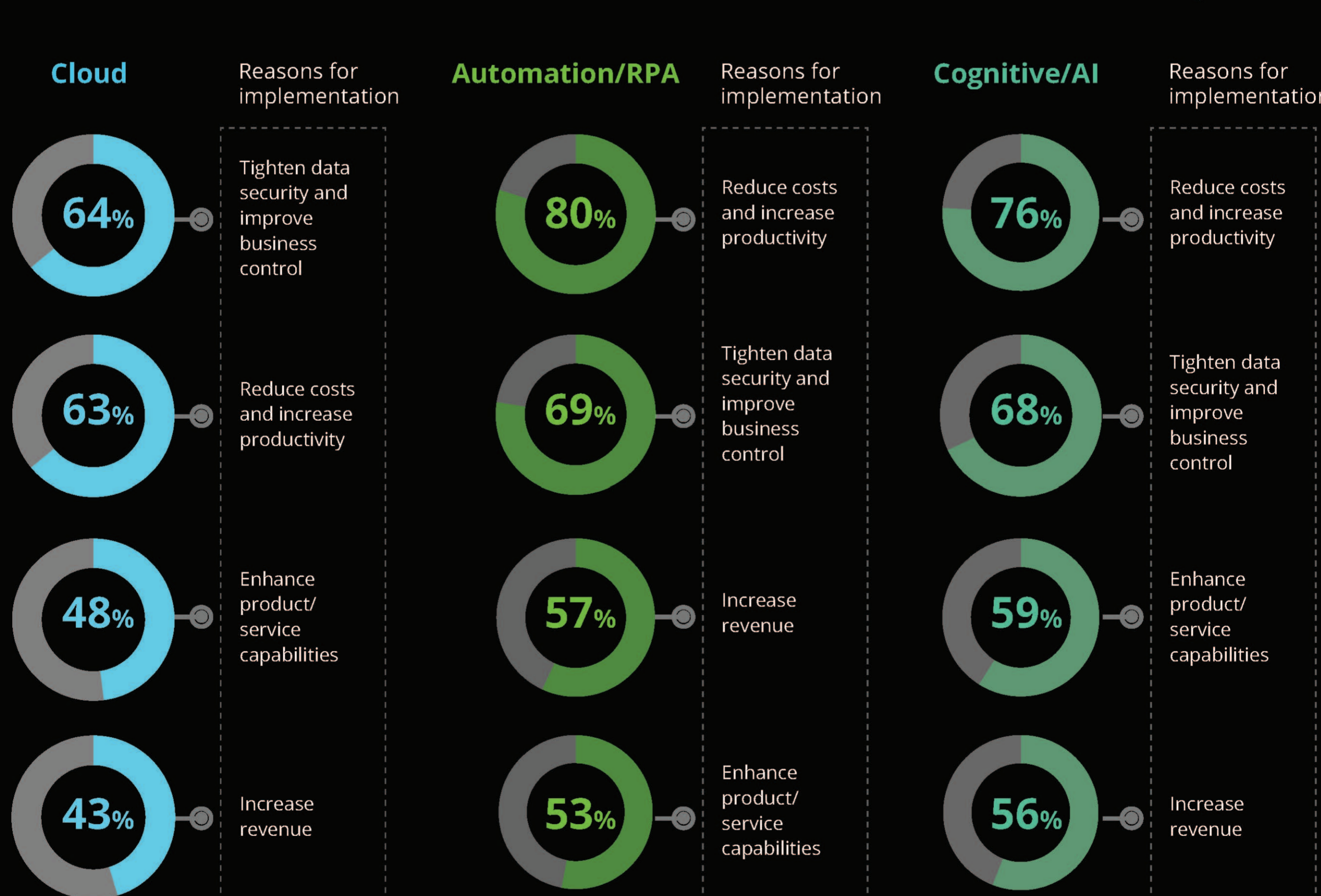
Cost management maturity levels have room to grow



Implementation of numerous digital technologies is expected to skyrocket over the next 24 months



Digital and technology solutions applied to cost management



The save-to-transform playbook

Shifting from save-to-grow into a save-to-transform mode means that in addition to cost, growth, and talent, technology is a key focus area. Companies in this mode continue to focus on cost reduction as a way to fund their growth strategies. However, they also invest in IT and digital technologies that can transform the business and help it survive and thrive in a world of digital disruption.

Companies today should continue capitalizing on current economic strength while being vigilant and prepared for future economic weakness through a save-to-transform mindset, which can provide more agility and a more flexible business model.



Reach out to learn more or visit www.deloitte.com/us/globalcost

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