



THE CENTER OF YOUR BUSINESS DIGITAL IDENTITY

Digital identities are becoming the foundation of our rapidly evolving technology-based and data-driven economy and society. If an organization gets it right it leads to efficiency, revenue and more control, with an enhanced user experience. Talk with us, we'll listen to your unique needs and together we'll develop the digital identity solution and a cyber-powered future that's right for you.

 [Click on a role to learn more](#)

How do you ensure reporting is (largely) automated as a result of how you are governed and organized?

CFO

Can your staff stay operational while you're switching between systems? Will operating legacy systems cause confusion?

COO

How can I get my teams to effectively use multiple cloud platforms that are not interoperable?

CIO

How can we ensure trusted communication and data integrity across open networks?

CTO

How can I guarantee our teams are working on a "least privilege" basis?

CRO

How can I ensure new hires are able to work effectively from day one?

CHRO

How can I secure the back end of our infrastructure?

CISO

We're going direct to consumer. How can we support this new digital channel?

CMO

How do we give our customers the best of both worlds—and not the worst?

CDO

With so many programs and reports, I want a single view across the enterprise for informed decision making.

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Improving transparency and control

Some of your key challenges:

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How to approach this:

It's all about oversight—an integrated approach and change management. By ensuring aligned governance and processes across your organization, supported by a select set of integrated tools, you will improve user experience, reduce inefficiencies and cost while you automate reporting and minimize audit findings.

Success depends on your ability to ensure high adoption and the necessary change in behaviour.

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Moving to the cloud

Some of your key challenges:

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How to approach this:

To move to the cloud with confidence requires a "uniform access layer" so your workforce can use old and new systems simultaneously with the same level of functionality. Managing the digital identities of your employees means you know everyone's role and can map functionality, features, buttons, screens and data fields required in the old system to the new one—without sacrificing efficiency gains.

By deploying "like-for-like access" your people will retain the same user ID and password with the equivalent permissions and privileges in the cloud-based platform.

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Cloud complexity

Some of your key challenges:
How can I get my teams to effectively use multiple cloud platforms that are not interoperable?

How to approach this:
Your end users require seamless access to all platforms. This is achieved through an overlay of your central control mechanism. The user experience is simple, there's no need to shuffle from platform to platform.
A single log in is all that's required for access and permissions.

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Smart devices. Even smarter solutions.

Some of your key challenges:

Our workforce includes non-humans on the IoT, how can we ensure trusted communication and data integrity across open networks?

How to approach this:

Creating a "trust environment" among robots, sensors and a control space will ensure all incoming data can be trusted. This functions even when deployed over wide area networks, such as 5G, because each device has its own unique user ID that sets its permission to submit or read data.

You will know immediately if any user, human or robotic, is compromised and they can be automatically isolated to prevent security breaches.

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Limiting privilege to lower risks

Some of your key challenges:

How can I guarantee our teams are working on a "least privilege" basis? I want insight into who's accumulated excessive permissions on our core back-office applications.

How to approach this:

This requires simplification of access and functionality control across the full employee lifecycle from hiring to retiring. Elements to consider are uniform and aligned processes supported by uniform or integrated tooling.

This way you can introduce (partial) automation to grant new permissions as employees advance up the ladder, avoid accumulated excessive permissions and reduce their permissions as you find necessary, too.

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Maximizing talent

Some of your key challenges:

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How to approach this:

This can be addressed through automated intelligence to detect new hires from a digital ID perspective. That means process-based determination of exactly what type of accounts a new person needs to do their job and automating their relevant permissions. And you can easily manage their digital ID throughout their employment lifecycle.

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Protecting the “keys to the kingdom”

Some of your key challenges:

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How to approach this:

Privilege access management tooling is designed to keep your “superusers” free from vulnerabilities. You’ll be able to monitor and protect all your high-value accounts to immediately identify then shut down any unauthorized or suspicious activity from both internal and external threats.

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Know your customer

Some of your key challenges:

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How to approach this:

This requires constructing your customers' digital personas with tools to ensure their data is both secure and available for you to discern their preferences then market to them individually. All, of course, in compliance with data and privacy regulations. When they make a purchase, you want to ensure clarity in their shopping cart. In addition, you want to enable them to log in via their favourite social platforms, so they can immediately share their experience, and you can benefit from the best word-of-mouth publicity.

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Let's get phygital!

Some of your key challenges:

How do we give our customers the best of both worlds—and not the worst?

How to approach this:

The key to good experiences is trust. With consumers both digesting and creating data, security across devices, networks, and platforms is paramount. You require ID security and enablement to verify you are dealing with both a legitimate customer and device, whether that's a smart phone, wearable device or some other intelligent object. In return, your customer wants to experience a seamless and secure customer journey which they will reward with loyalty for you over your competition.

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The view from the top

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How to approach this:

Have a Strategy Framework defined that helps you understand your level of cyber resilience based on your critical business assets, threat landscape and maturity of your cyber capabilities. Through integrated dashboards this should be customized to meet your operational, managerial and executive needs. This way you have oversight on different business levels, integrated reporting for different stakeholders and a basis for informed decision making.

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