

Used smartphones: the \$17 billion market you may never have heard of

Deloitte Global predicts that in 2016
consumers will sell outright or trade-in approximately

120 million

used smartphones generating *more than*

\$17 billion

\$140 average
value per
device

This is a marked
increase from the
80 million
smartphones
traded in
2015 with
a value of
\$11 billion.



We predict that used smartphones will represent about **seven percent of the total smartphone sales by units in 2016**. Up from five percent in 2015.

Why would you sell a smartphone?



Deloitte.

www.deloitte.com/TMTpredictions

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